PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR, CHENNAI-20

Patrician ICT

in association with

IQAC

Organizes

PROFESSIONAL DEVELOPMENT PROGRAMME PATRICIAN KNOWLEDGE TRANSFER (PKT) SERIES 1

Duration:

26/02/2024 to 27/03/2024

No. of Days: 18 days
No. of Sessions: 35 sessions

Participants :
All Faculty of PCAS

Co-Ordinator: Mrs. Thasin Fouzia M H, Assistant Professor, Department of Computer Science, Shift1

Registration Link:

https://forms.gle/extGb5XpnyWCCFHk9

Objective of the PDP:

- Incorporate the transfer of knowledge, skills, and confidence
- Organize, create, capture or distribute knowledge and ensure its availability for future users

About the PDP:

Patrician ICT in association with IQAC organized 18 days Patrician Knowledge Transfer series 1 was conducted from 26th Feb 2024 to 27th March 2024 (18 days). Faculty presenting the session was the Co-ordinator of the day and presented the session on their allotted topic and time. Manual attendance and feedback was collected only from the Attendees of the session. Faculty presented the session conveying the content with dedication and venue for the session was informed through the whatsapp group each day.

The Duration for each session was 30 minutes and the Timings for the Slot1:12.15pm to 12.45pm, Slot2: 1.15pm to 1.45pm respectively. Faculty members from various streams participated minimum 5 sessions and maximum of 12 sessions. Faculty who attended the sessions were requested to fill the below Google Form to choose the session of the series to attend. Attendance for the faculty was mandatory and certificates was issued to the presenters and the participants. Faculty are requested to be present till the session ends. The presenter of the day prepared the report with geo tag photos

Schedule for the Sessions:

Day	Date	Slot1 (12.15pm to 12.45pm)	Slot2 (1.15pm to 1.45pm)
1	26/02/2024	Dr.Sweety Regina Mary Assistant Professor Department of Commerce, Shift2	-

2	27/02/2024	Mr. P.Janarthanam Assistant Professor, Department of Commerce **Topic: Freight Forwarding**	Dr.Mahendran Assistant Professor Department of Commerce **Topic: Freight Forwarding**
3	28/02/2024	Ms. Sharon Philip, Assistant Professor, Department of Computer science, Shift2 **Topic: Business Process Management**	Dr.Vaidegi T, Assistant Professor, Department of Commerce, Shift1 **Topic: Salesforce Platform Developer**
4	29/02/2024	Ms. Mashiya Afroze F Associate Professor Department of Computer Science, Shift1 **Topic: Awareness on STANDARDS**	Mrs.Palin Jeromina, Assistant Professor, Department of Management **Topic: Digital Marketing**
5	05/03/2024	Ms. Jennifer Assistant Professor, Department of Corporate Secretaryship **Topic: Advanced Tally with GST**	Mrs. Florence Assistant Professor, Department of Accounting and Finance **Topic: Advanced Tally with GST**
6	06/03/2024	Mr.Yuvanesh Kumar J, Assistant Professor, Department of Commerce **Topic:Idea Generation Methods**	Mrs.Lakshmi Kumari, Associate Professor, Department of English, Shift1 **Topic: Creative Thinking**
7	07/03/2024	Ms.Mahalakshmi S, Assistant Professor, Department of Computer Science, Shift2 **Topic: Android Basics with Compose**	Mrs.Thasin Fouzia M H, Assistant Professor, Department of Computer Science **Topic: Programming Essentials in Python**
8	11/03/2024	Mrs.Jecintha Prakasam Assistant Professor Department of BCA, Shift2 **Topic: Oracle Cloud Architecture**	Dr.Surya Susan, Assistant Professor, Department of Computer Science, Shift1 **Topic: Tensorflow for Machine Learning**
9	12/03/2024	Dr.Frizilin, Associate Professor Department of Computer Science, Shift1 **Topic: Emotional Intelligence**	Mrs.Thasin Fouzia M H, Assistant Professor, Department of Computer Science, Shift1 **Topic: Emotional Intelligence**
10	13/03/2024	Dr.Arul, Asst. Prof. Dept. of English, Shift2 **Topic: Overview of English Communication**	Mrs.Sangeetha, Assistant Professor, Department of BCA, Shift1 **Topic: Cyber security**

11	14/03/2024	Ms. Ajitha M.S Assistant Professor Department of Computer Science, Shift2 **Topic: Fundamentals of coding and Cloud**	Ms. Mashiya Afroze F Associate Professor Department of Computer Science, Shift1 **Topic: Advanced Python**
12	18/03/2024	Mrs. Mary Louisa Assistant Professor Department of Corporate Secretaryship **Topic: Banking Financial Services**	Mrs.Palin Jeromina, Assistant Professor, Department of Management **Topic: Port Logistics**
13	19/03/2024	Mrs. Vinola Assistant Professor Department of Social Work **Topic: Story Telling**	Dr. Vijayaganesh Assistant Professor Department of English, Shift1 **Topic: Digital Marketing**
14	20/03/2024	Mrs.Sangeetha, Assistant Professor, Department of BCA, Shift1 **Topic: Idea Generation Methods**	Mr.Navin Kumar, Assistant Professor, Department of Mathematics, Shift1 **Topic: Idea Generation Methods**
15	21/03/2024	Ms. Pushpalatha L Assistant Professor Department of BCA, Shift2 **Topic: Foundation of AI/ML**	Ms. Srivaishnavi K.R Department of BCA, Shift1 **Topic: Foundation of AI/ML**
16	25/03/2024	Dr.Jansirani S, Assistant Professor,Department of Commerce, Shift1 **Topic: Salesforce Platform Developer**	Mr. Prithivi Rajkumar Assistant Professor, Department of English, Shift1 **Topic: Graphic Design**
17	26/03/2024	Dr.Arunan, Assistant Professor, Department of commerce Shift1 **Topic: Salesforce Administrator**	Ms. N.Mohana Priya Asst. Prof., Dept of English, Shift1 **Topic: Overview of English Communication**
18	27/03/2024	Mr.Jerome Nesa Raj L Assistant Professor Department of Social Work Shit1 **Topic: Presentation Skills in a Classroom**	Mrs.Gayathri C S Assistant Professor Department of Media Studies Shift1 **Topic: Presentation Skills in a Classroom**

Outcome of the PDP:

- The outcome of the Series is to disseminate the knowledge and to train the Trainers.
- Increase efficiency and expertise.
- Promote an ambience of learning and adaptability.
- Equip Faculty for a multidisciplinary approach.
- Expanding their knowledge and skills, making them more versatile and valuable to the Institution.

Day 1

Date: 26/02/2024

Patrician ICT and IQAC
Patrician Knowledge Transfer (PKT-PDP) Series 1 - Day 1
Topic: Salesforce Administrator

Presenter: Dr. Sweety Regina Mary
Assistant Professor
Department of Commerce, Shift2

Objective:

The objective of the knowledge sharing session on Salesforce Administrator, was to provide participants with insights into the role and responsibilities of a Salesforce Administrator, as well as to enhance their understanding of Salesforce administration concepts and best practices.

Invite:

Report:

The knowledge sharing session on Salesforce Administrator was held on 26th Feb with Dr. Sweety Regina Mary serving as the resource person. The session commenced with an introduction to the importance of Salesforce administration in managing customer relationship management (CRM) systems effectively.

The resource person provided an overview of the key responsibilities of a Salesforce Administrator, including user management, data maintenance, customization of Salesforce features, and implementation of security measures. Participants gained insights into the technical aspects of Salesforce administration, such as creating and customizing objects, fields, and workflows, as well as managing reports and dashboards. The session fostered a collaborative learning environment, allowing participants to exchange ideas and share their experiences with Salesforce administration.

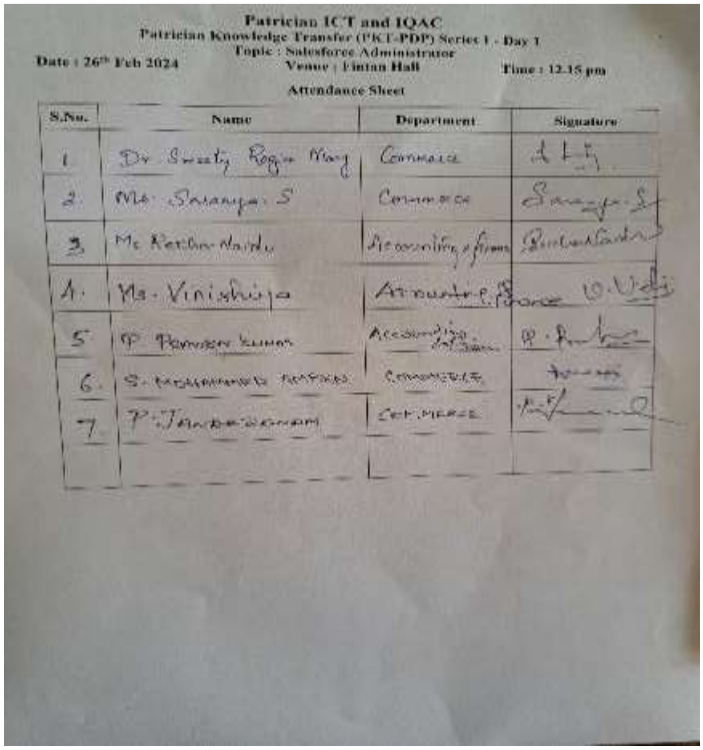
Conclusion:

In conclusion, the knowledge sharing session on Salesforce Administrator, led by Dr. Sweety Regina Mary, was highly informative and beneficial for participants seeking to enhance their skills in Salesforce administration. The session provided valuable insights into the role of a Salesforce Administrator and equipped participants with practical knowledge and best practices for managing Salesforce CRM systems effectively.

Moving forward, participants are encouraged to apply the concepts and techniques learned during the session in their respective roles, leveraging Salesforce administration skills to streamline business processes, improve customer engagement, and drive organizational success.

Photo:

Attendance Sheet:



Patrician ICT and IQAC
Patrician Knowledge Transfer (PKT-PDP) Series I - Day 1
Topic : Salesforce Administrator
Date : 26th Feb 2024 **Venue : Fintan Hall** **Time : 12.15 pm**

Attendance Sheet

S.No.	Name	Department	Signature
1	Dr. Sweety Regina Mary	Commerce	[illegible]
2.	Ms. Saranya. S	Commerce	[illegible]
3.	Ms. Rekha Naidu	Accounting & finance	[illegible]
4.	Ms. Vinishiya	Accounting & finance	[illegible]
5	P. Pawan Kumar	Accounting & finance	[illegible]
6.	S. Mohammed Rafiqi	Commerce	[illegible]
7.	P. Jaideswaram	Cert. Merce	[illegible]

Day 2

Date: 27/02/2024

Patrician ICT and IQAC
Patrician Knowledge Transfer (PKT-PDP) Series 1 - Day 2

Session 1:
Presenter: **Mr. P.Janarthanam**
Assistant Professor,
Department of Commerce
Topic: Freight Forwarding

Objective:

The objective of the knowledge sharing session on Freight Forwarding, was to provide participants with insights into the role and responsibilities of a Freight Forwarding, as well as to enhance their understanding of Freight Forwarding concepts and best practices.

Invite:

Report:
The knowledge sharing session on Freight Forwarding ,was held on 27th Feb with Mr.Janardanam P serving as the resource person. The session commenced with an introduction to the importance of Freight Forwarding, in the modern era effectively.

The resource person provided an overview of the key responsibilities of a Freight forwarding involves a lot of paper documents, especially when shipping goods to and from overseas. When shipping for the first time, freight forwarders can help direct you on how to get all the paperwork related to your immediate cargo delivery and other deliveries you might want to deliver later. Your carrier (freight forwarder) can control the logistics movement of your shipment once you get the relevant documents ready.
Freight Forwarding Documents helps the freight forwarders to secure the cargo for the owner. This article is to help you understand all the necessary documents you will be needing for a smooth process. These include:

1. Customs declaration / commercial invoice
2. Bill of lading contract
3. Export license
4. Export packing list
5. Certificate of origin statement
6. Inspection certificate
7. Shippers export declaration document

Participants gained insights into the technical aspects of Freight forwarder, such as creating and customizing objects, fields, and workflows, as well as managing reports and dashboards. The session fostered a collaborative learning environment, allowing participants to exchange ideas and share their experiences with Freight forwarding

Conclusion:
In conclusion, the knowledge sharing session on Freight forwarding, led by Mr. Janardanam P, was highly informative and beneficial for participants seeking to enhance their skills in Freight forwarding. The session provided valuable insights into the role of a Freight forwarding and equipped participants with practical knowledge and best practices for managing Freight forwarding effectively.

Moving forward, participants are encouraged to apply the concepts and techniques learned during the session in their respective roles, leveraging Freight forwarding skills to streamline business processes, improve customer engagement, and drive organizational success.

Photo:

Attendance:

Patrician ICT and IQAC
Patrician Knowledge Transfer (PKT-PDP) Series 1 - Day 2
Topic: Freight Forwarding – By Mr. JANARDANAM P
Date : 27.02.2024
ATTENDANCE SHEET

S.NO	NAME	DEPARTMENT	SHIFT	SIGNATURE
01	S.MD.AMEEN	COMMERCE	II	[illegible]
02.	Saranya. S	Bcom gen	II	Saranya. S
03	V Vinishiya	B.Com AF	II	V [illegible]
04	Rekha Naidu	B. Com AF	II	[illegible]
05	Dr Sweety Regina Mary	B. Com G	II	[illegible]
06	P. Ponnan kumar	B.Com AF	II	P. [illegible]
07	M.S. Ajitha Purnima	B.Sc CS II	II	[illegible]
08	SHARON	B.Sc CS II	II	[illegible]
09	S. Mahalakshmi	B.Sc CS - II	II	[illegible]
10.	P. JECINTHA	BCA - II	II	P. [illegible]

Session 2

Dr.Mahendran
Assistant Professor
Department of Commerce

Topic: Freight Forwarding

Objective:

The objective of the knowledge sharing session on freight forwarding is to provide attendees with a thorough grasp of the freight forwarding sector, improving their skills in handling and improving the logistics and transportation elements of their companies.

Report:

Freight forwarding is a critical aspect of global trade and logistics, involving the coordination and shipment of goods from one location to another. The resource person with provided valuable insights into the complexities of the industry, including the processes, regulations, and best practices necessary for efficient and cost-effective transportation of goods. The resource person emphasized the importance of accurate and timely documentation, essential documents such as the Bill of Lading, Commercial Invoice, Packing List, Certificate of Origin, and Letters of Credit. These documents ensure smooth customs clearance and legal compliance. Navigating the complex landscape of international trade regulations is crucial. The resource person also added that the Freight forwarders must be well-versed in import/export regulations, tariffs, and trade agreements. Non-compliance can result in fines, shipment delays, or legal issues. Also discussed the importance of compliance with international trade regulations and customs procedures to avoid legal issues and shipment delays.

Outcome:

By the end of the session, participants should be able to:

1. Understand the fundamental principles and practices of freight forwarding.
2. Navigate the documentation and compliance requirements with greater confidence.
3. Make informed decisions regarding the selection of transportation modes and routes.
4. Implement best practices and leverage technology to enhance their logistics operations.
5. Anticipate and respond to industry trends and challenges effectively.

This knowledge sharing session aims to empower participants with the skills and knowledge needed to optimize their freight forwarding processes, ultimately contributing to the efficiency and success of their organizations.

Day 3

Date: 28/02/2024

Invite

PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP) SERIES1

Session 1

on

“Business Process Management”

Date:

28/02/2024

Time : 12:15 pm

Venue: Fintan Hall, C Block

Presented by:

Ms. Sharon

Assistant Professor

Department of Computer Science-Shift-II

Patrician College of Arts & Science

Adyar.

Objectives

- Introduce participants to the basics of Business Process Management (BPM).
- Provide an overview of the benefits and importance of BPM for organizations.
- Familiarize participants with common BPM terminology and concepts.
- Highlight simple techniques for identifying and mapping business processes.

No of Beneficiaries: 15

Programme Summary

The Business Process Management Essentials seminar was designed to equip participants with foundational knowledge and practical insights into BPM. Through interactive sessions and expert-led presentations, attendees gained a basic understanding of BPM principles, terminology, and methodologies. The program covered topics such as process analysis, optimization, and automation. By the end of the seminar, participants had acquired the tools and confidence to initiate basic BPM initiatives within their organizations, contributing to improved efficiency and performance.

Outcome

- Understand the basic principles and benefits of BPM in improving organizational efficiency.
- Familiarize themselves with common BPM tools and techniques used in practice.
- A clear understanding of what BPM is and its relevance to organizational success.

Attendance with signature

PATRICIAN COLLEGE OF ARTS AND SCIENCE
PICT AND IQAC
Organizes
Patrician Knowledge Transfer Series1 - Day 3

DATE: 28.02.2024

Venue: Fintan Hall, C Block

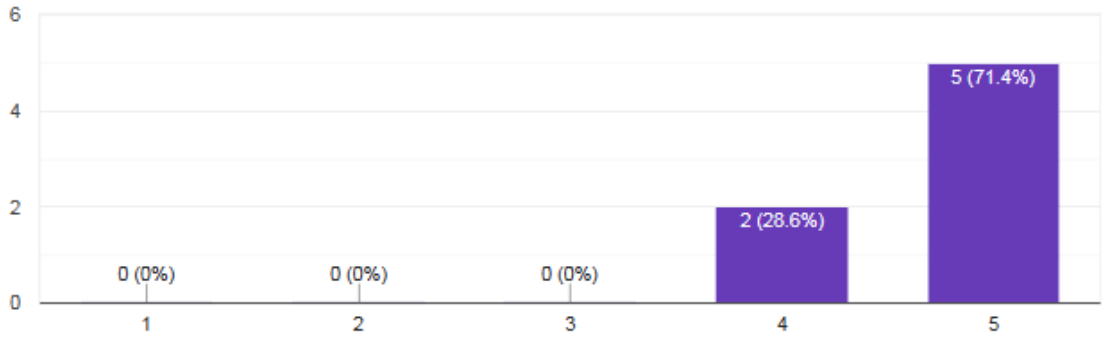
S.NO	FACULTY NAME	SIGNATURE
1.	M.S. AJITHA PURNIMA	[illegible]
2.	NAGARAJAN S	[illegible]
3.	B. CHITTI BABU	[illegible]
4.	P. Praveen Kumar	[illegible]
5.	S. MD. AMEEN	[illegible]
6.	Rema Naidu	[illegible]
7.	Arunga. S	[illegible]
8.	Sweety Regina Mary S	[illegible]
9.	S. Mahalakshmi	[illegible]
10.	R. [illegible]	[illegible]
11.	P. JANARDANAM	[illegible]
12.	P. Jecintha	[illegible]
13.	T. VINOTH KUMAR	[illegible]
14.	L. PUSHPALATHA	[illegible]
15.	DR. SANTHOSHKUMAR S	[illegible]

Feedback

Overall, how satisfied were you with the event?

Copy

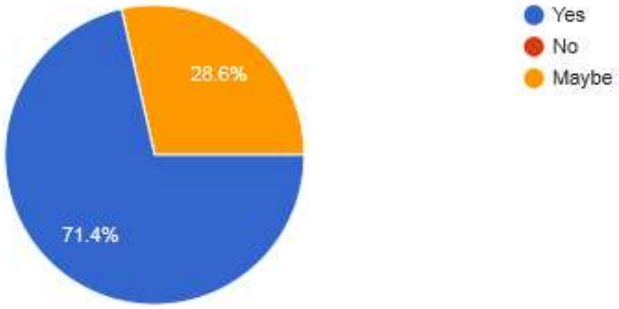
7 responses



Did the event help you with new learnings or knowledge?

Copy

7 responses



Would you say the speakers or presenters were knowledgeable?

Copy

7 responses

Event Photos

GEOTAGGED PHOTOS:

Patrician Knowledge Transfer Series -1 Day 3

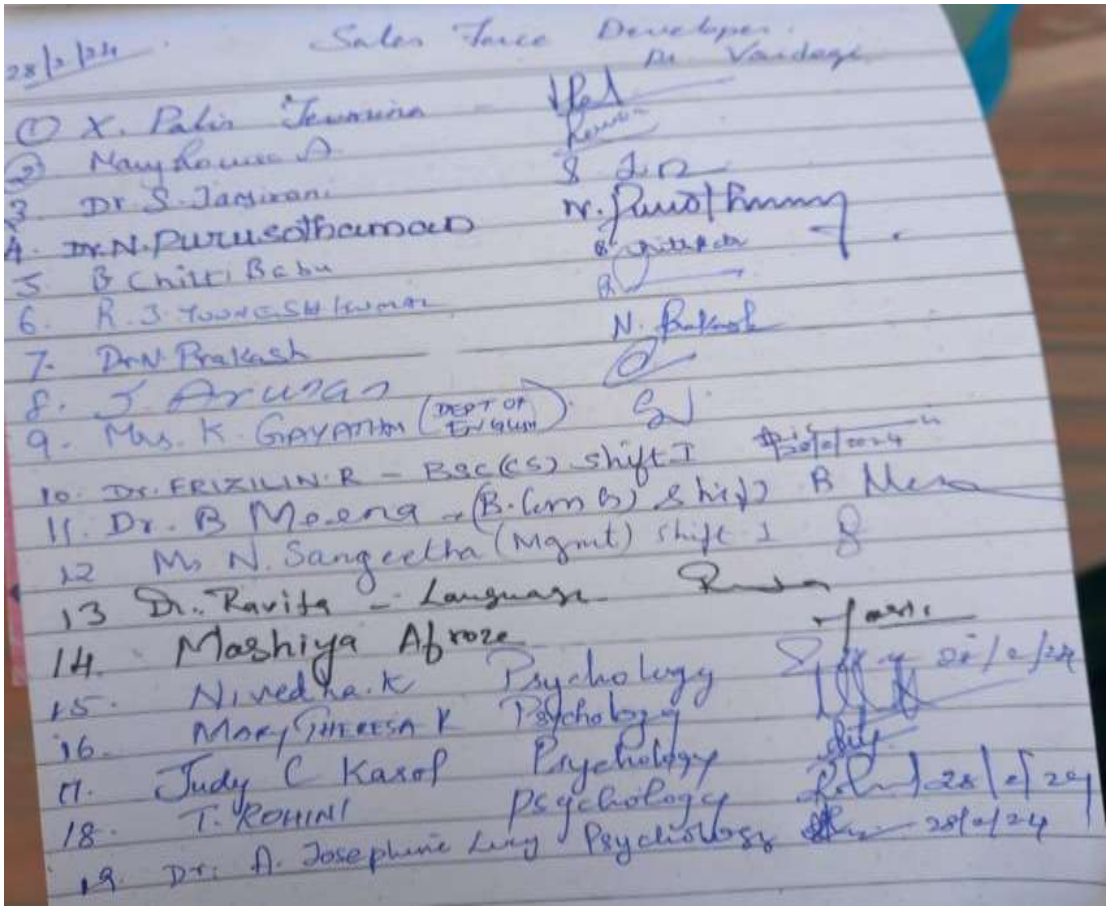
SESSION - 2

Salesforce Platform Developer by Dr. Vaidegi T

1. **Introduction:**
   - Brief overview of the Salesforce platform developer role.
   - Importance of preparation for success in Salesforce development.
2. **Skills and Knowledge Requirements:**
   - Technical skills: Proficiency in programming languages (Apex, JavaScript, etc.), understanding of Salesforce development tools (e.g., Salesforce DX), knowledge of Salesforce architecture and data model.
   - Domain knowledge: Understanding of CRM concepts, familiarity with Salesforce products and features.
   - Soft skills: Communication skills, problem-solving abilities, ability to work in a team, adaptability.
3. **Training and Certification:**
   - Overview of available training resources: Official Salesforce documentation, Trailhead modules, online courses, etc.
   - Importance of Salesforce certifications: Salesforce Certified Platform Developer I and II, Salesforce Certified Administrator, etc.
   - Recommendations for study materials and practice exams.
4. **Development Environment Setup:**
   - Steps to set up a Salesforce Developer Org or Sandbox for development and testing purposes.
   - Installation of necessary development tools: Salesforce Extensions for Visual Studio Code, Salesforce CLI, etc.
   - Configuration of version control systems for managing code (e.g., Git).
5. **Understanding Salesforce Development Concepts:**
   - Overview of key development concepts: Apex programming language, Visualforce pages, Lightning Web Components (LWC), triggers, and batch processes.
   - Explanation of Salesforce data model: Objects, fields, relationships, and record types.
   - Introduction to Salesforce APIs and integration patterns.
6. **Best Practices and Guidelines:**
   - Coding standards and best practices: Naming conventions, code structure, error handling, etc.
   - Security considerations: Data security, access controls, secure coding practices.
   - Performance optimization techniques: SOQL and SOSL best practices, bulkification, asynchronous processing.
   - Testing methodologies: Unit testing, integration testing, and test automation.
7. **Sample Projects and Exercises:**
   - Hands-on exercises to reinforce learning: Building simple Apex triggers, creating Lightning components, integrating with external systems.
   - Sample projects with step-by-step instructions: Developing a custom Salesforce application, automating business processes, etc.

Photos:

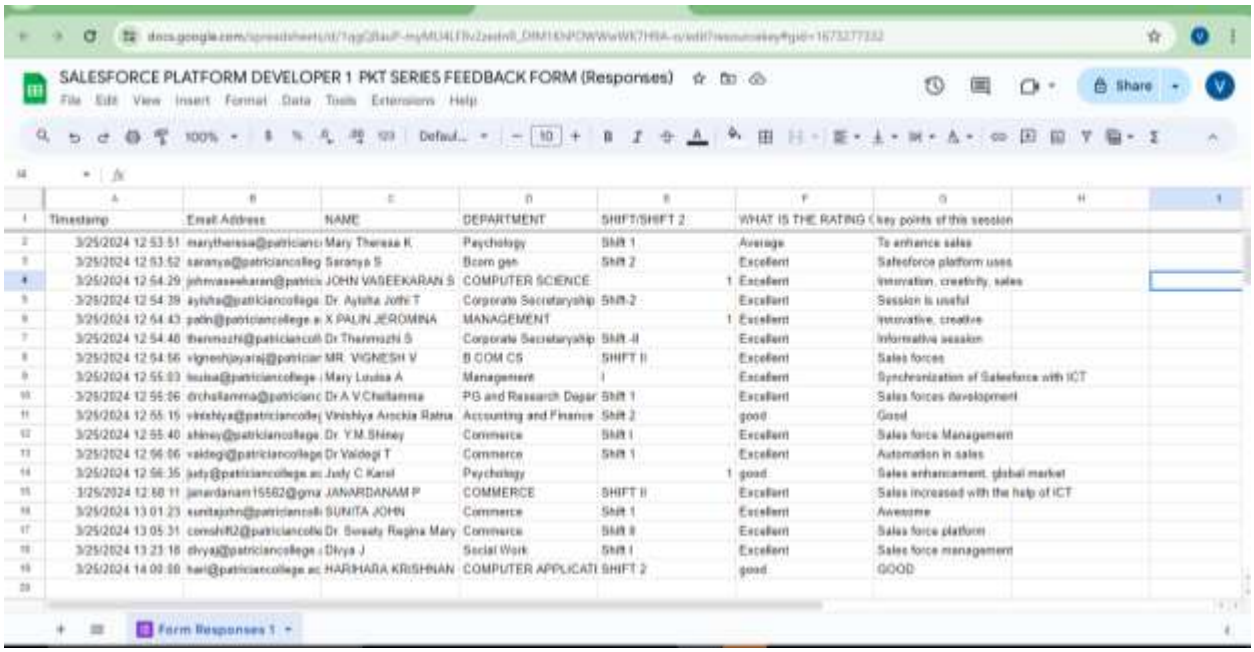
Attendance Sheet:



28/2/24 Sales Force Developer
Dr. Vardaga

1. X. Palin Jeevanna
2. Mary Louise A
3. Dr. S. Jamirani
4. Dr. N. Purusothaman
5. B Chitti Babu
6. R. J. Yoonesh Kumar
7. Dr. N. Prakash
8. J. Arunan
9. Mrs. K. Gayathri (Dept of English)
10. Dr. FRIZILIN R – BSc (CS) shift I
11. Dr. B Meena – (B.Com B) shift I
12. Ms N. Sangeetha (Mgmt) shift I
13. Dr. Ravita – Language
14. Mashiya Afroze
15. Nivedha K Psychology 28/2/24
16. Mary Theresa K Psychology
17. Judy C Karol Psychology 28/2/24
18. T. Rohini Psychology 28/2/24
19. Dr. A. Josephine Lucy Psychology 28/2/24

Feedback:



SALESFORCE PLATFORM DEVELOPER 1 PKT SERIES FEEDBACK FORM (Responses)

Timestamp	Email Address	NAME	DEPARTMENT	SHIFT/SHIFT 2	WHAT IS THE RATING	key points of this session
3/25/2024 12:53:51	marytheresa@patricianc	Mary Theresa K	Psychology	Shift 1	Average	To enhance sales
3/25/2024 12:53:52	saranya@patriciancolleg	Saranya S	Bcom gen	Shift 2	Excellent	Salesforce platform uses
3/25/2024 12:54:29	johnvaseekaran@patricia	JOHN VASEEKARAN S	COMPUTER SCIENCE	1	Excellent	Innovation, creativity, sales
3/25/2024 12:54:39	ayishs@patriciancollege	Dr. Ayisha Jothi T	Corporate Secretaryship	Shift-2	Excellent	Session is useful
3/25/2024 12:54:43	palin@patriciancollege.e	X PALIN JEROMINA	MANAGEMENT	1	Excellent	Innovative, creative
3/25/2024 12:54:46	thenmozhi@patriciancoll	Dr Thenmozhi S	Corporate Secretaryship	Shift -II	Excellent	Informative session
3/25/2024 12:54:56	vigneshjayaraj@patriciar	MR. VIGNESH V	B COM CS	SHIFT II	Excellent	Sales forces
3/25/2024 12:55:03	louisa@patriciancollege.i	Mary Louisa A	Management	I	Excellent	Synchronization of Salesforce with ICT
3/25/2024 12:55:06	drchallamma@patricianc	Dr A V Challamma	PG and Research Depar	Shift 1	Excellent	Sales forces development
3/25/2024 12:55:15	vinishya@patriciancolle	Vinishya Arockia Ratna	Accounting and Finance	Shift 2	good	Good
3/25/2024 12:55:40	shiney@patriciancollege.	Dr. Y.M. Shiney	Commerce	Shift I	Excellent	Sales force Management
3/25/2024 12:56:06	valdegi@patriciancollege	Dr Valdegi T	Commerce	Shift 1	Excellent	Automation in sales
3/25/2024 12:56:35	judy@patriciancollege.ac	Judy C Karol	Psychology	1	good	Sales enhancement, global market
3/25/2024 12:58:11	janardanam15562@gmai	JANARDANAM P	COMMERCE	SHIFT II	Excellent	Sales increased with the help of ICT
3/25/2024 13:01:23	sunitajohn@patriciancoll	SUNITA JOHN	Commerce	Shift 1	Excellent	Awesome
3/25/2024 13:05:31	comshift2@patriciancolle	Dr. Sweety Regina Mary	Commerce	Shift II	Excellent	Sales force platform
3/25/2024 13:23:18	divya@patriciancollege.i	Divya J	Social Work	Shift I	Excellent	Sales force management
3/25/2024 14:00:58	hari@patriciancollege.ac	HARIHARA KRISHNAN	COMPUTER APPLICATI	SHIFT 2	good	GOOD

Form Responses 1

Day 4

Date: 29/02/2024

Invite

Session 1:Awareness on STANDARD

Ms. Mashiya Afroze F

Associate Professor
Department of Computer Science
Time : 12.15pm – 12.45pm

Objective:

The concept of standards is pivotal in various industries, ensuring consistency, safety, and quality across products and services. The resource person specialized in standards provided essential knowledge on how these guidelines shape industry practices, drive innovation, and ensure compliance with regulatory requirements.

Report:

Role of Standards:

Standards are documented agreements containing technical specifications or criteria to be used consistently as rules, guidelines, or definitions of characteristics. They ensure that materials, products, processes, and services are fit for their purpose. Key roles include:

1. Quality Assurance: Ensuring products and services meet minimum quality requirements.

2. Safety and Reliability: Enhancing the safety and reliability of products and services.

3. Interoperability: Allowing products from different manufacturers to work together.

4. Regulatory Compliance: Helping organizations meet legal and regulatory requirements.

5. Innovation and Market Access: Facilitating innovation and ensuring products can enter global markets.

Key Components of Standards Awareness:

1. Definition and Importance of Standards:

- The resource person emphasized the fundamental role of standards in promoting uniformity and reliability across various sectors.

- Standards are critical in setting benchmarks for quality, safety, and efficiency.

2. Types of Standards:

- International Standards: Such as those developed by ISO (International Organization for Standardization) and IEC (International Electrotechnical Commission).

- National Standards: Established by national bodies like ANSI (American National Standards Institute) or BSI (British Standards Institution).

- Industry-Specific Standards: Developed by industry groups to address the specific needs of a particular sector.

3. Development and Implementation of Standards:

- Standards development is a collaborative process involving stakeholders from industry, government, and consumer groups.

- The implementation of standards involves integrating them into business practices, processes, and products.

4. Benefits of Adopting Standards:

- Efficiency: Streamlining processes and reducing errors.

- Cost Savings: Lowering costs by reducing waste and improving resource management.

- Customer Satisfaction: Meeting customer expectations through consistent quality.

- Market Access: Complying with international standards to enter new markets.

5. Challenges in Standards Implementation:

- Awareness and Understanding: Ensuring all stakeholders understand the importance and content of standards.
- Cost of Compliance: Balancing the cost of compliance with the benefits.
- Keeping Up-to-Date: Staying current with evolving standards and regulations.

6. Standards in Different Sectors:

- Manufacturing: Ensuring product quality and safety.
- Healthcare: Maintaining patient safety and care standards.
- Information Technology: Facilitating data interoperability and security.
- Environmental Management: Promoting sustainability and reducing environmental impact.

The session aimed to:

1. Enhance Understanding of Standards:

- Provide a comprehensive overview of what standards are and their significance.
- Clarify the different types of standards and their applications.

2. Promote the Benefits of Standards:

- Highlight the advantages of adopting and adhering to standards in various industries.
- Showcase success stories and case studies where standards have made a significant impact.

3. Educate on Standards Development and Implementation:

- Explain the process of standards development and the role of different stakeholders.
- Offer guidance on how organizations can effectively implement standards.

4. Address Challenges and Solutions:

- Discuss common challenges faced in standards implementation.
- Present strategies and best practices to overcome these challenges.

5. Facilitate Networking and Collaboration:

- Encourage participants to share their experiences and insights on standards.
- Promote collaboration among industry peers to foster a community of best practices.

6. Prepare for Future Trends:

- Discuss emerging trends in standardization.
- Equip participants with knowledge to stay ahead in a rapidly changing regulatory landscape.

Outcome:

By the end of the session, participants were able to:

- Understand the critical role and benefits of standards in their respective fields.
- Navigate the process of standards development and implementation with greater confidence.
- Overcome common challenges associated with standards compliance.
- Leverage standards to improve quality, safety, efficiency, and market access.
- Stay informed about future trends and updates in standards.

This knowledge-sharing session aims to raise awareness and foster a culture of continuous improvement through the effective use of standards, ultimately contributing to enhanced quality and competitiveness in various industries.

Photos:

Patrician College
DAY-04
29.02.2024 12:21
E

Session : 2 Digital Marketing

Presented By: X. PALIN JEROMINA, Asst. Prof, Dept of Management

PATRICIAN COLLEGE OF ARTS AND SCIENCE
Patrician ICT and IQAC
Organizes
Patrician Knowledge Transfer (PKT -PDP) Series 1 -Day 4

Date :29.02.2024

Objective of the Programme:

This PDP aims to provide that faculty members acquire a solid understanding of the fundamental concepts and principles of digital marketing.

Keep faculty members up-to-date with the latest trends, tools, and technologies in digital marketing by providing insights into industry best practices.

Report of the Programme:

Digital marketing, also called online marketing, is the promotion of brands to connect with potential customers using the internet and other forms of digital communication. This includes not only email, social media, and web-based advertising, but also text and multimedia messages as a marketing channel.

- Search Engine Optimization (SEO):

SEO involves optimizing a website's content and structure to improve its visibility on search engines like Google. The goal is to enhance organic (non-paid) search engine rankings.

- Content Marketing:

Content marketing focuses on creating and distributing valuable, relevant, and consistent content to attract and engage a target audience. Content can take various forms, including blog posts, videos, infographics, and more.

- Social Media Marketing:

Utilizing social media platforms like Facebook, Twitter, Instagram, and LinkedIn to promote products or services, build brand awareness, and engage with the audience. It involves both organic (unpaid) and paid strategies.

- Email Marketing:

Email marketing involves sending targeted messages to a group of individuals through email. This can include newsletters, promotional offers, and personalized communication to nurture leads and maintain customer relationships.

- Pay-Per-Click (PPC) Advertising:

PPC advertising allows businesses to place ads on search engines and other platforms and pay a fee each time their ad is clicked. Common platforms include Google Ads and Bing Ads.

- Affiliate Marketing:

Affiliate marketing is a performance-based strategy where businesses reward affiliates (partners) for driving traffic or sales to their website through the affiliate's marketing efforts.

- Influencer Marketing:

Brands collaborate with influencers—individuals with a significant online following—to promote their products or services. Influencers can help reach a specific target audience and build credibility.

- Digital Analytics:

Digital analytics involves the measurement, analysis, and interpretation of data from digital platforms to understand user behavior, improve campaigns, and make data-driven decisions.

- Mobile Marketing:

With the increasing use of mobile devices, mobile marketing targets users on smartphones and tablets through channels like mobile apps, SMS marketing, and mobile-optimized websites.

- Video Marketing:

Video marketing involves creating and promoting video content to engage and inform the audience. Platforms like YouTube and social media are popular for hosting video content.

- Web Analytics:

Web analytics tools track and analyze website performance, providing insights into user behavior, conversion rates, and other key metrics to optimize the user experience.

- Chatbots and Artificial Intelligence (AI):

Chatbots and AI technologies are used to enhance customer interactions on websites and social media by providing instant responses to queries and facilitating personalized experiences.

- Customer Relationship Management (CRM):

CRM systems help businesses manage and analyze customer interactions and data throughout the customer lifecycle, aiding in customer retention and personalized marketing efforts.

- E-commerce Marketing:

E-commerce marketing focuses on promoting and selling products or services online, leveraging strategies such as online advertising, social media, and email campaigns.

Sample Photos:

GPS Map Camera
Chennai, Tamil Nadu, India
Block-C, Canal Bank Rd, Gandhi Nagar, Adyar, Chennai, Tamil Nadu 600020, India
Lat 13.0132°
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GPS Map Camera
Chennai, Tamil Nadu, India
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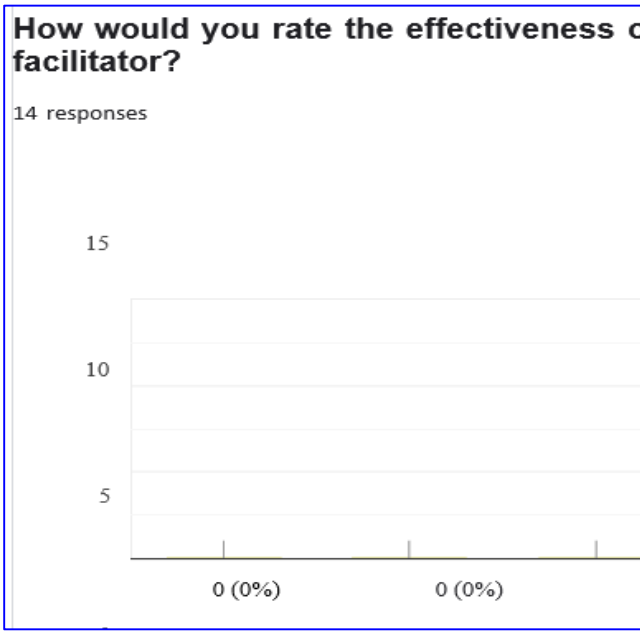
FEEDBACK :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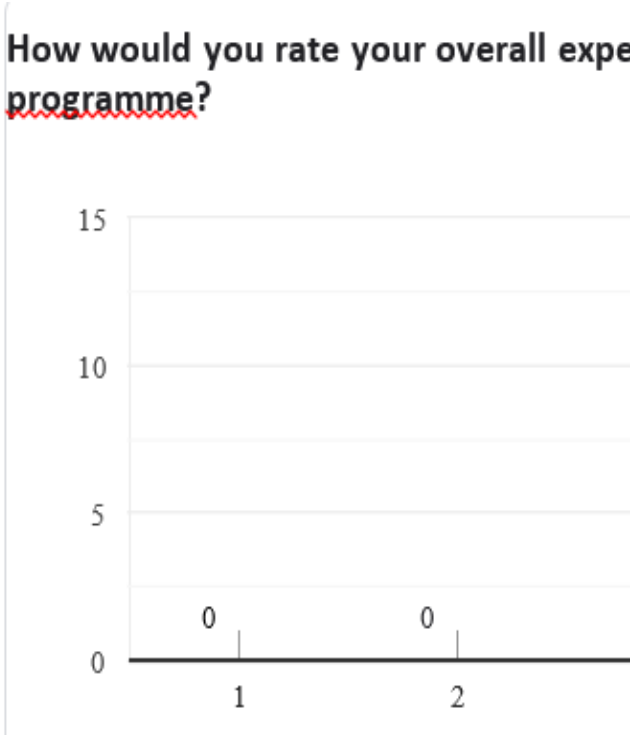
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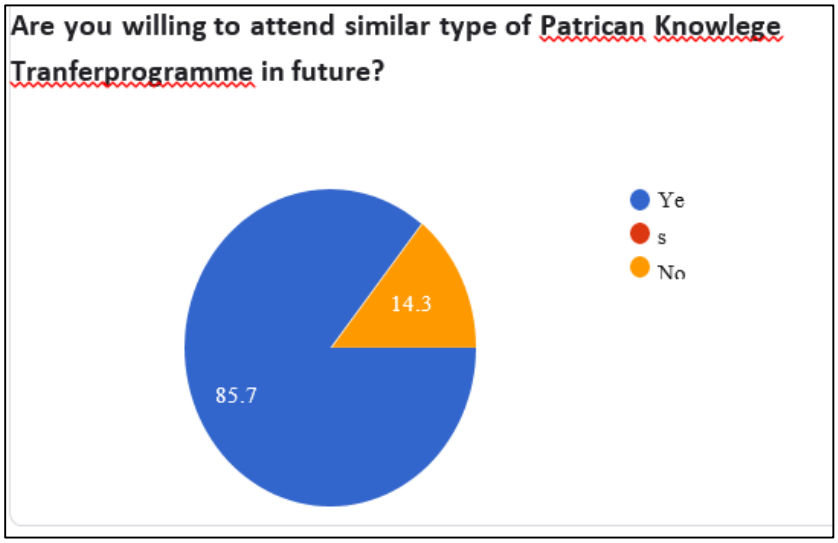
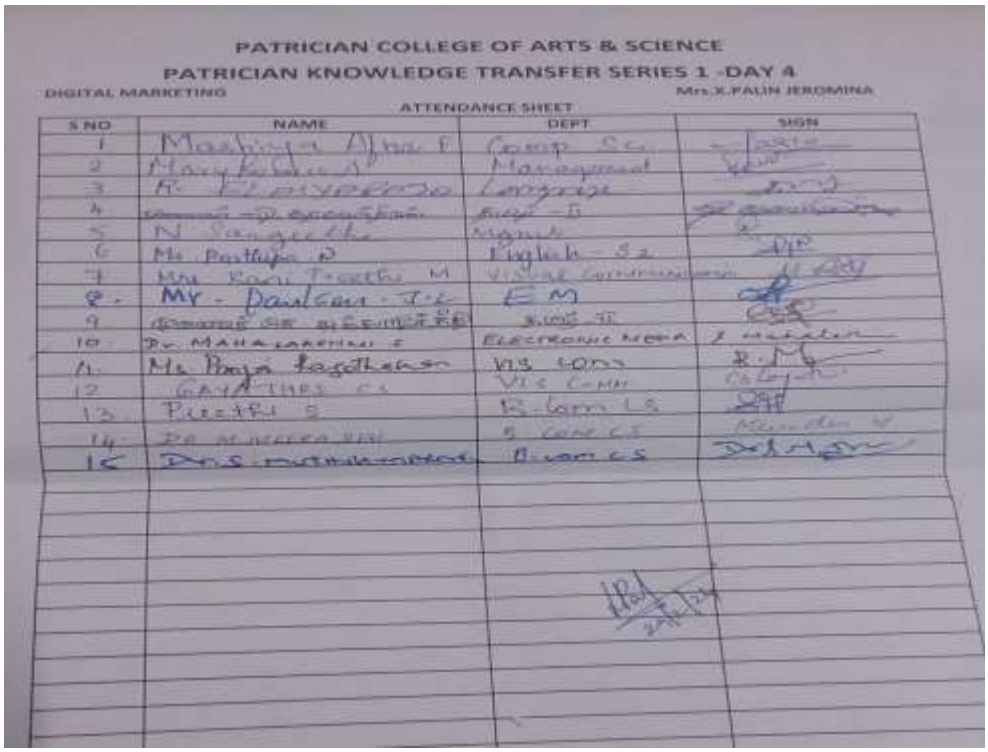


What are your takeaways from the Patrician knowledge transfer?

It's good to learn about new topics Understanding the Dynamics of Digital Marketing Informative. Got to know more things about Digital marketing in this session Understanding dynamics of digital marketing, seo, organic and paid Digital marketing, Advantages of Digital marketing, Concept of SEO, SMM, PPC. Learnt the different types of digital marketing Information about Affiliated Marketing importance. It's useful for gaining the knowledge Recent Trends in Digital Marketing Learned more about Digital Marketing Digital Channels types of digital marketing

Attendance:



Day 5

Date: 05/03/2024

Invite

Session 1: Advanced Tally with GST

Presenter: Ms. Jenifer Angelen S
Assistant Professor,
Department of Corporate Secretaryship, Shift2

Introduction:

The knowledge-sharing session on Advanced Tally with GST, conducted by the resource person, aimed to enhance the participants' proficiency in using Tally ERP 9 for managing Goods and Services Tax (GST) compliance. Tally ERP 9 is a comprehensive business management software, widely used for accounting, inventory management, payroll, and tax management. Integrating GST functionality in Tally ERP 9 streamlines the compliance process, making it easier for businesses to adhere to GST regulations.

Objectives of the Session:

The primary objectives of the session were to:

1. Provide an in-depth understanding of Tally ERP 9 and its features.
2. Demonstrate the integration and application of GST within Tally ERP 9.
3. Equip participants with the skills to manage GST compliance efficiently.
4. Highlight advanced features and functionalities of Tally ERP 9.
5. Offer practical insights and solutions for common GST-related issues.

Key Topics Covered:

Introduction to Tally ERP 9:

1. Overview of Tally ERP 9 and its significance in modern business accounting.
2. Key features and benefits of using Tally ERP 9 for financial management.

Basics of GST:

1. Understanding the fundamentals of GST, including its structure, rates, and components (CGST, SGST, IGST).
2. Importance of GST compliance for businesses.

Setting Up Tally ERP 9 for GST:

1. Step-by-step guide to configuring Tally ERP 9 for GST compliance.
2. Creating and managing company profiles with GST details.
3. Setting up tax ledgers, stock items, and tax rates in Tally ERP 9.

Outcome:

By the end of the session, participants were expected to:

1. Gain a comprehensive understanding of Tally ERP 9 and its GST capabilities.
2. Configure and customize Tally ERP 9 for their business's GST compliance needs.
3. Record GST transactions accurately and efficiently.
4. Generate and file GST returns using Tally ERP 9.
5. Utilize advanced features of Tally ERP 9 to enhance overall business management.
6. Troubleshoot and resolve common GST-related issues independently.

Conclusion:

The Advanced Tally with GST session was designed to empower participants with the knowledge and skills required to manage GST compliance seamlessly using Tally. By integrating GST functionalities into their accounting practices, businesses can ensure compliance, reduce errors, and enhance operational efficiency

Photos:

Session 2: Mrs. Florence Josephin Punitha I

Assistant Professor

Department of Accounting and Finance, Shift 1

Introduction:

The Professional Development Program (PDP) on "Advanced Tally with GST" was designed to equip participants with advanced skills and knowledge in utilizing Tally software for accounting and taxation purposes, with a specific focus on Goods and Services Tax (GST).

Session Objectives:

1. To enhance participants' proficiency in using Tally software for advanced accounting tasks, including inventory management, payroll processing, and financial reporting.
2. To provide comprehensive understanding and practical application of GST concepts, regulations, and compliance requirements within Tally.

Session Overview:

The following key topics were covered:

Advanced Tally Features: Exploring advanced features and modules of Tally software, such as Tally ERP 9, TallyPrime, and Tally.Server 9. Topics included multi-currency transactions, banking features, budgeting, cost centers, and advanced inventory management.

GST Fundamentals: Providing an overview of GST principles, including registration, invoice formats, input tax credit (ITC), tax rates, filing requirements, and compliance procedures. Participants gained insights into GST calculation, reconciliation, and reporting within Tally.

Tally Customization: Demonstrating customization options within Tally software to tailor accounting processes, reports, and forms according to organizational requirements. Participants learned to create custom vouchers, fields, and reports to meet specific business needs.

Data Security and Audit Trails: Discussing best practices for data security, user access control, and audit trails within Tally software to ensure confidentiality, integrity, and traceability of financial transactions.

Integration with External Systems: Exploring integration options between Tally software and external systems, such as banking software, e-commerce platforms, CRM systems, and third-party applications, to streamline data exchange and improve operational efficiency.

Outcomes:

1. Enhanced proficiency in using Tally software for advanced accounting tasks, GST compliance, and financial management.
2. Comprehensive understanding of GST concepts, regulations, and compliance requirements within the context of Tally.

Conclusion:

The Advanced Tally with GST session successfully equipped participants with advanced skills and knowledge in using Tally software for accounting and GST compliance. By mastering advanced Tally features and GST concepts, participants are better positioned to streamline accounting processes, ensure GST compliance, and drive financial efficiency and transparency within their organizations.

Photos:

Day 6

Invite

Session 1: Mr.Yuvanesh Kumar J

Assistant Professor

Department of Commerce, Shift1

Topic:Idea Generation Methods

Date : 06.03.2024

Time : 12.15 pm

Venue : Fintan Hall, C Block

Objective of the Program:

The primary objective of the program, organized by Patrician College in association with IQAC as Patrician Knowledge Transfer PDP, is to empower participants with the essential skills and mindset for effective idea generation. The program aims to cultivate a culture of creativity, innovation, and problem-solving by providing participants with a deep understanding of the significance of idea generation in various aspects of life. The goal is to equip individuals with practical techniques and approaches that can be applied both individually and collaboratively, fostering a continuous commitment to unleashing their creative potential.

Report:

On the 6th of March 2024, at 12:15 pm in the Fintan Hall, Patrician College in collaboration with Patrician ICT and IQAC, successfully organized a transformative program titled "Unleashing Your Creative Potential: Idea Generation Techniques." The session, part of the Patrician Knowledge Transfer PDP, aimed to explore and promote the crucial role of idea generation in fostering innovation, problem-solving, and personal development.

The program began with a warm welcome to the participants, setting the stage for an engaging exploration of the captivating world of idea generation. The first slide emphasized the power of ideas as the driving force behind innovation, progress, and problem-solving. The subsequent slides delved into the concept of idea generation, its importance in various fields, and the proven techniques to unlock creative potential.

Participants were introduced to techniques such as brainstorming, SCAMPER, mind mapping, random connections, and questioning everything. These methods were highlighted as effective tools for generating a constant stream of innovative ideas, whether working individually or collaboratively. The emphasis was on the versatility of these techniques, allowing individuals to choose the most suitable approach based on the situation and personal preferences.

The presentation also touched upon the significance of fostering an idea-friendly environment. The environment was characterized by open communication, collaboration, celebration of creativity, provision of time and resources for idea generation, and the creation of a safe space for experimentation and risk-taking.

Program Outcome:

The program successfully achieved its objectives by providing participants with valuable insights into the world of idea generation and equipping them with practical tools to unlock their creative potential. Participants gained a deeper understanding of the role of ideas in driving innovation, solving real-world problems, and fostering personal and professional growth. Moreover, the program facilitated a positive and interactive environment, encouraging participants to actively engage in discussions, share ideas, and explore creative possibilities. The emphasis on practical techniques and the promotion of an idea-friendly culture aimed to inspire a continuous commitment to idea generation and creative thinking.

As a result of the program, participants are expected to apply the learned techniques in their personal and professional lives, contributing to a culture of innovation within the Patrician College community. The session marked a successful step in the ongoing Patrician Knowledge Transfer PDP, empowering individuals to unleash their creative potential for continuous innovation and personal growth.

Photos:

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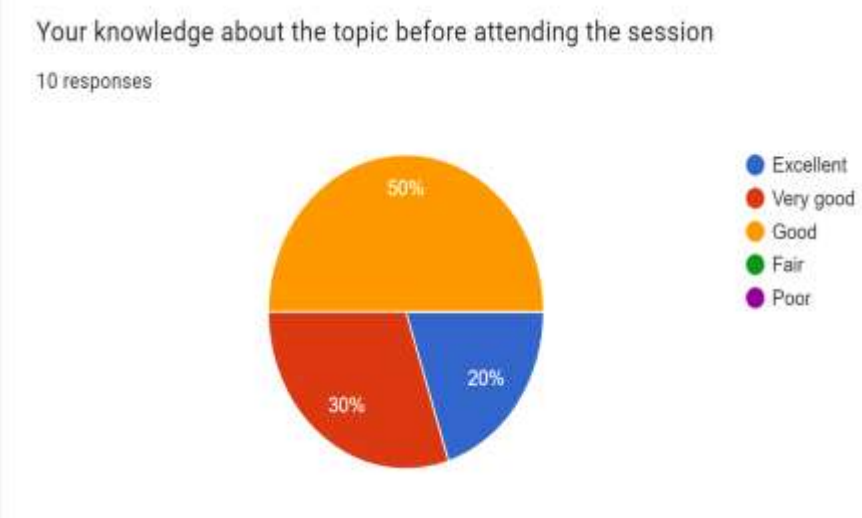
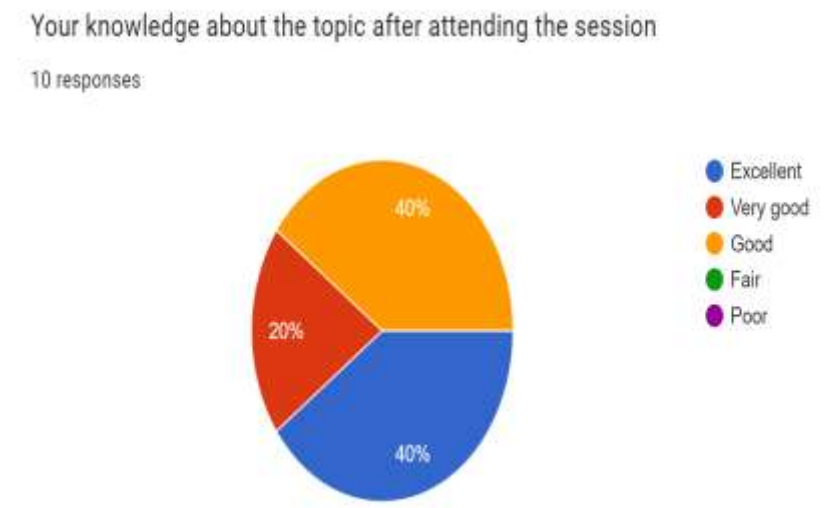
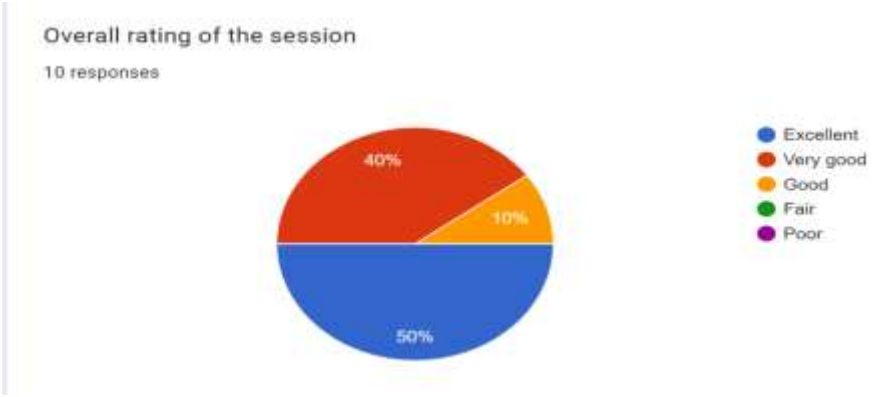
Attendance / Feedback:

Name of the Faculty	Department
Dr. Ravita Bhatia	Hindi
Dr.Thenmozhi.S	Corporate Secretaryship
A.Maryjulie	Tamil
Dr R. Sathiya priya	Tamil
Dr R.M. Duraiarasan	Commerce
X.PALIN JEROMINA	MANAGEMENT
Mary Louisa A	Management
Surya Susan Thomas	Data Science
Dr. Ayisha Jothi T	Corporate Secretaryship-Shift II
Rohith U	Commerce







Session 2: Mrs. Lakshmi Kumari

Associate Professor, Department of English, Shift1

Topic: Creative Thinking

Report:

Introduction:

Creative thinking is an essential skill that drives innovation, problem-solving, and progress in various fields. The resource person addressed invaluable insights into the processes and techniques that enhance creativity and foster an environment conducive to innovative ideas.

Importance of Creative Thinking:

Creative thinking involves looking at problems or situations from a fresh perspective and suggesting unconventional solutions. It is crucial for:

- Innovation: Developing new products, services, and processes.
- Problem-Solving: Finding unique solutions to complex problems.
- Adaptability: Responding effectively to changing environments and challenges.

- Competitive Advantage: Differentiating an organization in the marketplace.

The resource person began by defining creative thinking as the ability to conceive new and innovative ideas by breaking away from established patterns and norms. Emphasized its role in fostering innovation, improving problem-solving capabilities, and driving personal and professional growth.

Principles of Creative Thinking:

Divergent Thinking: Generating multiple ideas and solutions for a given problem.

Convergent Thinking: Narrowing down ideas to find the most effective solution.

Lateral Thinking: Approaching problems indirectly and creatively.

Techniques to Enhance Creative Thinking:

Brainstorming: Encouraging free-flowing ideas without immediate judgment or evaluation.

Mind Mapping: Visualizing ideas and their connections to stimulate creative thinking.

SCAMPER: A technique that involves asking questions to transform existing ideas (Substitute, Combine, Adapt, Modify, Put to another use, Eliminate, Reverse).

Role-Playing: Putting oneself in others' shoes to gain different perspectives.

Barriers to Creative Thinking:

Fear of Failure: Reluctance to take risks due to the fear of making mistakes.

Fixed Mindset: Believing that abilities and intelligence are static.

Environmental Constraints: Lack of resources, restrictive policies, and unsupportive culture.

Conformity Pressure: Pressure to adhere to established norms and practices.

Fostering a Creative Environment:

Encouraging Curiosity: Creating a culture where questions and exploration are valued.

Providing Autonomy: Allowing individuals the freedom to experiment and take risks.

Diverse Teams: Building teams with diverse backgrounds and perspectives to enhance idea generation.

Supportive Leadership: Leaders should encourage and support creative efforts, providing the necessary resources and removing obstacles.

Applications of Creative Thinking:

1. Business: Developing innovative products and services, improving processes, and creating compelling marketing strategies.
2. Education: Designing engaging curricula and teaching methods to foster students' creativity.
3. Technology: Driving advancements and finding novel solutions to technical challenges.
4. Art and Design: Creating unique and impactful artistic works and designs.

The session aimed to:

Enhance Understanding of Creative Thinking:

- Provide participants with a comprehensive overview of creative thinking and its importance in various fields.
- Clarify the different types of creative thinking and their applications.

Introduce Techniques to Foster Creativity:

1. Educate participants on practical techniques and tools to enhance their creative thinking skills.
2. Offer hands-on activities and exercises to practice these techniques.

Identify and Overcome Barriers:

- Discuss common barriers to creative thinking and strategies to overcome them.
- Provide real-world examples and case studies where creative thinking led to successful outcomes.

Promote a Creative Culture:

1. Highlight the importance of fostering a creative environment in organizations.
2. Share best practices for leaders to encourage and support creativity within their teams.

Facilitate Networking and Collaboration:

1. Encourage participants to share their experiences and insights on creative thinking.
2. Promote collaboration and idea exchange among participants to stimulate creativity.

Outcomes:

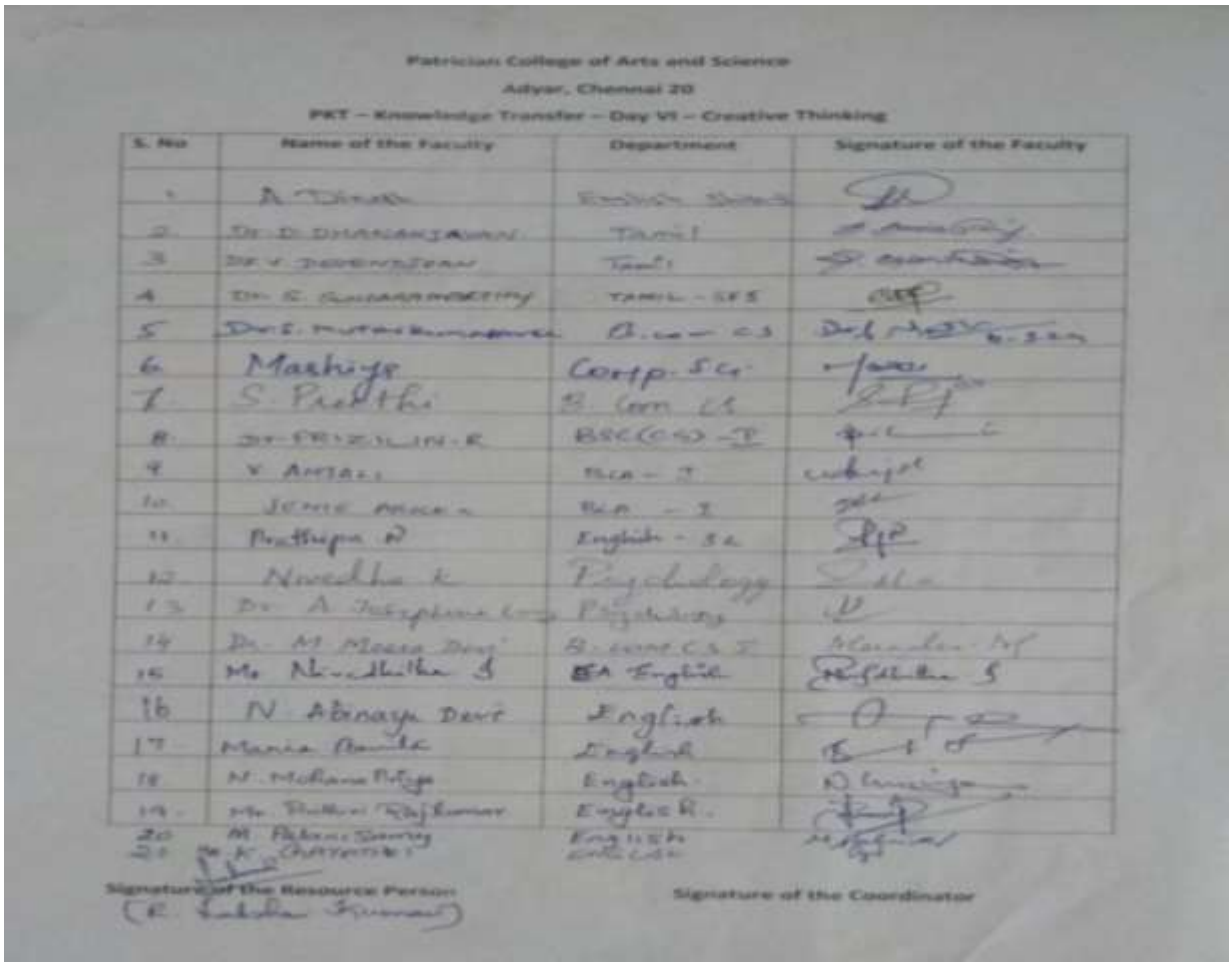
By the end of the session, participants should be able to:

- Understand the fundamental principles and importance of creative thinking.
- Apply various techniques to enhance their creative thinking abilities.

- Identify and overcome barriers to creativity in their personal and professional lives.
- Foster a creative environment within their organizations.
- Collaborate effectively with others to generate and develop innovative ideas.

This knowledge-sharing session aims to empower participants with the skills and mindset needed to think creatively, driving innovation and problem-solving in their respective fields and contributing to overall organizational success.

Attendance Sheet:



Patrician College of Arts and Science

Adyar, Chennai 20

PKT – Knowledge Transfer – Day VI – Creative Thinking

S. No	Name of the Faculty	Department	Signature of the Faculty
1	[illegible]	[illegible]	[illegible]
2	Dr. D. Dhananjayan	Tamil	[illegible]
3	Dr. V. Devendran	Tamil	[illegible]
4	Dr. S. [illegible]	Tamil - SFS	[illegible]
5	Dr. S. [illegible]	B.Com CS	[illegible]
6	Mashiya	Comp. Sc.	[illegible]
7	S. Prathi	B. Com CS	[illegible]
8	Dr. Prizilin R	BSC(CS) - I	[illegible]
9	V. Anjali	BCA - I	[illegible]
10	Jenie [illegible]	BCA - I	[illegible]
11	Prathipa N	English - SA	[illegible]
12	Nivedha K	Psychology	[illegible]
13	Dr. A. Josephine [illegible]	Psychology	[illegible]
14	Dr. M. Meera Devi	B.Com CS I	[illegible]
15	Mr. Nivedhitha S	BA English	[illegible]
16	N. Abinaya Devi	English	[illegible]
17	Maria [illegible]	English	[illegible]
18	N. Mohana Priya	English	[illegible]
19	Mr. Prithvi Rajkumar	English	[illegible]
20	M. Palani Samy	English	[illegible]
21	Mr. K. Chayathi	English	[illegible]

Signature of the Resource Person

Signature of the Coordinator

Photos:

Day 7

Invite

Session 1: Ms.Mahalakshmi

Assistant Professor

Department of Computer Science, Shift2

Topic: Android Basics with Compose

PATRICIAN COLLEGE OF ARTS AND SCIENCE

PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP) SERIES1

Session on

"Android Basics with Compose"

Date:
07/03/2024
Time : 12:15 pm
Venue:
Fintan Hall, C Block

Presented by:
Ms. S. Mahalakshmi

Assistant Professor
Department of Computer Science-Shift-II
Patrician College of Arts & Science
Adyar

Objectives

- Introduce participants to the basics of Android.
- Provide a clear overview of essential concepts, practical insights, and best practices in Android app development using Compose framework.
- To offer a valuable resource for beginners, covering topics such as layout design, UI components, navigation, data management, and more, to facilitate a solid understanding and smooth transition into building modern Android applications."

No of Beneficiaries: 27

Programme Summary:

The Android Basics Program is designed to provide participants with a comprehensive introduction to Android app development, focusing on the utilization of the Compose framework. Throughout the program, participants will gain a solid understanding of fundamental concepts and practical skills necessary for building modern Android applications. Participants will gain insights into the process of deploying and publishing their applications to the Google Play Store, including the necessary steps for app signing and distribution.

Outcome

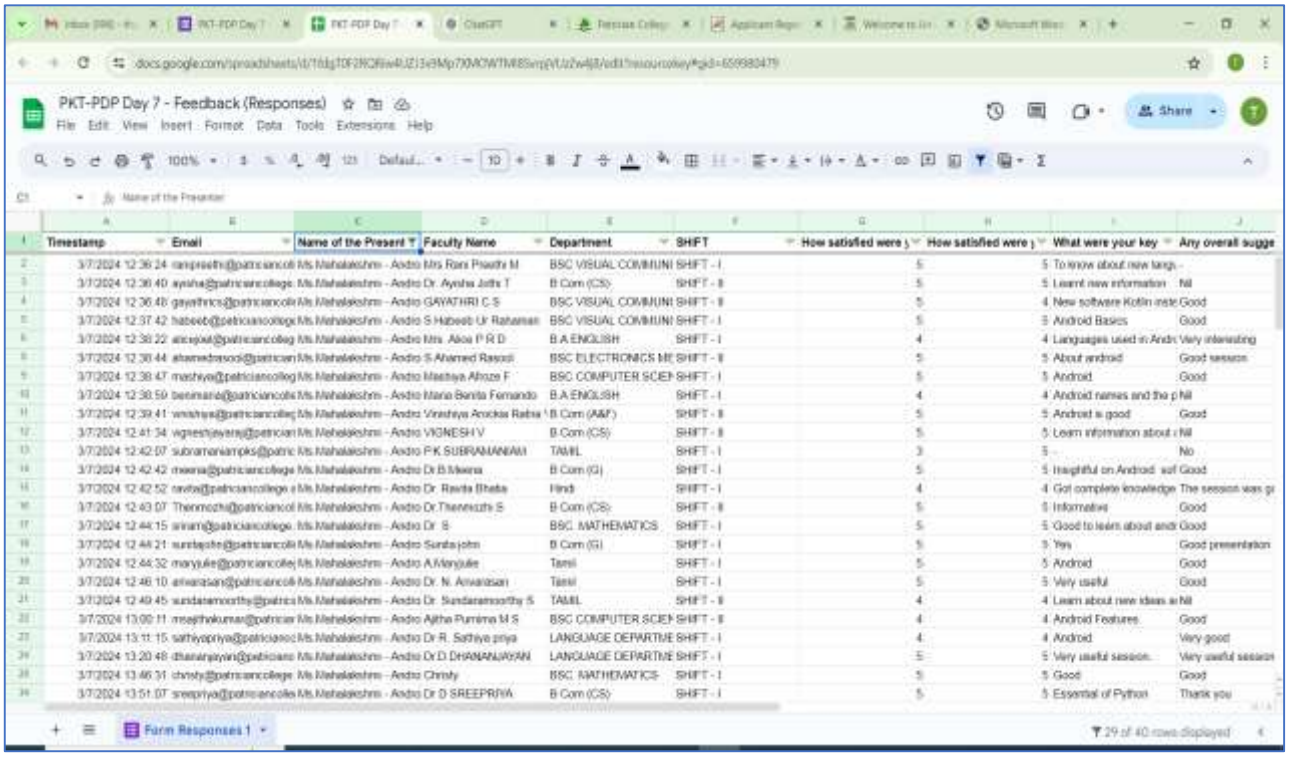
- Participants gain a solid understanding of Android app development fundamentals, including UI design principles, navigation patterns, data management techniques, and more.
- Through hands-on coding exercises and projects, participants develop practical skills and confidence in building real-world Android applications using Compose.
- Participants build a portfolio of Android projects showcasing their skills and accomplishments, which can be invaluable when applying for jobs or freelance opportunities.
- By joining the Android development community, participants can connect with peers, share experiences, and continue learning from others' insights and contributions.

Attendance with signature

PATRICIAN COLLEGE OF ARTS AND SCIENCE
DEPARTMENT OF COMPUTER SCIENCE - SHIFT-II
PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP) SERIES-I-DAY 7
ANDROID BASICS WITH COMPOSE

S.NO	Staff Name	Department	Shift-I/ Shift-II	Signature
1	Ms. Prathipa. N	English	Shift - II	
2	Dr. SUNDARAMOORTHY.S	TAMIL	Shift - II	
3	Dr.S.SRIRAM	MATHEMATICS	Shift - I	
4	Dr. N. ARIVARASAN	TAMIL	Shift - I	
5	Ms Rani Preethi	Vis Com	Shift - I	
6	Mr. Habeeb	Vis.com	Shift - I	
7	Ms. Maria Benila	English	Shift - I	
8	MRS. Alice P.R.D	English	Shift I	
9	Mrs. GAYATHRI. CS	Vis. Comm.	SHIFT-I	
10	Dr. M. BABY	Tamil	Shift - II	
11	Ms. VINISHIYA	Accounting & Fin	Shift - II	
12	Dr Ayisha Shift-I	B.Com [CS]	Shift - II	
13	Mashiya	CompSci	Shift I	
14	V. ANJALI	BCA	SHIFT- I	
15	SHARON	Comp Sci	Shift I	
16	Dr. RAVIM	Hindi	I & II	
17	P.K.SUBRAMANIAM	TAMIL	SHIFT-I	
18	MR. VIGNESH.V	B. Com CS	Shift - II	
19	E. RAMESH	Tamil	Shift - I	
20	D. Dhananjayan	Tamil	Shift - I	
21	Dr. S. MUTHUKUMARAVEL	B.com CS	Shift-I	7-3-24
22	A. MARYJUICE	TAMIL	Shift I	
23	M.S. AJITHA NANMA	CS	Shift - II	7.3.24
24	Dr. R. SATHIYA PRIYA	Tamil	Shift I	7/3/24
25	Dr. B. Meena	Commerce	Shift I	
26	S. AHAMED RASOOL	Electronics	Shift II	
27	SUNITA Jain	Commerce	Shift I / Shift II	
	DR. SULENDRA M.J	B.com CS		

Feedback Form:



PKT-PDP Day 7 - Feedback (Responses)

Timestamp	Email	Name of the Present T	Faculty Name	Department	SHIFT	How satisfied were y	How satisfied were y	What were your key	Any overall sugge
3/7/2024 12:36:24	ramprasathr@patriciancoll	Ms.Mahalakshmi - Andro	Mrs Rani Preethi M	BSC VISUAL COMMUNI	SHIFT - I	5	5	To know about new langu	-
3/7/2024 12:36:40	ayishaj@patriciancollege.	Ms.Mahalakshmi - Andro	Dr. Ayisha Jidhi T	B.Com (CS)	SHIFT - II	5	5	Learnt new information	Nil
3/7/2024 12:36:48	gayathrics@patriciancoll	Ms.Mahalakshmi - Andro	GAYATHRI C S	BSC VISUAL COMMUNI	SHIFT - II	5	4	New software Kotlin inste	Good
3/7/2024 12:37:42	habeeb@patriciancollege	Ms.Mahalakshmi - Andro	S Habeeb Ur Rahaman	BSC VISUAL COMMUNI	SHIFT - I	5	5	Android Basics	Good
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3/7/2024 12:38:44	ahamedrasool@patrician	Ms.Mahalakshmi - Andro	S Ahamed Rasool	BSC ELECTRONICS ME	SHIFT - II	5	5	About android	Good session
3/7/2024 12:38:47	mashiya@patriciancolleg	Ms.Mahalakshmi - Andro	Mashiya Afroze F	BSC COMPUTER SCIEN	SHIFT - I	5	5	Android	Good
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3/7/2024 12:41:34	vigneshjayaraj@patrician	Ms.Mahalakshmi - Andro	VIGNESH V	B.Com (CS)	SHIFT - II	5	5	Learn information about	Nil
3/7/2024 12:42:07	subramaniampks@patric	Ms.Mahalakshmi - Andro	P.K.SUBRAMANIAM	TAMIL	SHIFT - I	3	5	-	No
3/7/2024 12:42:42	meena@patriciancollege	Ms.Mahalakshmi - Andro	Dr.B.Meena	B.Com (G)	SHIFT - I	5	5	Insightful on Android sof	Good
3/7/2024 12:42:52	ravita@patriciancollege.e	Ms.Mahalakshmi - Andro	Dr. Ravita Bhatia	Hindi	SHIFT - I	4	4	Got complete knowledge	The session was gr
3/7/2024 12:43:07	Thenmozhi@patriciancol	Ms.Mahalakshmi - Andro	Dr.Thenmozhi S	B.Com (CS)	SHIFT - II	5	5	Informative	Good
3/7/2024 12:44:15	sriram@patriciancollege.	Ms.Mahalakshmi - Andro	Dr. S	BSC. MATHEMATICS	SHIFT - I	5	5	Good to learn about andr	Good
3/7/2024 12:44:21	sunitajohn@patriciancoll	Ms.Mahalakshmi - Andro	Sunita john	B.Com (G)	SHIFT - I	5	5	Yes	Good presentation
3/7/2024 12:44:32	manyjule@patriciancolle	Ms.Mahalakshmi - Andro	A.Manyjule	Tamil	SHIFT - I	5	5	Android	Good
3/7/2024 12:46:10	arivarasan@patriciancoll	Ms.Mahalakshmi - Andro	Dr. N. Arivarasan	Tamil	SHIFT - I	5	5	Very useful	Good
3/7/2024 12:49:45	sundaramoorthy@patricia	Ms.Mahalakshmi - Andro	Dr. Sundaramoorthy S	TAMIL	SHIFT - II	4	4	Learn about new ideas in	Nil
3/7/2024 13:00:11	majithkumar@patrician	Ms.Mahalakshmi - Andro	Ajitha Purnima M S	BSC COMPUTER SCIEN	SHIFT - II	4	4	Android Features	Good
3/7/2024 13:11:15	sathiyapriya@patriciancc	Ms.Mahalakshmi - Andro	Dr R. Sathiya priya	LANGUAGE DEPARTME	SHIFT - I	4	4	Android	Very good
3/7/2024 13:20:48	dhananjayan@patriciano	Ms.Mahalakshmi - Andro	Dr.D.DHANANJAYAN	LANGUAGE DEPARTME	SHIFT - I	5	5	Very useful session.	Very useful session
3/7/2024 13:46:31	christy@patriciancollege.	Ms.Mahalakshmi - Andro	Christy	BSC. MATHEMATICS	SHIFT - I	5	5	Good	Good
3/7/2024 13:51:07	sreepriya@patriciancolle	Ms.Mahalakshmi - Andro	Dr.D.SREEPRIYA	B.Com (CS)	SHIFT - I	5	5	Essential of Python	Thank you

Form Responses 1

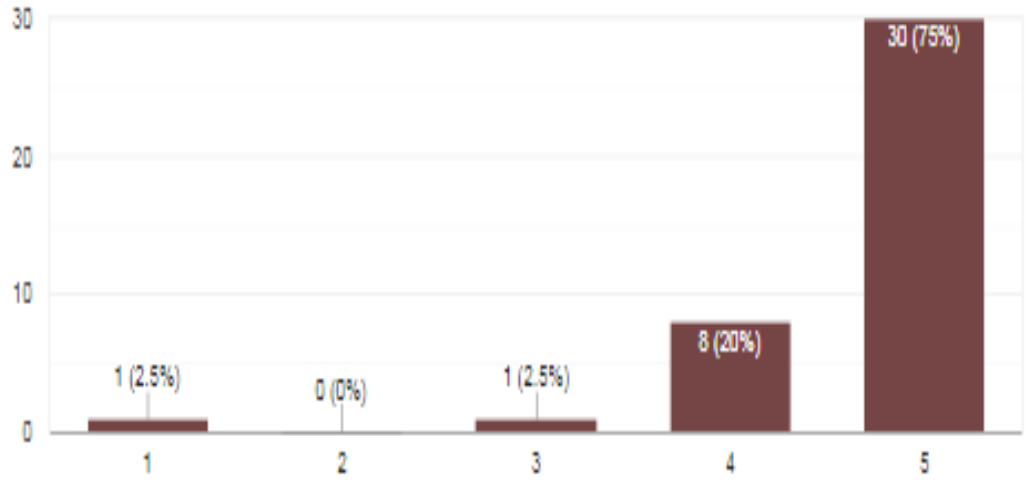
29 of 40 rows displayed

Feedback:

How satisfied were you with the sessions?

Copy

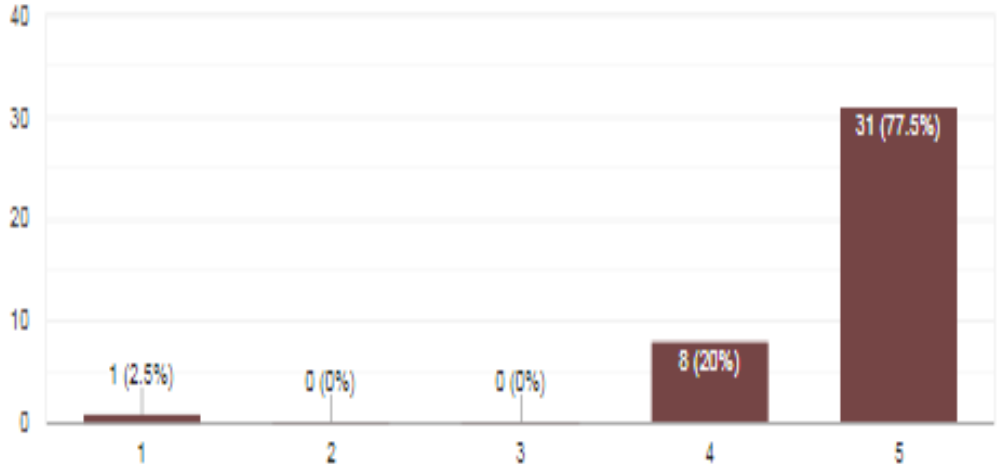
40 responses



How satisfied were you with the session content?

Copy

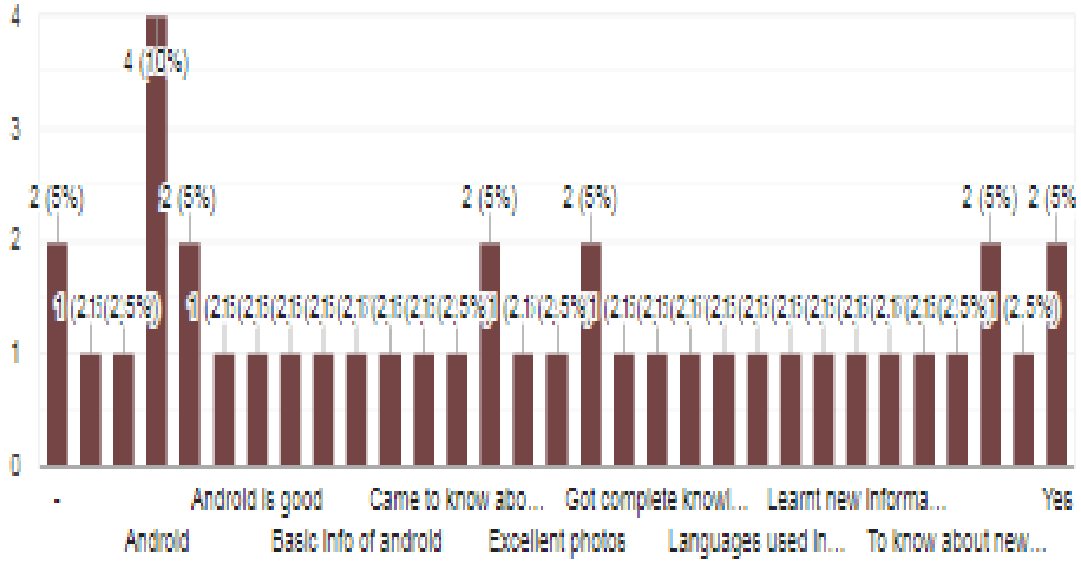
40 responses



What were your key take aways from this session?

Copy

40 responses



Event Photos

GEOTAGGED PHOTOS

Session 2: Mrs.Thasin Fouzia M H

Assistant Professor

Department of Computer Science, Shift1

Topic: Programming Essentials in Python

Introduction:

The "Programming Essentials in Python" session successfully provided teachers with the necessary tools and knowledge to teach Python programming. By focusing on both the technical aspects of Python and effective teaching strategies, the session aimed to enhance the overall quality of computer science education. Teachers left the session equipped with practical skills and resources to inspire and educate the next generation of programmers.

Objectives of the Session:

The primary objectives of the session were to:

1. Introduce Basic Python Concepts: Ensure that teachers understand the core concepts of Python programming.
2. Enhance Teaching Skills: Provide strategies and tools for teaching Python effectively in the classroom.
3. Promote Practical Application: Encourage the use of hands-on coding exercises to reinforce learning.
4. Foster Computational Thinking: Develop teachers' ability to cultivate computational thinking skills in students.

The session began with an overview of Python, its history, and its significance in modern programming. Instructions on how to install Python and set up the development environment using tools like IDLE or Jupyter Notebook. Real-world examples and use cases were provided to illustrate the application of Python in various industries.

Outcomes:

By the end of the session, teachers were able to:

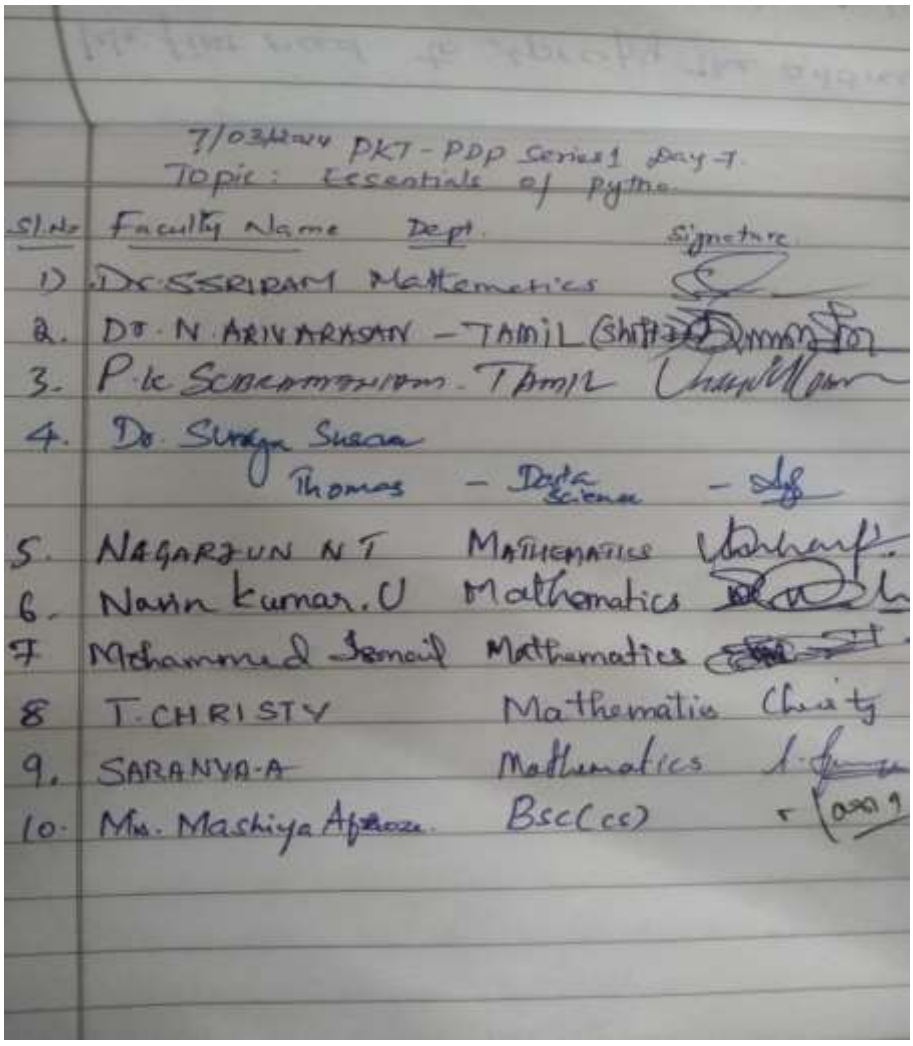
1. Understand and explain fundamental Python programming concepts.
2. Confidently write and debug Python code.
3. Incorporate Python programming into their curriculum effectively.
4. Engage students with practical and interactive coding exercises.

5. Foster a learning environment that promotes computational thinking and problem-solving skills.

Conclusion:

The "Programming Essentials in Python" session successfully provided teachers with the necessary tools and knowledge to teach Python programming. By focusing on both the technical aspects of Python and effective teaching strategies, the session aimed to enhance the overall quality of computer science education. Teachers left the session equipped with practical skills and resources to inspire and educate the next generation of programmers.

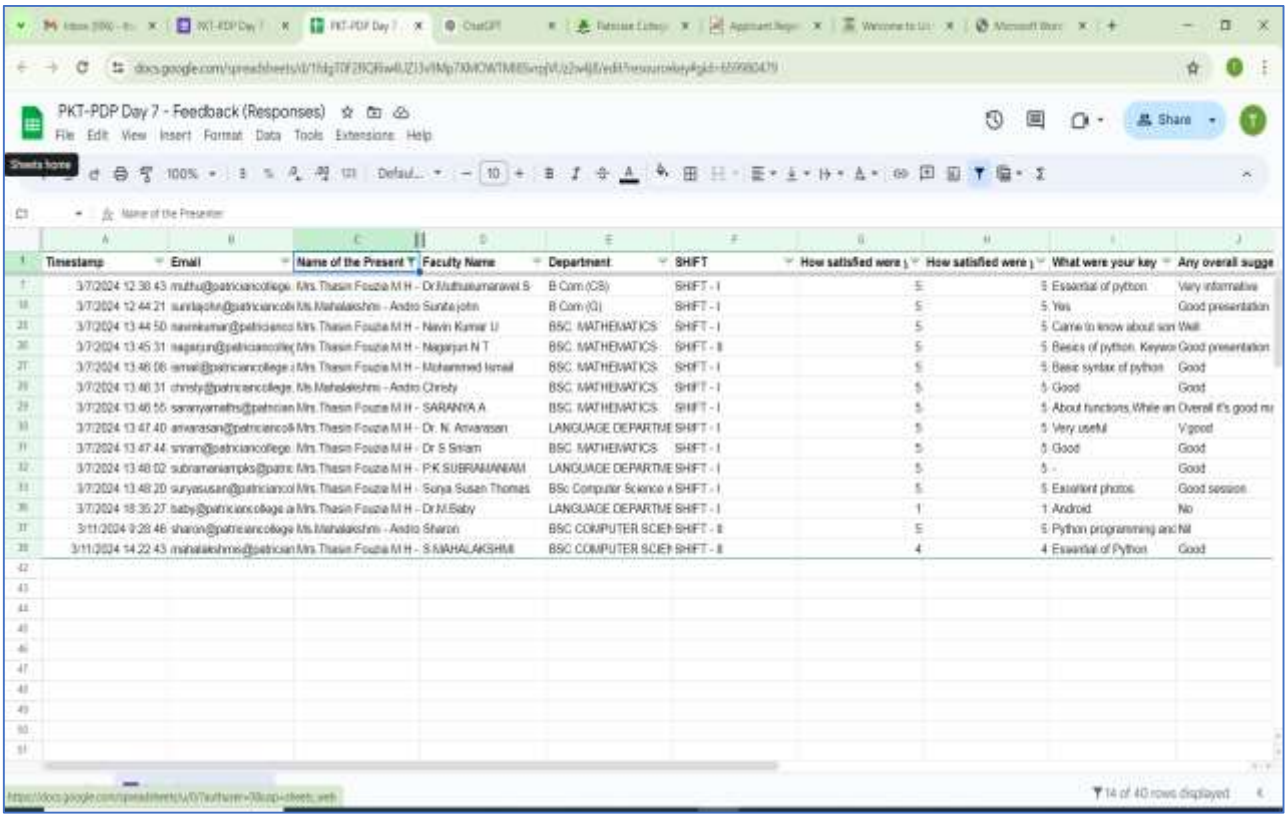
Attendance Sheet:



7/03/2024 PKT - PDP Series 1 Day-7
Topic: Essentials of Pytho

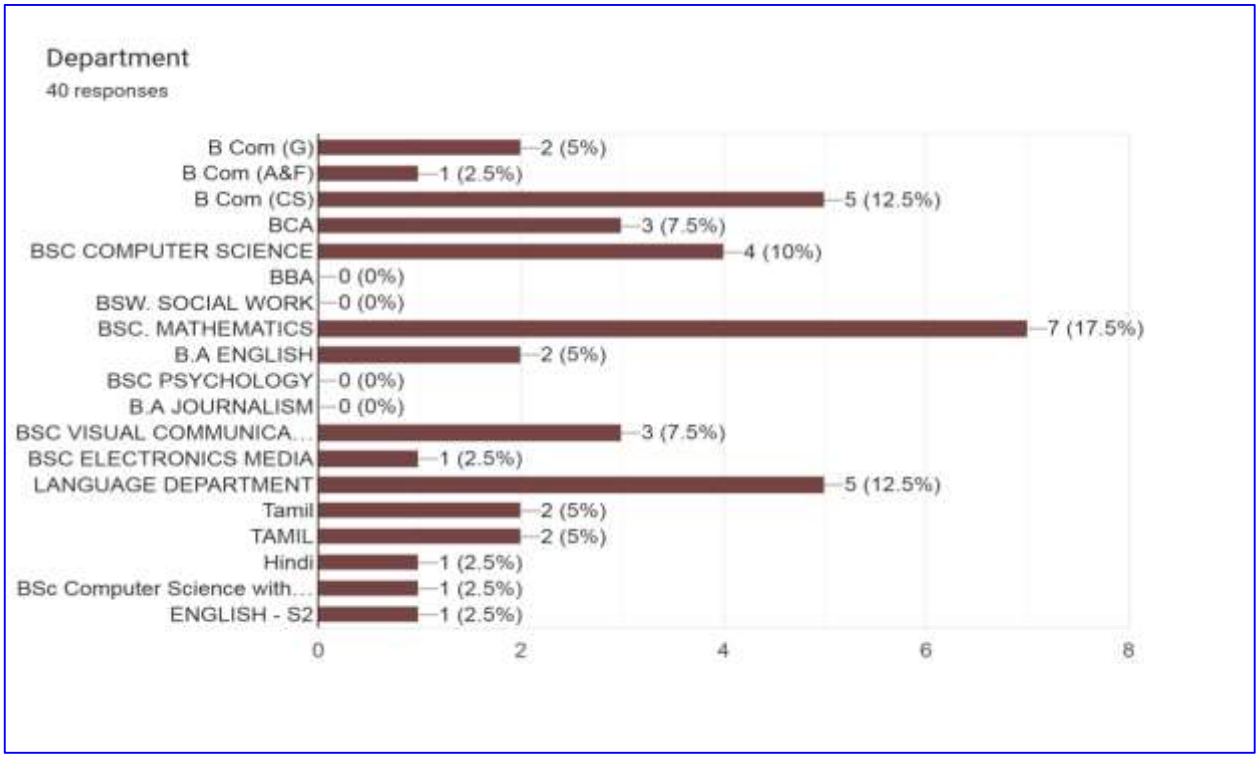
Sl.No	Faculty Name	Dept.	Signature
1)	Dr. SSRIRAM	Mathematics	
2.	Dr. N. ARIVARASAN	TAMIL (Shift)	
3.	P.K. SUBRAMANIAM	TAMIL	
4.	Dr. Surya Susan Thomas	Data Science	
5.	NAGARJUN N T	MATHEMATICS	
6.	Navin Kumar. U	Mathematics	
7	Mohammed Ismail	Mathematics	
8	T. CHRISTY	Mathematics	Christy
9.	SARANYA-A	Mathematics	
10.	Mrs. Mashiya Afroze	BSC(CS)	

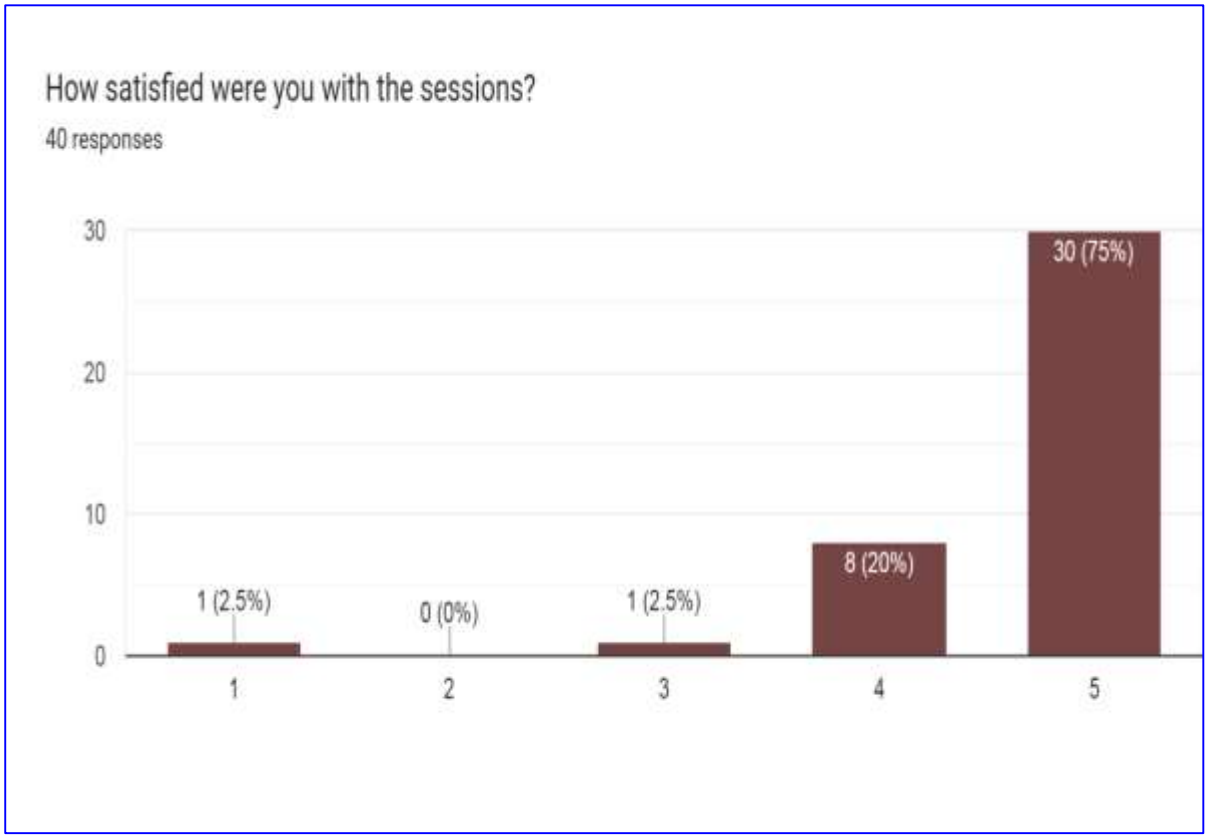
Feedback Form:

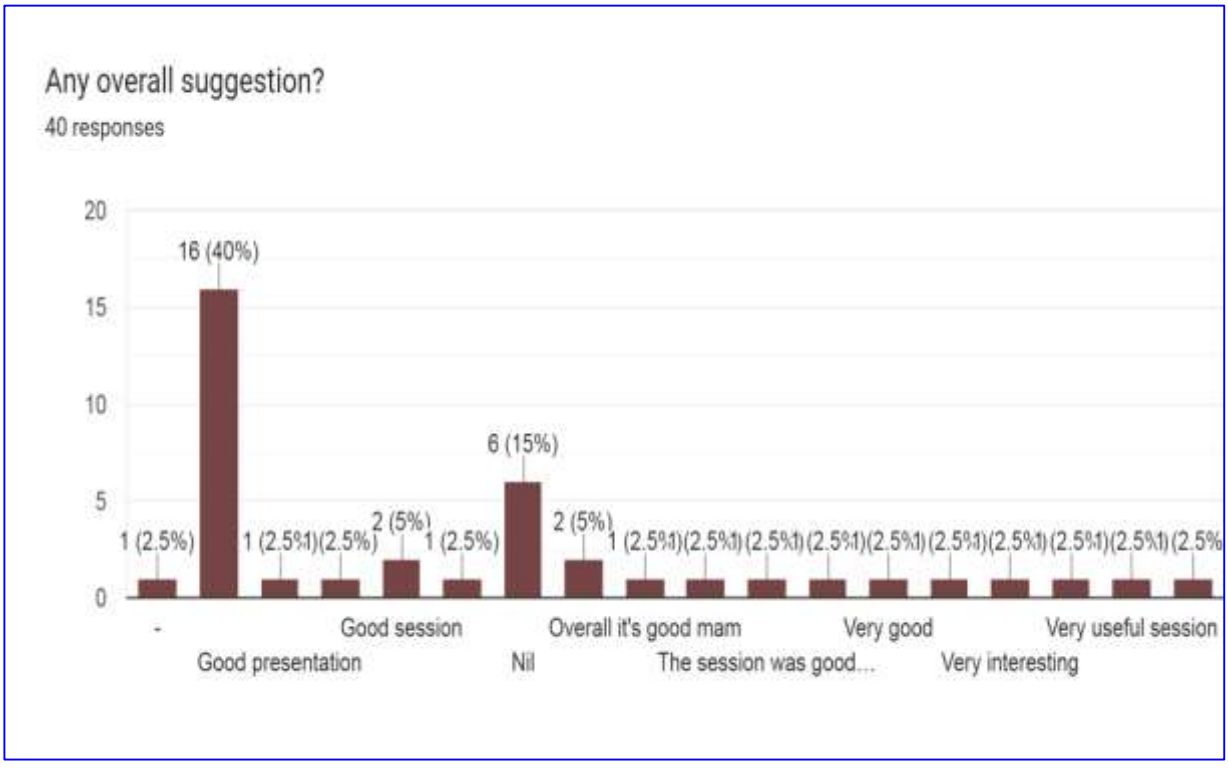


PKT-PDP Day 7 - Feedback (Responses)

Timestamp	Email	Name of the Present	Faculty Name	Department	SHIFT	How satisfied were	How satisfied were	What were your key	Any overall sugge
3/7/2024 12:38:43	muthu@patriciancollege.	Mrs.Thasin Fouzia M H -	Dr.Muthukumaravel S	B Com (CS)	SHIFT - I	5	5	Essential of python	Very informative
3/7/2024 12:44:21	sunitajohn@patriciancoll	Ms.Mahalakshmi - Andro	Sunita john	B Com (G)	SHIFT - I	5	5	Yes	Good presentation
3/7/2024 13:44:50	navinkumar@patriciancol	Mrs.Thasin Fouzia M H -	Navin Kumar U	BSC. MATHEMATICS	SHIFT - I	5	5	Came to know about son	Well
3/7/2024 13:45:31	nagarjun@patriciancolleg	Mrs.Thasin Fouzia M H -	Nagarjun N T	BSC. MATHEMATICS	SHIFT - II	5	5	Basics of python, Keywo	Good presentation
3/7/2024 13:46:06	ismail@patriciancollege.c	Mrs.Thasin Fouzia M H -	Mohammed Ismail	BSC. MATHEMATICS	SHIFT - I	5	5	Basic syntax of python	Good
3/7/2024 13:46:31	christy@patriciancollege.	Ms.Mahalakshmi - Andro	Christy	BSC. MATHEMATICS	SHIFT - I	5	5	Good	Good
3/7/2024 13:46:55	saranyamaths@patrician	Mrs.Thasin Fouzia M H -	SARANYA A	BSC. MATHEMATICS	SHIFT - I	5	5	About functions,While an	Overall it's good m
3/7/2024 13:47:40	anvarasan@patriciancoll	Mrs.Thasin Fouzia M H -	Dr. N. Anvarasan	LANGUAGE DEPARTME	SHIFT - I	5	5	Very useful	V good
3/7/2024 13:47:44	sriram@patriciancollege.	Mrs.Thasin Fouzia M H -	Dr S Sriram	BSC. MATHEMATICS	SHIFT - I	5	5	Good	Good
3/7/2024 13:48:02	subramaniampks@patric	Mrs.Thasin Fouzia M H -	P.K SUBRAMANIAM	LANGUAGE DEPARTME	SHIFT - I	5	5	-	Good
3/7/2024 13:48:20	suryasusan@patriciancol	Mrs.Thasin Fouzia M H -	Surya Susan Thomas	BSc Computer Science a	SHIFT - I	5	5	Excellent photos	Good session
3/7/2024 18:35:27	baby@patriciancollege.a	Mrs.Thasin Fouzia M H -	Dr.M.Baby	LANGUAGE DEPARTME	SHIFT - I	1	1	Android	No
3/11/2024 9:28:46	sharon@patriciancollege	Ms.Mahalakshmi - Andro	Sharon	BSC COMPUTER SCIEN	SHIFT - II	5	5	Python programming and	Nil
3/11/2024 14:22:43	mahalakshmis@patrician	Mrs.Thasin Fouzia M H -	S.MAHALAKSHMI	BSC COMPUTER SCIEN	SHIFT - II	4	4	Essential of Python	Good




How satisfied were you with the sessions?
40 responses
30
20
10
0
1 (2.5%)
0 (0%)
1 (2.5%)
8 (20%)
30 (75%)
1
2
3
4
5


Any overall suggestion?
40 responses
20
15
10
5
0
16 (40%)
6 (15%)
2 (5%)
2 (5%)
1 (2.5%)
-
Good presentation
Good session
Nil
Overall it's good mam
The session was good...
Very good
Very interesting
Very useful session

Day 8

Invite

Session 1: Mrs.Jecintha Prakasam

Assistant Professor

Department of BCA, Shift2

Topic: Oracle Cloud Architecture

Venue: FINTAN HALL (C – BLOCK)

Date: 11.03.2024

Objectives:

To give the basic knowledge in Oracle Cloud Architecture which was gained by me in the 5 days' faculty development program of Naan Mudhalvan.

No of Beneficiaries: 13 faculties

Program Summary:

The program was started at 12.20 pm. In that session the following topics has been covered:

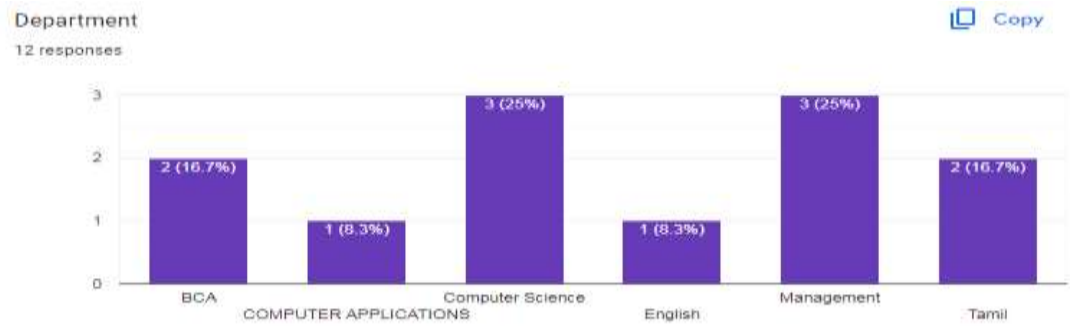
- What is cloud computing?
- What is Oracle Cloud Architecture (OCI)?
- Platform of OCI.
- Services provided by the OCI
- OCI Architecture
- Case studies of the following:
    - Victoria University
    - MGM resort
    - Discover Financial Services
    - Kotak Mahindra Bank
    - BRPL
    - Lighthouse Information System
    - Red Bull Racing
    - Sandhar Technologies
    - Toyota

Finally, the session was end up with the feedback.

Outcome:

The attendees gained the basic knowledge about oracle cloud architecture and some of the case studies related the OCI.

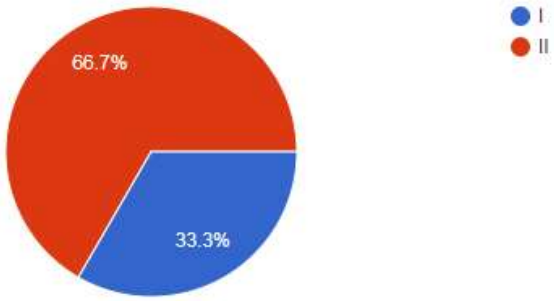
Feedback:



Shift

Copy

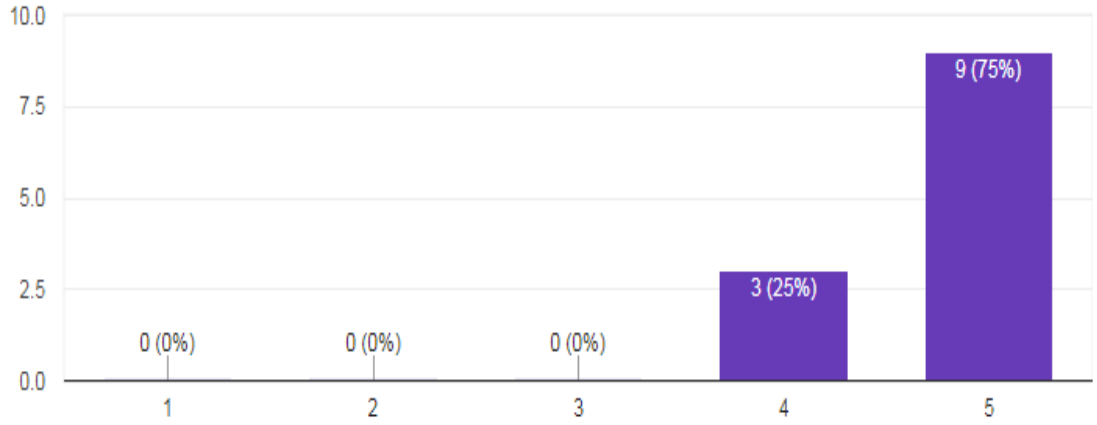
12 responses



How satisfied were you with the session content?

Copy

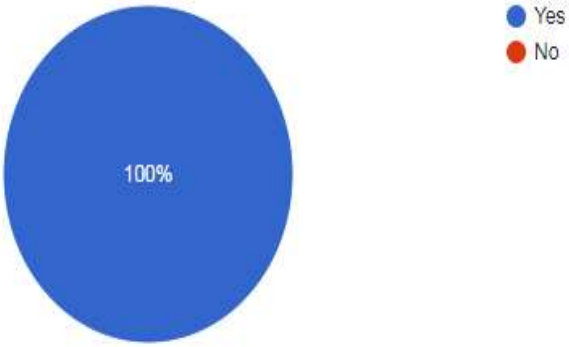
12 responses



Was the Speaker prepared and organized?

Copy

12 responses

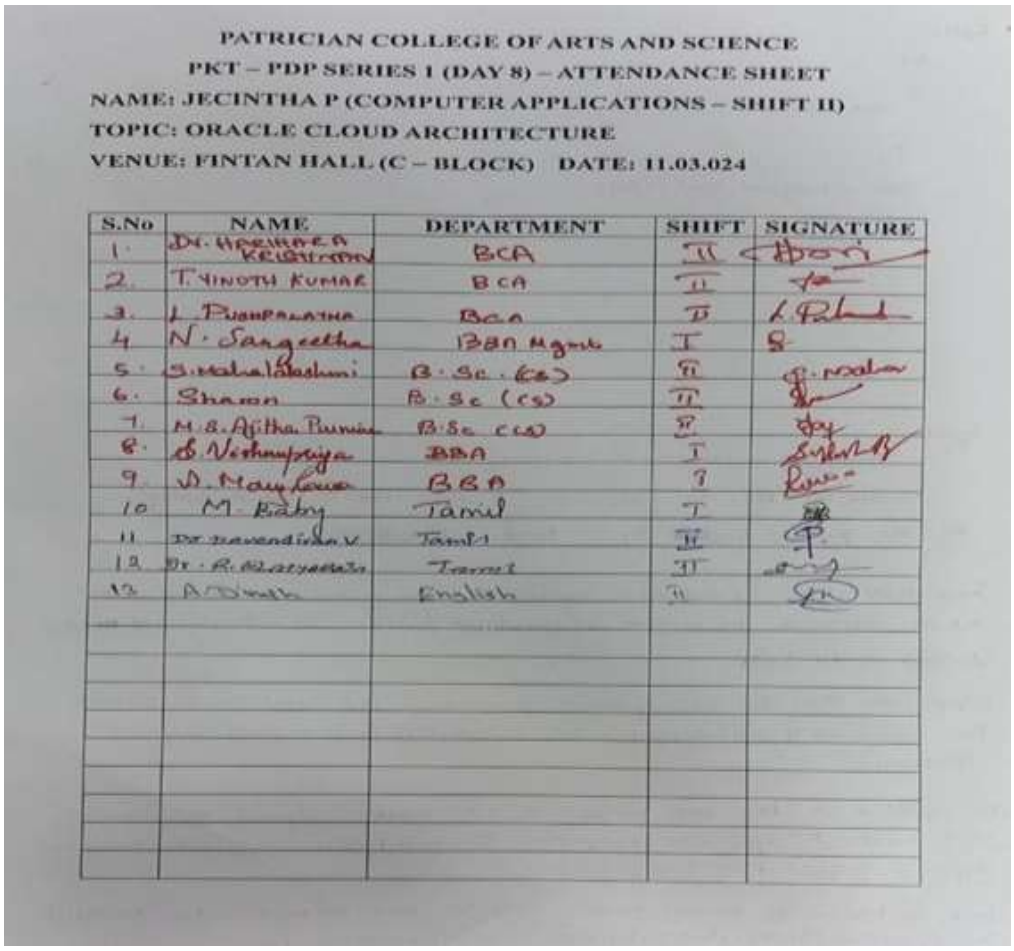


Overall Suggestions and Comments

12 responses

- Good
- Good
- Clear explanation. Good
- Awesome Explanation
- Nil
- Very informative
- Simply superb session!

Attendance with signature:



PATRICIAN COLLEGE OF ARTS AND SCIENCE

PKT – PDP SERIES 1 (DAY 8) – ATTENDANCE SHEET

NAME: JECINTHA P (COMPUTER APPLICATIONS – SHIFT II)

TOPIC: ORACLE CLOUD ARCHITECTURE

VENUE: FINTAN HALL (C – BLOCK) DATE: 11.03.024

S.No	NAME	DEPARTMENT	SHIFT	SIGNATURE
1.	Dr. HARIHARA KRISHNAN	BCA	II	[illegible]
2.	T. YINOTH KUMAR	BCA	II	[illegible]
3.	L. PUSHPALATHA	BCA	II	[illegible]
4	N. Sangeetha	BBA Mgmt	I	[illegible]
5.	S. Mahalakshmi	B.Sc. (CS)	II	[illegible]
6.	Sharon	B.Sc (CS)	II	[illegible]
7.	M.S. Ajitha Purnima	B.Sc (CS)	II	[illegible]
8.	S. Nithanpriya	BBA	I	[illegible]
9.	D. Mary Lowa	BBA	I	[illegible]
10	M. Baby	Tamil	I	[illegible]
11	Dr. Devendiran V.	Tamil	II	[illegible]
12	Dr. R. [illegible]	Tamil	II	[illegible]
13	A. Dinesh	English	II	[illegible]

Session 2: Dr.Surya Susan

Assistant Professor
Department of Computer Science with Data Science, Shift1

Topic: Tensorflow for Machine Learning

Patrician College of Arts & Science
in association with
Patrician ICT & IQAC
Patrician Knowledge Transfer (PKT) – PDP
Tensor Flow for Machine Learning

Date : 11.03.2024

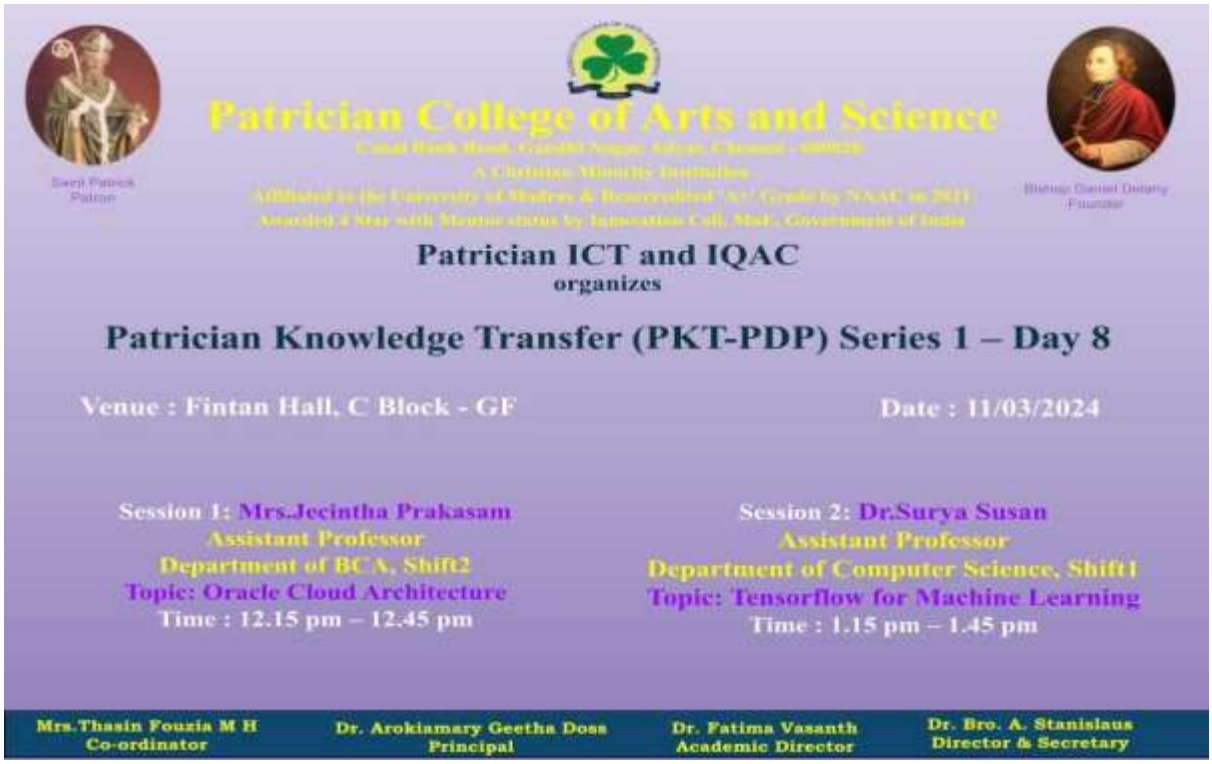
Time : 01.15 pm

Venue : Fintan Hall, C Block

Objective of the Program:

The primary objective of the program, organized by Patrician College in association with IQAC as Patrician Knowledge Transfer PDP, is to empower participants with the essential skills and mindset to understand the methodology of Machine Learning. The aim of this session in machine learning is to facilitate the training, evaluation, and optimization of machine learning models to solve specific tasks or address particular problems. The workflow in machine-learned environments enables researchers and practitioners to develop effective models for a wide range of applications.

Invite:



Report:

On the 8th of March 2024, at 01:15 pm in the Fintan Hall, Patrician College in collaboration with Patrician ICT and IQAC, successfully organized a transformative program titled "Tensor Flow for Machine Learning." The session, part of the Patrician Knowledge Transfer PDP, aimed to explore and promote the crucial role of machine learning, artificial intelligence, and its advantages in TensorFlow.

The program began with a warm welcome to the participants for an engaging session in Tensor Flow for Machine Learning. The first few slides emphasized the definition, importance, and different types of machine learning. The subsequent slides paved the idea into the main concept of machine learning, algorithms, and tensor flow framework modelling techniques.

Participants were introduced to the idea of how machines can be trained by software to help humans in doing different tasks. Supervised, Unsupervised, and Reinforcement learning techniques and their different algorithms were mentioned with real-time examples.

The presentation also touched upon the significance of Tensor flow in Machine learning, its evolution, importance, and advantages in real-time scenarios. Some applications of TensorFlow in Machine Learning were also discussed to impart the best of knowledge to the participants.

Program Outcome:

Participants grasped the foundational concepts of machine learning, including supervised and unsupervised learning, reinforcement learning, and data preprocessing. Participants gained insights into real-world applications across industries like healthcare, finance, and e-commerce. They took away a solid understanding of machine learning workflows, from data collection to model deployment. The basic concept of TensorFlow on machine learning also equipped participants with the knowledge and confidence to apply machine learning techniques effectively in their respective fields, fostering a deeper understanding of data-driven decision-making.

As a result of the program, participants are expected to apply the learned techniques in their personal and professional lives, contributing to a culture of innovation within the Patrician College community. The session marked a successful step in the ongoing Patrician Knowledge Transfer PDP, equipped with foundational skills, participants will confidently develop and deploy machine learning models, enhancing their capabilities in data-driven decision-making.

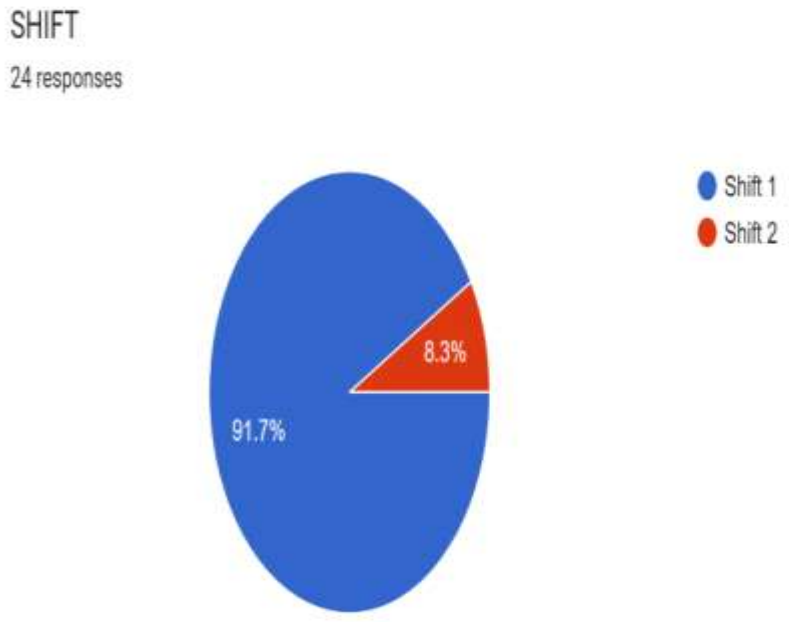
Photos

Attendance

S No	Name of the Faculty	Department
1	Pushpalatha L	BCA
2	Dr. HARIHARA KRISHNAN R	BCA
3	R.J.Yuvnesh Kumar	Commerce
4	Rohith U	Commerce
5	Christy T	Mathematics
6	Mary Louisa A	Management
7	Abhishek I Singh	English
8	Saranya A	Mathematics
9	Navin Kumar U	Mathematics
10	Mohammed Ismail	Department of Mathematics
11	DR.FRIZILIN.R	Computer Science
12	Dr M.Meeradevi	Corporate Secretaryship

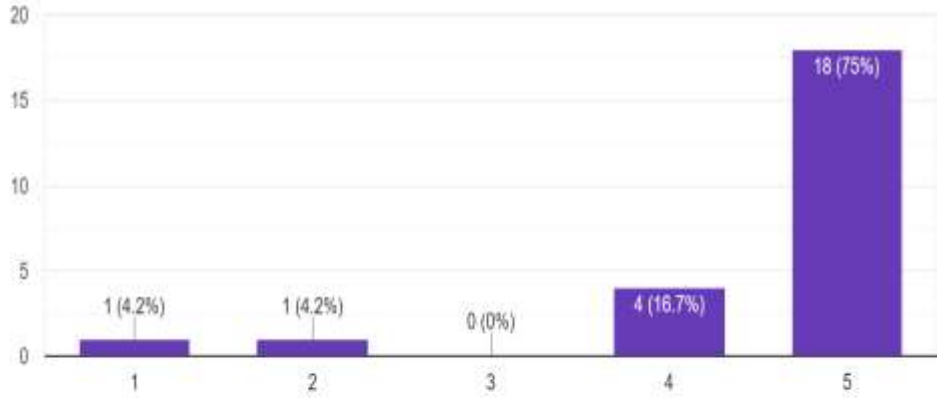
13	Jenie Arock X	Computer Applications
14	PALANISAMY M	English
15	V Anjali	BCA
16	Dr.N.Prakash	Commerce
17	Vishnupriya.S	Management
18	Dr. Ravita Bhatia	Hindi
19	JENIE AROCK X	Computer Applications
20	P.K.SUBRAMANIAM	LANGUAGE
21	Dr.Muthukumaravel.S	B.Com CS
22	N Sangeetha	Management
23	Dr.D.DHANANJAYAN.	TAMIL
24	Dr. S. Preethi	B.Com CS

Feedback



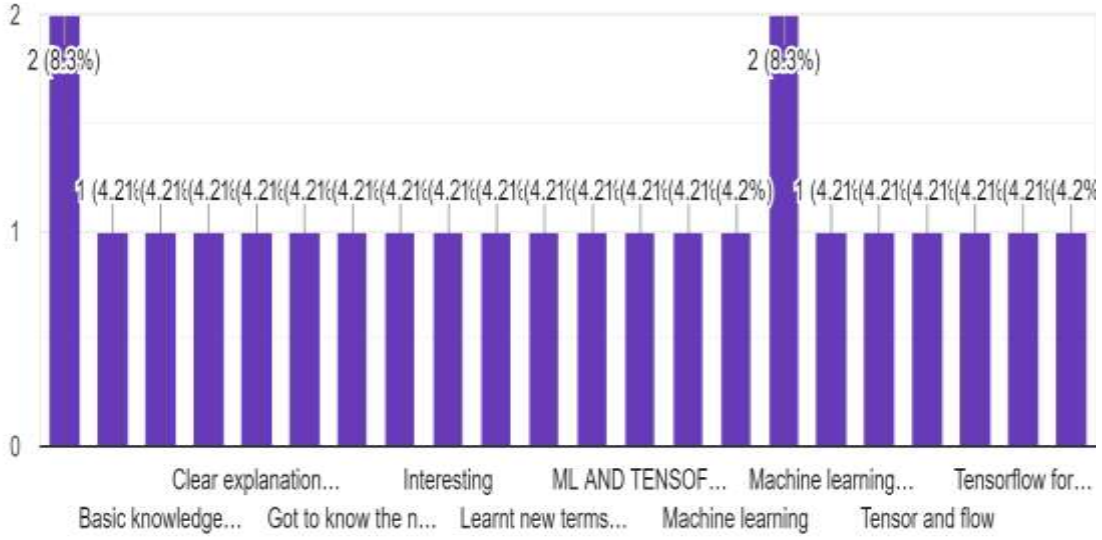
How satisfied were you with the session?

24 responses



What were your key take aways from this session?

24 responses



Day 9

Invite

Session 1: Dr. Frizilin R

Associate Professor
Department of Computer Science, Shift1
Time: 12.15 pm – 12.45 pm

PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR, CHENNAI-20

Patrician ICT and IQAC

organizes

Patrician Knowledge Transfer-PDP-Series 1-Day 9

Topic: Emotional Intelligence

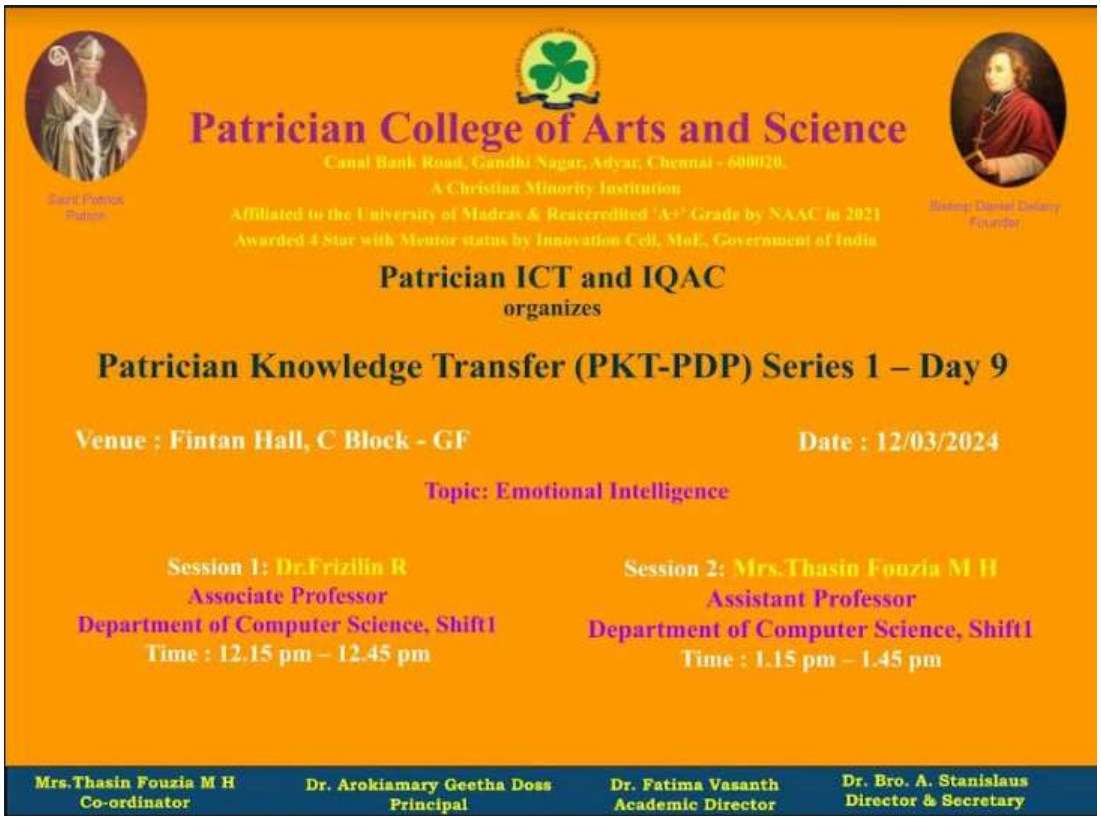
DATE: 12th March 2024

VENUE: Fintan Hall, C-Block Ground Floor

TOTAL FACULTY PARTICIPATION: 24

MODE OF CONDUCT : OFFLINE MODE

INVITE:



Patrician ICT and IQAC organizes Patrician Knowledge Transfer Series 1 Day-9 Activity on 12th March 2024. Around 24 faculty members of our own college participated. The programme was headed by Dr. FRIZILIN.R, Associate Professor, Department of Computer Science, Shift I as Resource Person on the topic “Emotional Intelligence”.

OBJECTIVE:

To identify one’s emotions as well as to understand the emotions of others in order to build strong relationships and achieve personal goals.

(Faculty members attending the session)

Emotion:

An emotion is a feeling which can be caused by the situation that you are in or the people you are with.

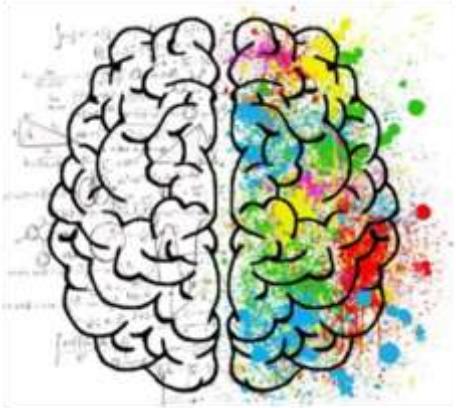
Every Human has the capacity to feel deeply.

Emotional intelligence (EQ):

•The ability to IDENTIFY, UNDERSTAND, and MANAGE EMOTIONS

•Capability of individuals to recognize their own emotions and those of others

•Discern between different feelings and label them accordingly



Types of Emotions:

• Positive Emotions and Negative Emotions

•Each emotion has its own set of characteristics and purposes.

•Some Basic Emotions:

Components of Emotional Intelligence

Some of the components of Emotional Intelligence are :

1. Self Awareness-understanding of one's own personality

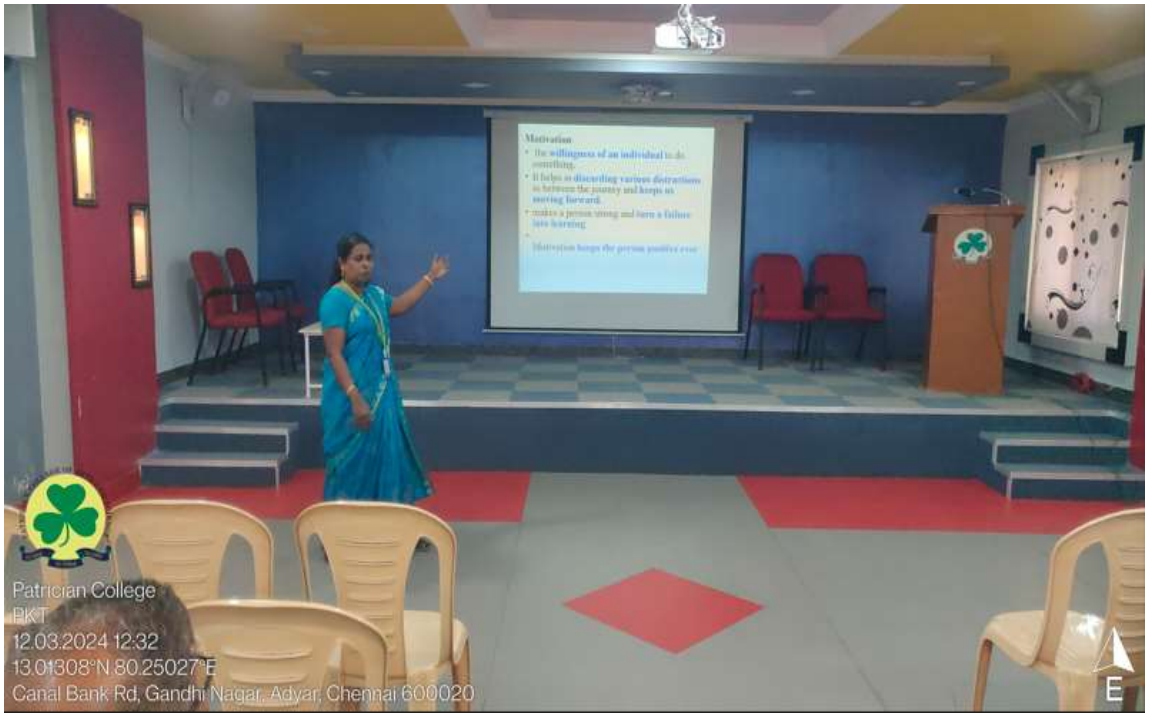
2. Self Management-allows people to control their thoughts and feelings.

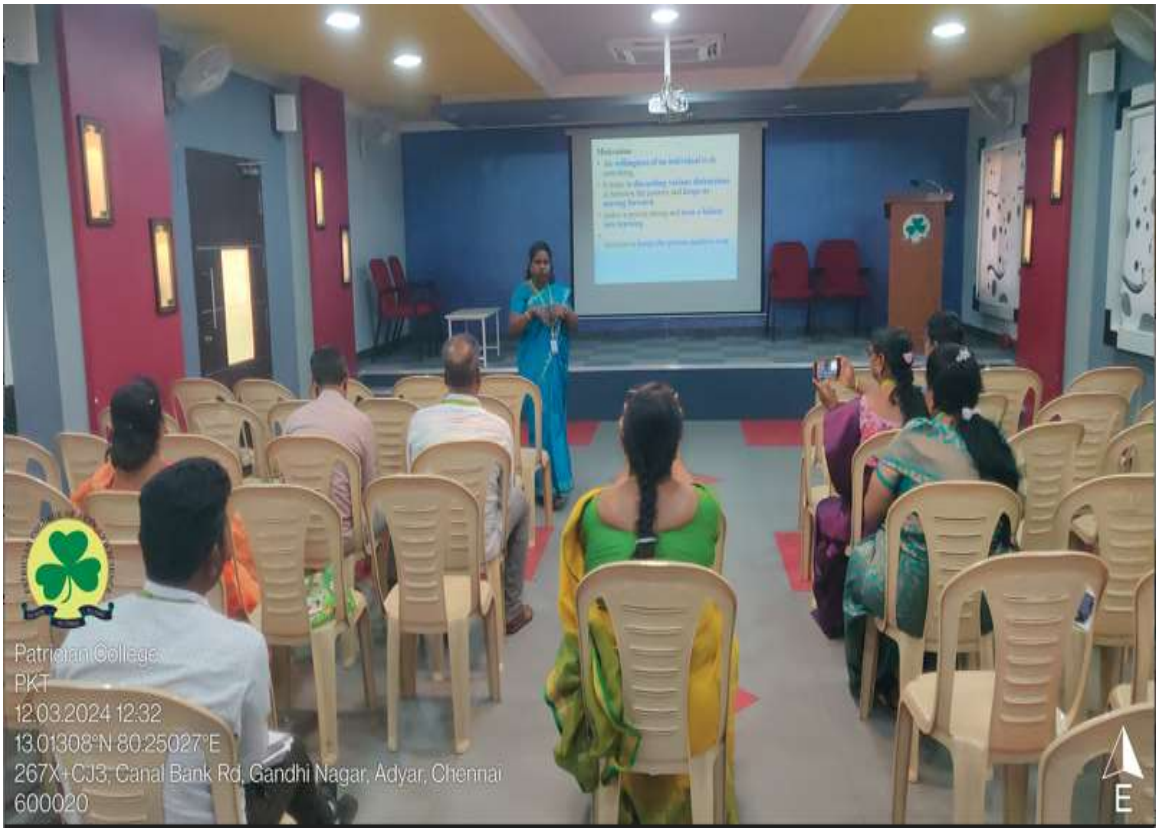
3. Social Skills- refer to building relationships which helps to communicate and interact with each other.

4. Empathy - makes us understand how other people are thinking and feeling

5. Motivation - the willingness of an individual to do something.

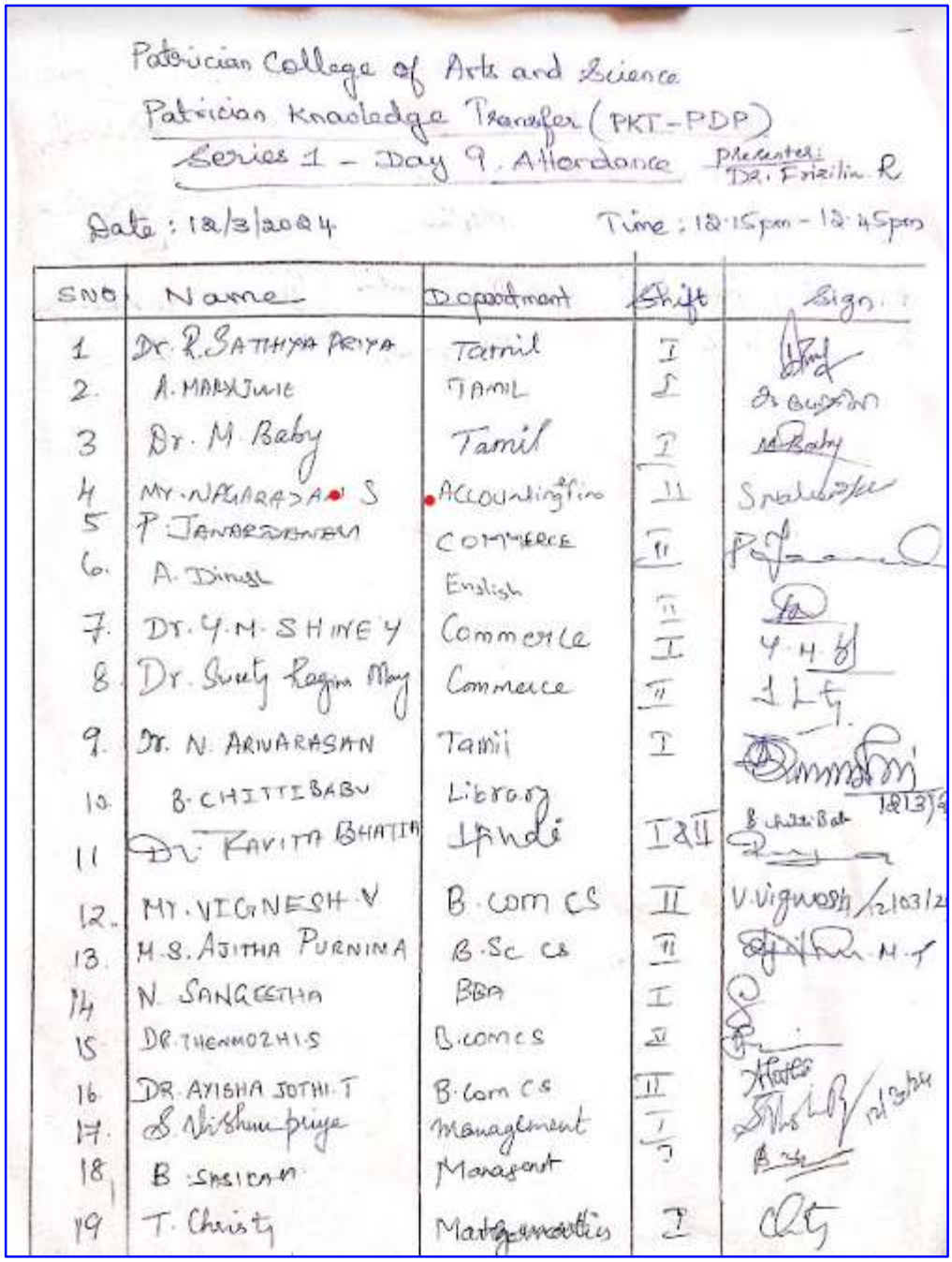
Sample Screen Shots:





ATTENDEES:

Around 24 faculty members attended the session



Patrician College of Arts and Science

Patrician Knowledge Transfer (PKT-PDP)

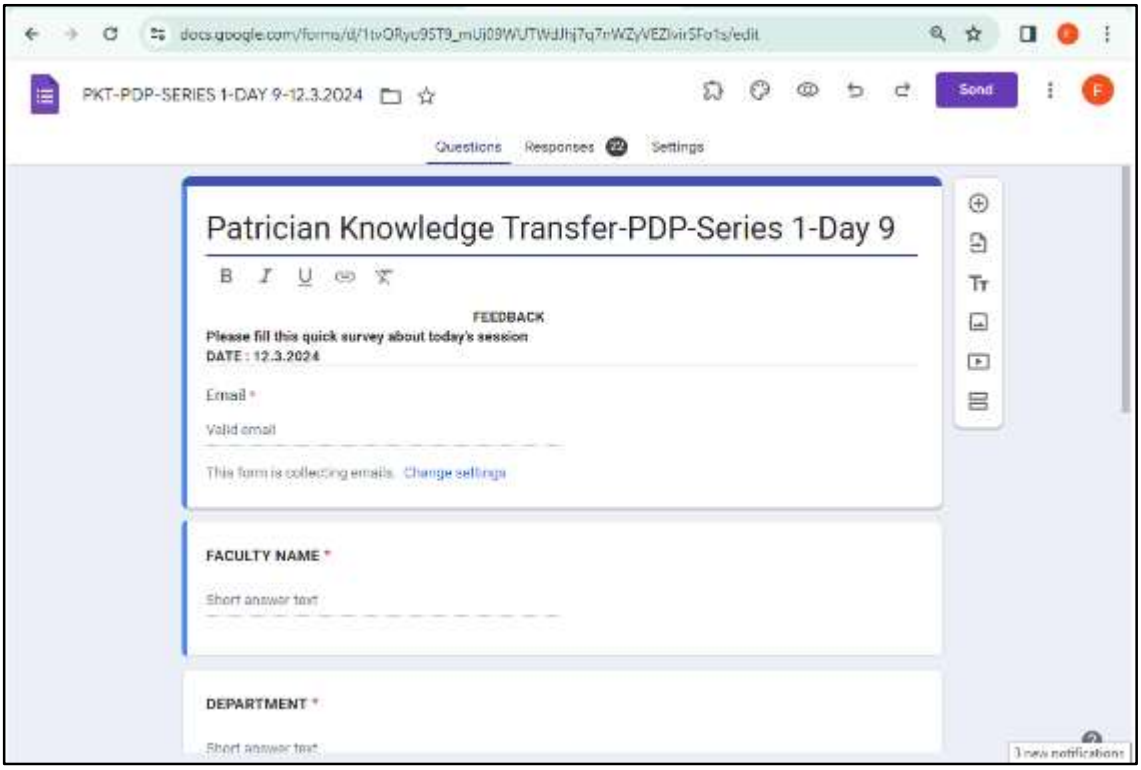
Series 1 – Day 9. Attendance Presenter: Dr. Frizilin R

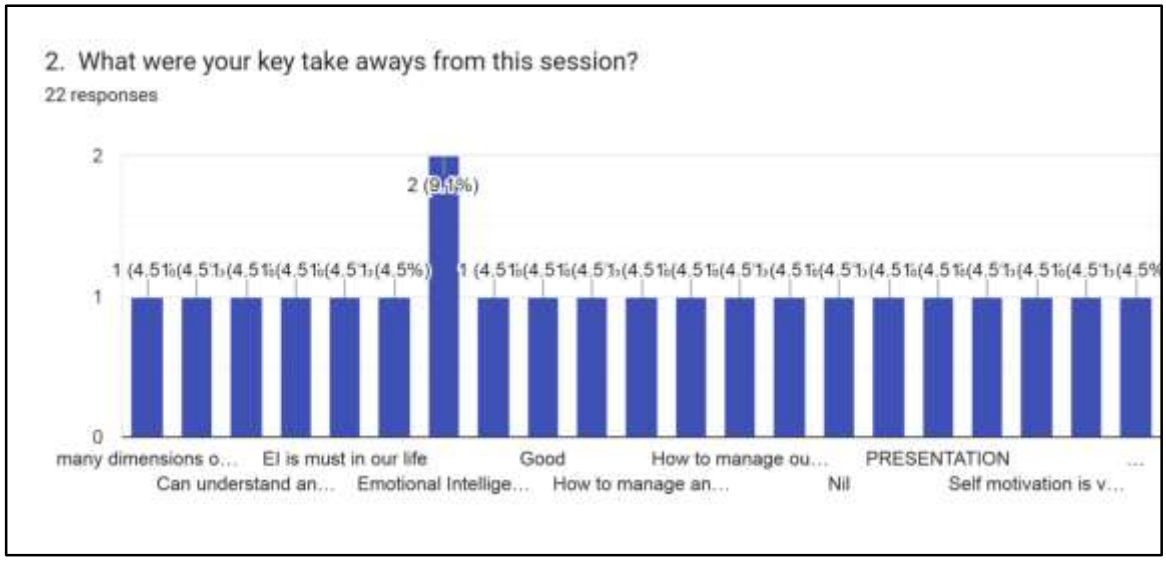
Date : 12/3/2024 Time : 12.15pm – 12.45pm

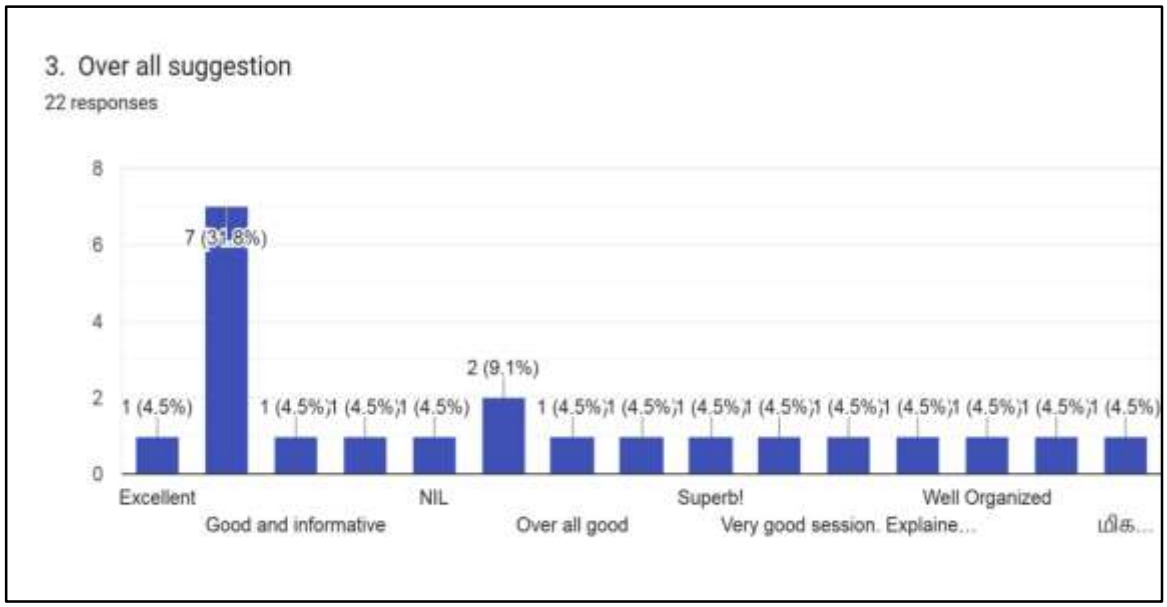
SNO	Name	Department	Shift	Sign.
1	Dr. R. SATHYA PRIYA	Tamil	I	
2	A. MARYJUCIE	TAMIL	I	
3	Dr. M Baby	Tamil	I	
4	MR. NAGARAJAN S	Accounting&Fin	II	
5	P. JANARDHANAN	COMMERCE	II	
6	A. Dinesh	English	II	
7	Dr. Y.M. SHINEY	Commerce	I	
8	Dr. Sheety Regina Mary	Commerce	II	
9	Dr. N. ARIVARASAN	Tamil	I	
10	B. CHITTIBABU	Library		
11	Dr. KAVITA BHATIA	Hindi	I&II	
12	MR. VIGNESH V	B.com CS	II	
13	M.S. AJITHA PURNINA	B.Sc CS	II	
14	N. SANGEETHA	BBA	I	
15	DR. THENMOZHI S	B.com CS	II	
16	DR. AYISHA JOTHI T	B.Com CS	II	
17	S. Vishnupriya	Management	I	
18	B. SASIKUMAR	Management	I	
19	T. Christy	Mathematics	I	

SNO	Name	Department	Shift	Sign
20	Mr. Navin kuma.U	Maths	I	
21	Mr. Mohammed Ismail.	Maths	I	
22	SARANYA-A	Maths	I	
23	Nagarjun NT	Mathematics	II	
24	Daniel Charles	Management	I	

SAMPLE FEEDBACK RESPONSES:







OUTCOME OF THE PROGRAM:

The participants understood that being able to interact well with others is an important emotional intelligence skill. They came to know about certain techniques in improving emotional intelligence.

Session 2: Mrs.Thasin Fouzia M H

Assistant Professor

Department of Computer Science, Shift1

Time: 1.15 pm – 1.45 pm

Topic: Emotional Intelligence

Introduction:

Emotional intelligence (EI) is a crucial skill for educators, enabling them to manage their emotions and understand and influence the emotions of others, thereby creating a positive learning environment. The session on emotional intelligence, led by an expert resource person, aimed to provide teachers with the tools and knowledge necessary to enhance their emotional intelligence and apply it effectively in their professional and personal lives.

Objectives:

The session aimed to:

1. Enhance Understanding of Emotional Intelligence
2. Develop Self-Awareness and Self-Regulation
3. Educate participants on techniques to increase self-awareness and self-regulation.
4. Offer activities and exercises to practice these skills.
5. Improve Empathy and Social Skills

Importance of Emotional Intelligence for Teachers:

Emotional intelligence is vital for teachers because it helps them:

Manage Classroom Dynamics: Understanding and managing their own emotions helps teachers create a positive classroom environment.

Improve Student Relationships: Teachers who can empathize with their students build stronger, more supportive relationships.

Enhance Communication: Effective emotional regulation and understanding improve communication with students, parents, and colleagues.

Reduce Stress: Teachers with high emotional intelligence can manage stress better, leading to improved job satisfaction and mental health.

Key Components of Emotional Intelligence:

Self-Awareness:

Understanding Emotions: Recognizing one's own emotions and their impact on thoughts and behavior.

Accurate Self-Assessment: Knowing one's strengths and weaknesses.

Self-Confidence: Having a positive outlook and trust in one's abilities.

Self-Regulation:

Self-Control: Managing disruptive emotions and impulses.

Trustworthiness: Maintaining integrity and ethical behavior.

Adaptability: Being flexible and willing to adapt to changing situations.

Motivation:

Achievement Drive: Striving to improve and meet goals.

Commitment: Aligning with the goals of the organization and the profession.

Initiative: Being proactive and ready to act on opportunities.

Empathy:

Understanding Others: Sensing others' emotions and understanding their perspectives.

Developing Others: Recognizing and fostering others' abilities.

Cultural Awareness: Being aware of and respectful towards cultural differences.

Social Skills:

Communication: Effectively sharing and receiving information.

Conflict Management: Handling conflicts constructively and diplomatically.

Leadership: Inspiring and guiding individuals and groups.

Outcomes:

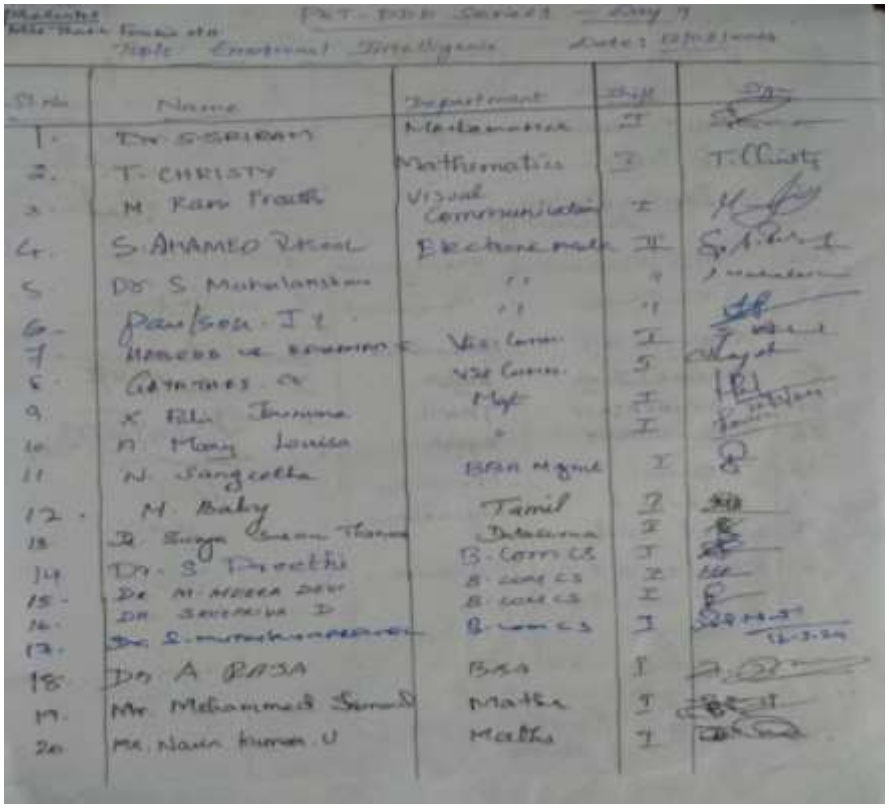
By the end of the session, participants were able to:

1. Understand the fundamental principles and importance of emotional intelligence.
2. Apply techniques to enhance their self-awareness, self-regulation, empathy, and social skills.
3. Use emotional intelligence to improve classroom management and student relationships.
4. Foster a positive and inclusive school environment.
5. Collaborate effectively with colleagues to support each other’s emotional growth.

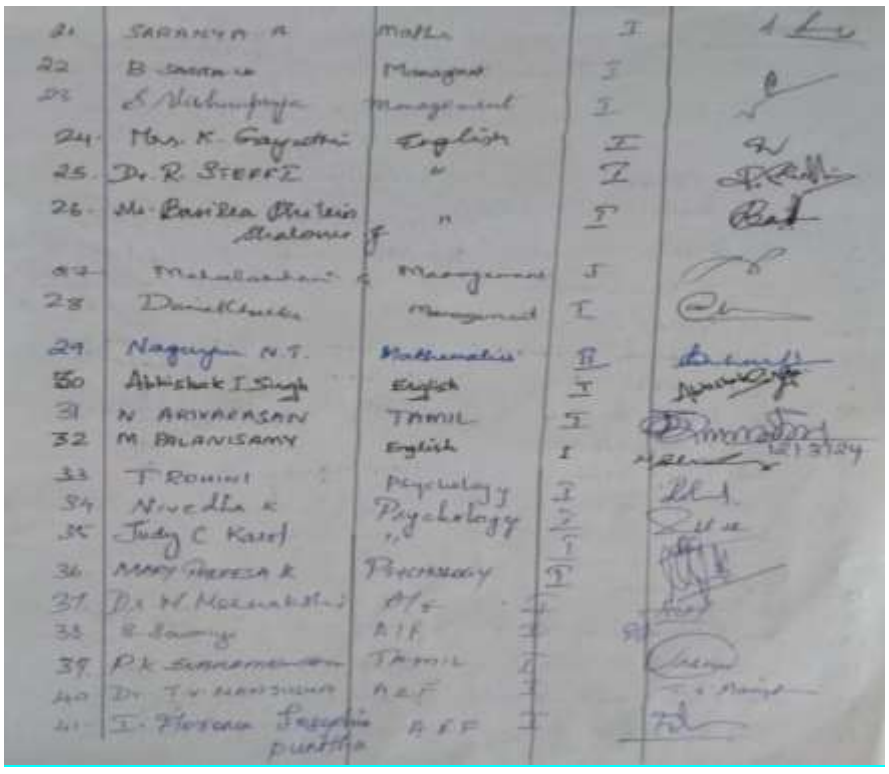
This knowledge-sharing session aims to empower teachers with the emotional intelligence skills necessary to enhance their teaching effectiveness, improve their professional relationships, and contribute to a positive educational environment.

Photos:

Attendance Sheet:



Sl.no	Name	Department	Shift	Sign
1.	Dr. S. SRIRAM	Management	I	
2.	T. CHRISTY	Mathematics	I	T. Christy
3.	M. Ram Prath	Visual Communication	I	
4.	S. AHAMED RASHA	Electronics	II	
5.	Dr. S. Muthulakshmi	"	"	
6.	Professor I/c	"	"	
7.	[illegible]	Vis. Comm.	I	
8.	[illegible]	Vis. Comm.	I	
9.	K. Ela [illegible]	Phy	I	
10.	M. Mary Louisa	"	I	
11.	N. Sangeetha	BBA Mgmt	I	
12.	M. Baby	Tamil	I	
13.	[illegible]	Management	I	
14.	Dr. S. Preethi	B. Com CS	I	
15.	Dr. M. Meera Devi	B. Com CS	I	
16.	Dr. Sowmiya D	B. Com CS	I	
17.	[illegible]	B. Com CS	I	
18.	Dr. A. RAJA	BBA	I	
19.	Mr. Mohammed Sameer	Maths	I	
20.	Mr. Navin Kumar. U	Maths	I	



21.	SARANYA. A	Maths	I	
22.	B. [illegible]	Management	I	
23.	S. Nithupriya	Management	I	
24.	Mrs. K. Gayathri	English	I	
25.	Dr. R. STEFFI	"	I	
26.	Mr. Basilea Shalom	"	I	
27.	[illegible]	Management	I	
28.	[illegible]	Management	I	
29.	Nagarjun N.T.	Mathematics	II	
30.	Abhishek I Singh	English	I	
31.	N. ARIVARASAN	TAMIL	I	
32.	M. BALANISAMY	English	I	12/3/24
33.	T. ROHINI	Psychology	I	
34.	Nivedha K	Psychology	I	
35.	Judy C Kavi	"	I	
36.	MARY THERESA R	Psychology	I	
37.	Dr. M. Meenakshi	AIF	II	
38.	R. Samy	AIF	II	
39.	P.K. Sankaranarayanan	TAMIL	I	
40.	Dr. T.V. [illegible]	AIF	II	
41.	I. Hasina Fazylin purnitha	AIF	I	

Day 10

Invite

Session 1: Dr.Arul

Assistant Professor
Department of English, Shift2
Topic: Overview of English Communication

Time: 12.15 pm – 12.45 pm

Introduction:

English communication skills are vital for both teachers and students in today's globalized world. Teachers play a crucial role in fostering effective communication skills among students. This report provides an overview of the importance of English communication for teachers, the key components of effective communication, and strategies for enhancing communication skills in educational settings.

Importance of English Communication for Teachers:

Classroom Instruction: Effective communication is essential for delivering lessons comprehensively and engagingly.

Student Engagement: Clear communication encourages active participation and fosters a positive learning environment.

Building Relationships: Good communication helps in establishing rapport with students, parents, and colleagues, enhancing collaboration and support.

Professional Development: Strong communication skills enable teachers to convey ideas, collaborate with peers, and advance in their careers.

Key Components of Effective Communication:

Clarity: Expressing ideas clearly and concisely to ensure understanding.

Active Listening: Attentively listening to students' questions and feedback to address their needs effectively.

Empathy: Understanding students' perspectives and adapting communication accordingly to create a supportive learning environment.

Nonverbal Cues: Being mindful of body language, gestures, and facial expressions to convey messages effectively.

Feedback: Providing constructive feedback to students to facilitate their learning and growth.

Strategies for Enhancing Communication Skills:

Professional Development Workshops: Participating in workshops and seminars focused on communication skills development.

Peer Observation and Feedback: Collaborating with colleagues to observe each other's teaching practices and provide constructive feedback.

Reflective Practices: Engaging in self-reflection to evaluate communication strengths and areas for improvement.

Utilizing Technology: Incorporating multimedia tools and digital platforms to enhance communication in the classroom.

Role-Playing Exercises: Practicing real-life communication scenarios through role-playing activities to build confidence and competence.

Conclusion:

Effective English communication skills are indispensable for teachers to excel in their profession and facilitate meaningful learning experiences for students. By prioritizing clarity, active listening, empathy, and continuous improvement, teachers can create an inclusive and supportive learning environment conducive to academic success and personal growth.

Photos:

Session 2: Mrs.Sangeetha K

Assistant Professor
Department of Computer Applications, Shift1

Topic: Cyber Security

Time: 1.15 pm – 1.45 pm

Introduction:

As academia increasingly relies on digital tools and platforms for teaching, research, and administrative tasks, cybersecurity awareness among professors becomes paramount. This report aims to provide an overview of cybersecurity considerations for professors, emphasizing the importance of protecting sensitive data, safeguarding intellectual property, and mitigating cyber threats in academic environments.

Importance of Cybersecurity for Professors:

Protection of Sensitive Data: Professors handle various types of sensitive information, including student records, research data, and personal details, which need to be safeguarded against unauthorized access or disclosure.

Preservation of Intellectual Property: Academic research and publications represent valuable intellectual property that must be protected from theft, plagiarism, or unauthorized distribution.

Maintenance of Academic Integrity: Ensuring the integrity of assessments, exams, and grading systems by preventing cheating, unauthorized access to course materials, or tampering with academic records.

Preservation of Reputation: Maintaining a secure digital presence is essential for safeguarding the reputation of both individual professors and academic institutions.

Key Cybersecurity Considerations for Professors:

Strong Password Management: Using complex, unique passwords for academic accounts and regularly updating them to reduce the risk of unauthorized access.

Secure Data Storage: Storing sensitive information in encrypted formats and utilizing secure cloud storage or institutional servers with appropriate access controls.

Phishing Awareness: Being vigilant against phishing attempts, which often target academia, by scrutinizing email communications, avoiding clicking on suspicious links or attachments, and verifying the authenticity of requests for sensitive information.

Software Updates and Patch Management: Regularly updating operating systems, software applications, and antivirus programs to address vulnerabilities and protect against malware attacks.

Secure Communication: Employing encrypted communication channels, such as secure email services or virtual private networks (VPNs), for transmitting confidential information or discussing sensitive matters.

Data Backup: Implementing regular data backup procedures to ensure the availability and integrity of academic materials in the event of data loss or system failure.

Strategies for Enhancing Cybersecurity Awareness:

Training and Education: Providing professors with cybersecurity training sessions or workshops to raise awareness about common threats, best practices, and institutional policies.

Collaboration and Information Sharing: Encouraging collaboration among faculty members and cybersecurity experts to share insights, resources, and strategies for addressing emerging threats.

Incident Response Planning: Developing comprehensive incident response plans to effectively manage cybersecurity incidents, including data breaches, malware infections, or unauthorized access attempts.

Continuous Evaluation and Improvement: Conducting regular assessments of cybersecurity measures, identifying areas for improvement, and implementing proactive measures to enhance resilience against evolving cyber threats.

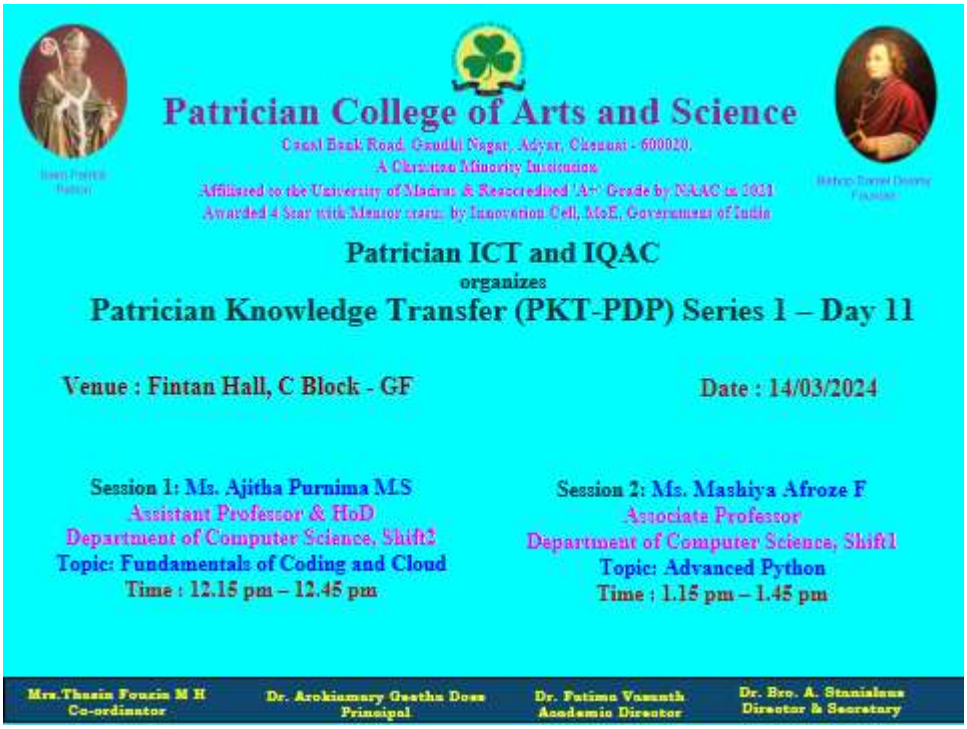
Conclusion:

In an era of increasing digitalization and interconnectedness, cybersecurity awareness is critical for professors to protect sensitive data, preserve intellectual property, and maintain academic integrity. By implementing robust cybersecurity measures, fostering a culture of awareness, and collaborating with institutional stakeholders, professors can contribute to a safer and more secure academic environment conducive to teaching, research, and learning.

Photos:

Day 11

Invite



Session 1: Ms. Ajitha Purnima M.S

Assistant Professor & HoD
Department of Computer Science, Shift2
Topic: Fundamentals of Coding and Cloud

Time: 12.15 pm – 12.45 pm

Introduction:

As technology continues to reshape the educational landscape, it becomes increasingly essential for teachers to understand and integrate fundamentals of coding and cloud computing into their instructional practices. This report aims to provide teachers with an overview of the importance of coding and cloud technology in education, key concepts in both domains, and strategies for incorporating them into the classroom.

Importance of Coding and Cloud Technology in Education:

Future Workforce Preparation: Coding skills are increasingly in demand across various industries, and familiarity with cloud technology is becoming essential for modern workplaces.

Critical Thinking and Problem-Solving: Coding fosters computational thinking skills, logical reasoning, and problem-solving abilities, while cloud technology offers opportunities for collaboration, data analysis, and innovation.

Digital Literacy: Understanding coding and cloud technology enhances students' digital literacy, empowering them to navigate and leverage digital tools effectively in an increasingly digitized world.

Innovation and Creativity: Coding and cloud technology provide platforms for creativity and innovation, allowing students to develop and showcase their ideas through programming projects and cloud-based applications.

Fundamentals of Coding:

Programming Concepts: Introducing fundamental programming concepts such as variables, data types, control structures, functions, and algorithms.

Coding Languages: Exploring popular coding languages such as Python, JavaScript, and Scratch, and their applications in various contexts.

Problem-Solving Strategies: Teaching problem-solving strategies, debugging techniques, and computational thinking approaches to tackle coding challenges effectively.

Project-Based Learning: Engaging students in project-based learning experiences where they can apply coding skills to real-world problems and create interactive applications or games.

Fundamentals of Cloud Technology:

Cloud Computing Basics: Understanding the concept of cloud computing, including cloud services, deployment models (e.g., public, private, hybrid), and service models (e.g., IaaS, PaaS, SaaS).

Cloud Storage and Collaboration: Exploring cloud storage solutions such as Google Drive, Dropbox, and Microsoft OneDrive for storing, sharing, and collaborating on documents and files.

Cloud-Based Tools and Platforms: Introducing cloud-based productivity tools (e.g., Google Workspace, Microsoft 365), virtual learning environments (e.g., Google Classroom, Moodle), and development platforms (e.g., AWS Educate, Microsoft Azure for Education).

Data Security and Privacy: Emphasizing the importance of data security, privacy, and ethical considerations when using cloud services, including best practices for protecting sensitive information and adhering to privacy regulations.

Strategies for Integration:

Professional Development: Providing teachers with training and resources to enhance their understanding of coding and cloud technology through workshops, online courses, and professional learning communities.

Curriculum Integration: Integrating coding and cloud technology into existing curriculum frameworks across subject areas, aligning with learning objectives and standards.

Hands-On Activities: Designing hands-on coding activities, coding clubs, and hackathons to engage students in experiential learning and foster creativity.

Cross-Disciplinary Projects: Collaborating with colleagues from different subject areas to design cross-disciplinary projects that incorporate coding and cloud technology, promoting interdisciplinary learning and collaboration.

Authentic Assessments: Developing authentic assessments that evaluate students' coding skills, problem-solving abilities, and creativity through coding projects, portfolios, and presentations.

Conclusion:

By embracing the fundamentals of coding and cloud technology, teachers can empower students with essential digital skills, foster creativity and innovation, and prepare them for success in the digital age. Through thoughtful integration, collaboration, and hands-on experiences, educators can cultivate a culture of computational thinking, digital literacy, and lifelong learning in their classrooms, equipping students with the skills and mindset needed to thrive in an increasingly interconnected and technology-driven world.

Photos:

Session 2: Ms. Mashiya Afroze F

Associate Professor
Department of Computer Science, Shift1

Topic: Advanced Python

Time: 1.15 pm – 1.45 pm

Introduction:

Python has emerged as a prominent programming language in various domains, including education. As educators adapt to the evolving landscape of technology-enhanced learning, proficiency in advanced Python skills becomes increasingly valuable. This report aims to explore the significance of advanced Python knowledge for teachers, identify key areas of expertise, and suggest strategies for integrating advanced Python concepts into teaching practices.

Importance of Advanced Python:

Enhanced Curriculum Delivery: Proficiency in advanced Python allows teachers to create dynamic and interactive learning experiences through the development of custom educational tools, simulations, and multimedia content.

Facilitation of Computational Thinking: Teaching advanced Python concepts cultivates computational thinking skills among students, empowering them to analyze problems, develop algorithms, and implement solutions using programming techniques.

Enrichment of Subject-Specific Instruction: Advanced Python skills enable teachers to tailor instructional materials and projects to specific subject areas, such as mathematics, science, or humanities, fostering interdisciplinary learning and engagement.

Preparation for Future Career Paths: Equipping students with advanced Python knowledge prepares them for future careers in fields such as data science, artificial intelligence, software development, and cybersecurity, where Python is widely utilized.

Key Areas of Advanced Python Expertise:

Object-Oriented Programming (OOP): Mastery of OOP principles and design patterns, including classes, inheritance, encapsulation, and polymorphism, to develop modular and reusable code structures.

Data Structures and Algorithms: Understanding fundamental data structures (e.g., lists, dictionaries, sets, tuples) and algorithms (e.g., sorting, searching, graph traversal) to teach computational problem-solving techniques effectively.

Web Development with Django or Flask: Proficiency in web development frameworks like Django or Flask to create interactive web applications, educational websites, or online learning platforms.

Data Analysis and Visualization: Knowledge of libraries such as NumPy, Pandas, Matplotlib, and Seaborn for data manipulation, analysis, and visualization, facilitating the integration of data-driven approaches into teaching practices.

Machine Learning and Artificial Intelligence: Familiarity with machine learning libraries (e.g., Scikit-learn, TensorFlow, PyTorch) and AI concepts to introduce students to the principles of machine learning, neural networks, and predictive modeling.

Strategies for Integrating Advanced Python into Teaching Practices:

Curriculum Integration: Incorporating advanced Python concepts into existing courses or developing specialized modules focusing on Python programming for specific subject areas.

Project-Based Learning: Designing hands-on projects and assignments that encourage students to apply advanced Python skills to solve real-world problems, conduct research, or create innovative solutions.

Collaborative Learning Communities: Establishing communities of practice or professional learning networks where teachers can share resources, collaborate on curriculum development, and exchange best practices for teaching advanced Python.

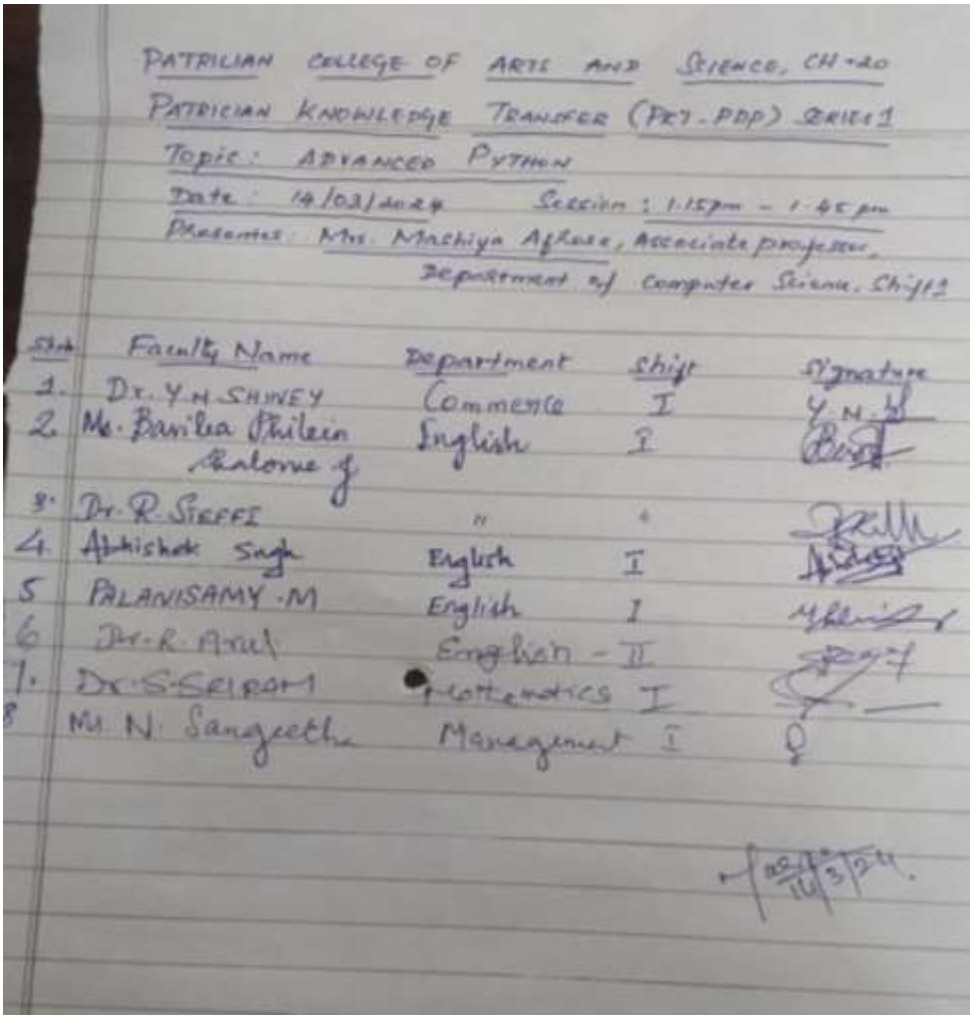
Continuous Professional Development: Participating in workshops, online courses, or certification programs to enhance proficiency in advanced Python concepts and stay updated on emerging trends and technologies.

Student Engagement and Support: Providing opportunities for student collaboration, peer learning, and individualized support to scaffold learning experiences and address diverse learning needs effectively.

Conclusion:

Advanced Python skills empower teachers to enrich curriculum delivery, foster computational thinking, and prepare students for future careers in technology-driven fields. By mastering key areas of expertise, adopting innovative teaching strategies, and engaging in continuous professional development, educators can leverage advanced Python to create dynamic and impactful learning experiences that inspire curiosity, creativity, and problem-solving skills among students.

Attendance Sheet:



PATRICIAN COLLEGE OF ARTS AND SCIENCE, CH-20
PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP) SERIES 1
Topic: ADVANCED PYTHON
Date: 14/03/2024 Session: 1.15pm - 1.45pm
Presenter: Mrs. Machiya Agnes, Associate professor, Department of Computer Science, Shift I

Sl.No	Faculty Name	Department	Shift	Signature
1.	Dr. Y.M SHINEY	Commerce	I	Y.M.S
2.	Ms. Bavika Philein Balome J	English	I	
3.	Dr. R. SIEFFI	"	"	
4.	Abhishek Singh	English	I	
5	PALANISAMY. M	English	I	
6	Dr. R. Arul	English - II		
7.	Dr. S. SELVAM	Mathematics	I	
8	Ms. N. Sangeetha	Management	I	

14/3/24

Photos:

Day 12

Invite

Session 1: Mrs. Mary Louisa

Assistant Professor
Department of Management Management
Topic: Banking Financial Services
Time : 12.15 pm – 12.45 pm

PATRICIAN COLLEGE OF ARTS AND SCIENCE

Patrician ICT and IQAC

Organizes

Patrician Knowledge Transfer (PKT -PDP) Series 1 -Day 11

Date :18.03.2024

Session: I Banking, Financial Services and Insurance

Presented By: Ms. Mary Louisa A., Asst. Prof, Dept of Management

Objective of the Programme:

The objective of the PDP is to transfer the knowledge acquired by attending the respective FDP Series to the faculty members.

Report:

The topic covered during the session included the following in brief. The structure of Indian Banking System, Regulatory Bodies of involved in banking, functions of banks, small finance and payments banks, Banking products and services, Electronic Fund Transfer, Insurance and Financial services products, Investment Products, Wealth Management Services, Corporate Banking Services, Rural and agricultural Banking, Financial Inclusion Initiatives, Government Banking Services, Customer Services and Support, Security and Fraud Prevention, Recent Technological Advancements, Banking Challenges and Solutions, Future Trends in Indian Banking, Digital Banking in India, Mobile Banking, Internet Banking, UPI and mobile Wallets, Aadhar enabled payments, Online account opening, E-KYC, Online Investment Platforms, Security measures, Digital banking Challenges, Future trends in Digital Banking.

FEEDBACK

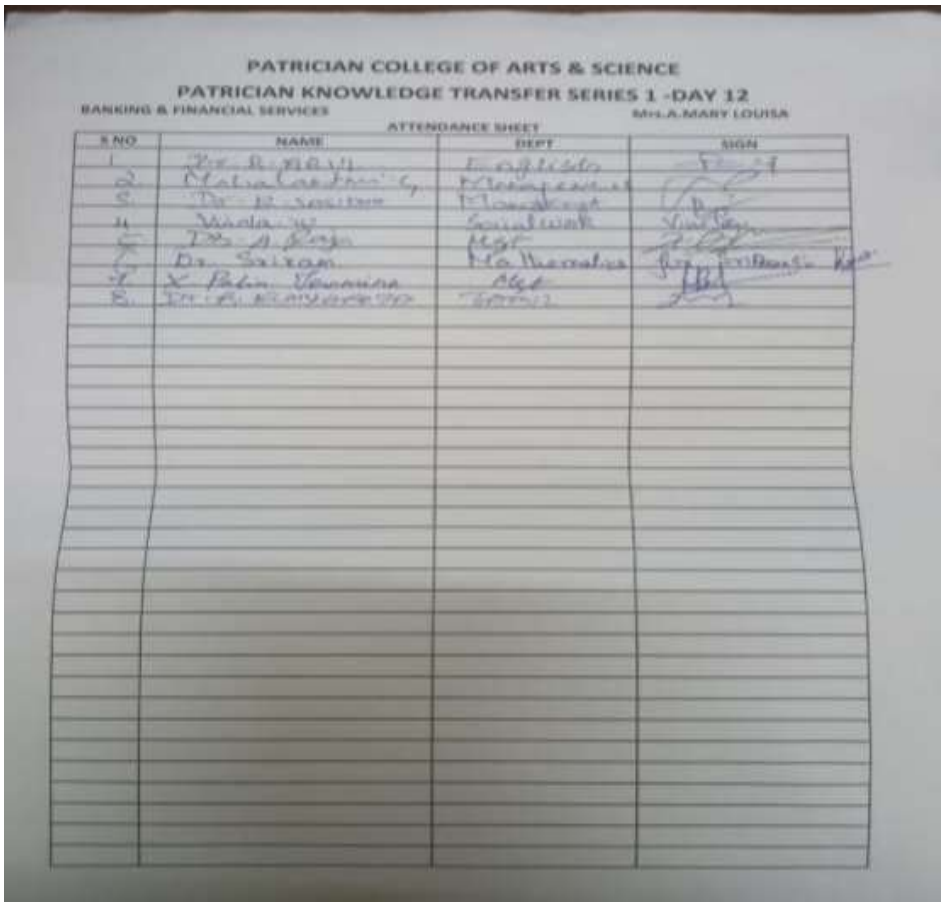
https://docs.google.com/forms/d/e/1FAIpQLSe-8HCuvmtrWtWcsCvJt-ICV12P5HTKxzz1KU9HDNhz0o6VHg/viewform?usp=sf_link

Report on Feedback:

The overall feedback from the respondents was Good presentation and stated that they are interested

In attending in further elaborated and pragmatic sessions.

Attendance Sheet:



PATRICIAN COLLEGE OF ARTS & SCIENCE

PATRICIAN KNOWLEDGE TRANSFER SERIES 1 -DAY 12

BANKING & FINANCIAL SERVICES — Mrs.A.MARY LOUISA

ATTENDANCE SHEET

S.NO	NAME	DEPT	SIGN
1			
2			
3			
4			
5			
6			
7			
8			

Session 2: Mrs. Palin Jeromina
Assistant Professor
Department of Management
Topic: Port Logistics
Time: 1.15 pm – 1.45 pm

Patrician ICT and IQAC

Organizes

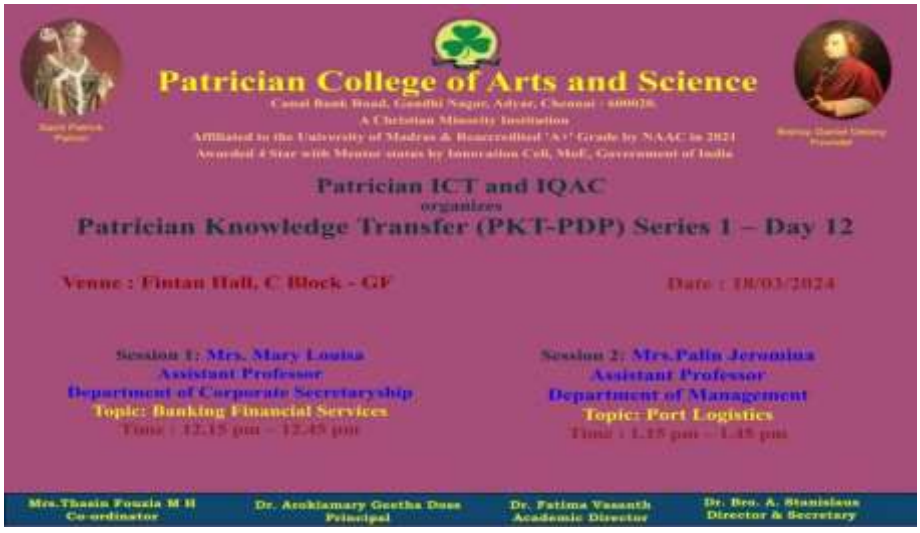
Patrician Knowledge Transfer (PKT -PDP) Series 1 -Day 12

Date :18.03.2024

Session: 2 PORT LOGISTICS

Presented by: X. PALIN JEROMINA, Asst. Prof, Dept of Management

INVITATION:



Objective of the Programme:

This PKT - PDP aims to provide that faculty members acquire a solid understanding of the Infrastructure and facilities of Port Logistics.

Keep faculty members up-to-date with the Port logistics typically revolves around improving the efficiency, safety, and sustainability of port operations.

Report of the Programme:
Understanding Port Operations and Functions

- Integrating Ports within Supply Chain Dynamics
- Analysing Port Infrastructure and Facilities
- Evaluating Intermodal Transportation in Port Logistics

- Managing Risks and Security in Port Operations
- Exploring Global Trends, Technology, Innovations and Challenges in Port Logistics

Port logistics is the term used to describe logistics and distribution services based at the port where goods arrive. Port logistics consists of a wide range of operations like cargo handling, loading/unloading, custom paperwork, surveillance and so on.

Port Logistics:
· Cargo Management: Efficient handling, storage, and distribution of goods.
· Supply Chain Coordination: Integration with various transport modes for seamless flow.
· Documentation & Compliance: Handling customs, regulations, and documentation.
· Infrastructure Maintenance: Managing port facilities, equipment, and technology for smooth operations.

Port Operations and Infrastructure
Port Operations and Infrastructure in port logistics represent the backbone of global trade, encompassing the intricate processes and physical elements vital for the smooth functioning of ports.

Port Operations:
· Cargo Handling: Efficient loading, unloading, and storage of diverse cargo types, ensuring timely movement within the port.
· Terminal Operations: Managing terminals for different types of cargo (container, bulk, liquid) and facilitating their transfer between vessels and transport modes.
· Vessel Traffic Management: Coordinating ship arrivals, departures, and berthing schedules to minimize congestion and optimize port capacity.
· Customs and Regulatory Compliance: Handling customs clearance, documentation, and compliance with international.
Infrastructure in Port Logistics:
· Dock Infrastructure: Berths, piers, and quays designed to accommodate vessels of varying sizes and functions.
· Storage Facilities: Warehouses, yards, and depots for temporary or long-term storage of goods before distribution.
· Equipment and Technology: Cranes, forklifts, and advanced technologies like RFID and AI for efficient cargo handling and tracking.
· Connectivity and Accessibility: Road, rail, and waterway connections to ensure smooth movement of cargo in and out of the port. Efficient port operations and robust infrastructure are pivotal for optimizing supply chains, reducing transit times, and fostering economic growth. A well-managed port, equipped with modern infrastructure, contributes significantly to enhancing trade, supporting industries, and promoting global commerce.
Types of Ports and Terminal Facilities
In port logistics, the diversity of ports and their terminal facilities caters to various cargo types and operational needs.
1. Cargo-Specific Ports:
· Container Ports: Specialized in handling containerized cargo, equipped with facilities for efficient loading/unloading of containers from ships to land-based transport.
· Bulk Cargo Ports: Focus on commodities like coal, grain, or minerals, utilizing specialized terminals for bulk cargo handling, often through conveyor belts or bulk carriers.
· Liquid Bulk Ports: Primarily for handling liquid cargo such as oil, gas, or chemicals, equipped with terminals for tanker vessels and storage facilities like tanks or pipelines.

2. Specialized Ports:
· Cruise Ports: Catering to passenger ships, offering terminals equipped for passenger comfort, luggage handling, and entertainment facilities.
· Ro-Ro Ports: Designed for Roll-on/Roll-off vessels, allowing vehicles and other wheeled cargo to be driven on and off the ship.
3. Terminal Facilities:
· Container Terminals: Organized layouts with container yards, stacking cranes, and storage areas for efficient container handling.
· Bulk Cargo Terminals: Utilize silos, conveyor belts, and specialized equipment for handling bulk commodities.
· Multi-Purpose Terminals: Versatile facilities handling various cargo types, adapting to different handling methods and storage requirements.
4. Specialized Terminal Features:
· Reefer Terminals: Equipped with refrigeration facilities for perishable goods like fruits, vegetables, or pharmaceuticals.
· Free Trade Zones (FTZs): Ports with designated zones offering tax advantages and simplified customs procedures for international trade.
Understanding the diverse types of ports and terminal facilities is crucial in optimizing cargo handling, storage, and transportation, catering to the specific needs of different industries and cargo types within the global supply chain.

Port Management and Administration

Port Management and Administration play a pivotal role in orchestrating the efficient functioning of ports within the logistics framework.
1. Operational Planning and Coordination:
· Berth and Resource Allocation: Strategically assigning berths and managing resources (cranes, storage facilities) for optimal vessel handling and cargo operations.
· Scheduling and Logistics: Coordinating vessel arrivals/departures, optimizing turnaround times, and ensuring seamless connectivity with transport modes.
2. Financial Management:
· Budgeting and Revenue Generation: Developing budgets, managing finances, and exploring avenues for revenue generation through port operations and services.
· Tariff Setting and Fee Structure: Establishing tariffs and fee structures for port services, ensuring competitiveness while maintaining profitability.
3. Infrastructure Development and Maintenance:
· Infrastructure Upkeep: Overseeing maintenance, expansion, and modernization of port facilities and equipment to meet evolving industry demands.
· Technology Integration: Implementing advanced technologies for improved efficiency, such as AI, IoT, and automation
4. Regulatory Compliance and Security:
· Compliance and Legal Affairs: Ensuring adherence to international trade regulations, customs, and maritime laws for smooth operations.
· Port Security: Implementing robust security measures to safeguard against threats like piracy, smuggling, and terrorism, ensuring safety for personnel and cargo.
5. Stakeholder Engagement and Community Relations:
· Stakeholder Collaboration: Engaging with shipping lines, logistics providers, government agencies, and local communities to foster partnerships and resolve issues.
· Environmental Sustainability: Addressing environmental concerns by adopting eco-friendly practices and mitigating the ecological impact of port operations.

Efficient Port Management and Administration are fundamental in optimizing operations, enhancing competitiveness, and facilitating seamless trade flow, contributing significantly to the economic growth of regions and nations while ensuring the smooth functioning of the global supply chain.

Port Security and Regulations:

Port Security and Regulations in port logistics are critical aspects ensuring the safety and compliance of ports within the global trade ecosystem.

1. Security Measures:

· Physical Security: Implementing measures such as surveillance systems, access controls, and perimeter security to safeguard against unauthorized access and intrusions.

· Personnel Security: Background checks, training, and credentialing of port staff to prevent internal security breaches.

· Cargo Screening: Utilizing advanced screening technologies to inspect cargo for illicit materials, contraband, or security threats.

2. Regulatory Compliance:

· International Standards: Adhering to international regulations set by organizations like the International Maritime Organization (IMO), ensuring compliance with safety, security, and environmental standards.

· Customs and Trade Regulations: Managing customs processes, import/export regulations, and tariffs to facilitate lawful trade while preventing illegal activities.

Feedback Link:

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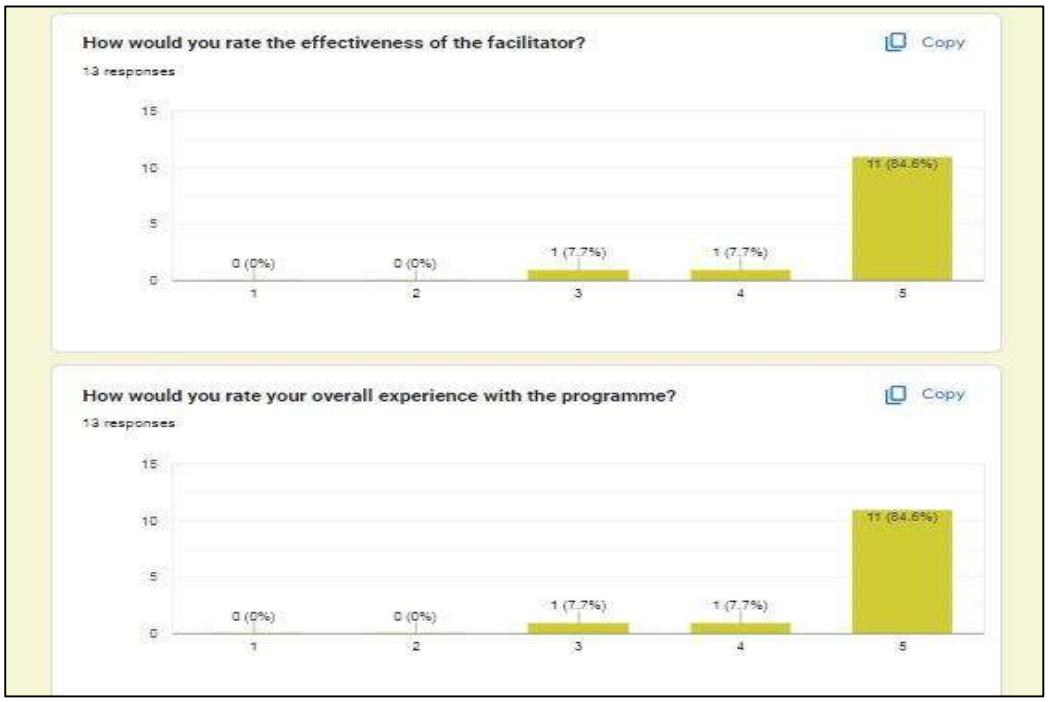

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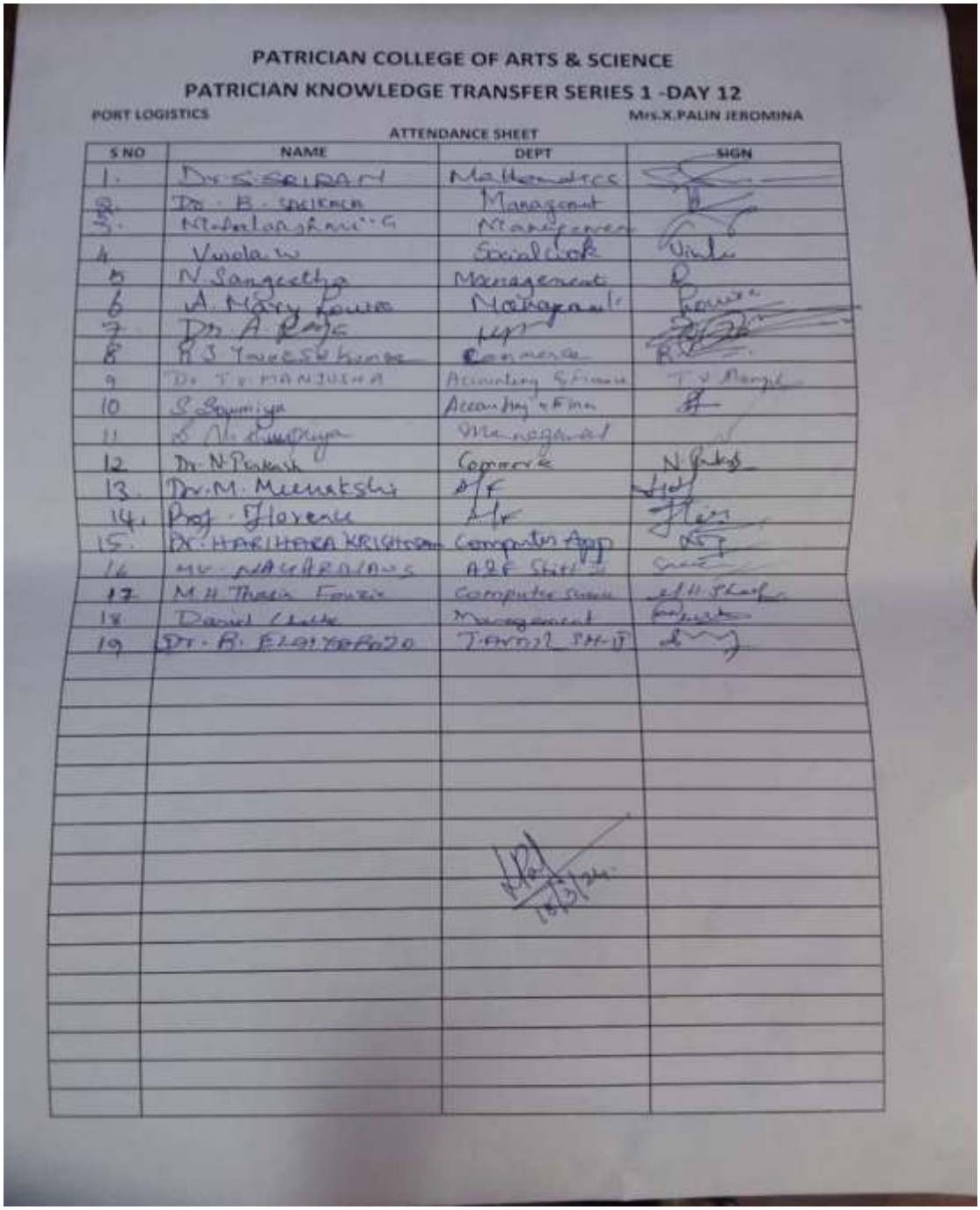


PATRICIAN COLLEGE OF ARTS & SCIENCE

PATRICIAN KNOWLEDGE TRANSFER SERIES 1 -DAY 12

PORT LOGISTICS

Mrs.X.PALIN JEROMINA

ATTENDANCE SHEET

S NO	NAME	DEPT	SIGN
1.	Dr. S. SRIRAM	Mathematics	[illegible]
2.	Dr. B. SAKTHA	Management	[illegible]
3.	Mahalakshmi G	Management	[illegible]
4.	Vimala W	Social work	Vimala
5	N. Sangeetha	Management	[illegible]
6	A. Mary Louise	Management	[illegible]
7.	Dr. A. Raja	[illegible]	[illegible]
8	R. J. Yovesh Kumar	Commerce	[illegible]
9	Dr. T. V. MANJUSHA	Accounting & Finance	T. V. Manjusha
10	S. Soumiya	Accounting & Finance	[illegible]
11	S. Nithiya	Management	
12	Dr. N. Prakash	Commerce	N. Prakash
13.	Dr. M. Meenakshi	A/F	[illegible]
14.	Prof. Florence	A/F	[illegible]
15.	Dr. HARIHARA KRISHNAN	Computer App	[illegible]
16	Mr. NAGARAJAN S	A&F Staff II	[illegible]
17	M. H. Thasin Fouzia	Computer Science	[illegible]
18	David Chelle	Management	[illegible]
19	Dr. R. ELAIYARAJA	Tamil SH-II	[illegible]

18/3/24

Day 13

Invite

Session 1: Mrs. Vinola Sharobell W

Assistant Professor
Department of Social Work
Topic: Story Telling
Time : 12.15 pm – 12.45 pm

PATRICIAN COLLEGE OF ARTS AND SCIENCE

PATRICIAN ICT and IQAC

PATRICIAN KNOWKEDGE TRANSFER (PKT-PDP)

SERIES -1

DAY -13

SESSION -1

TOPIC - STORY TELLING

TIME -12.15 pm -12.45 pm

VENUE- A BLOCK CONFERENCE HALL

PRESENTER - VINOLA W (Assistant Professor Department of social Work)

Report Summary

Story Telling

Introduction

Storytelling is a teaching method which helps young learners solve given problems and tasks in a playful way and creates constructive and creative comprehension of the given matter. Presented with a storyline, children perceive the learning process more easily and effortlessly.

7 Points of story telling

The Back Story,

The Catalyst,

The Big Event (we've mentioned that one),

The Midpoint,

The Crisis,

The Climax, and

The Realization.

5 Ps of Story Telling

The following are the 5Ps of story telling they are as follows.

People,

Places,

Pictures,

Platforms and

The Personal

5 Qualities of a good storyteller

They are enthusiastic, energetic, and confident.
They listen, engage, and interact with the audience.
They empower others.
They are vulnerable, personable, and authentic.
They create strong connections with others.

ATTENDANCE

PATRICIAN COLLEGE OF ARTS AND SCIENCE

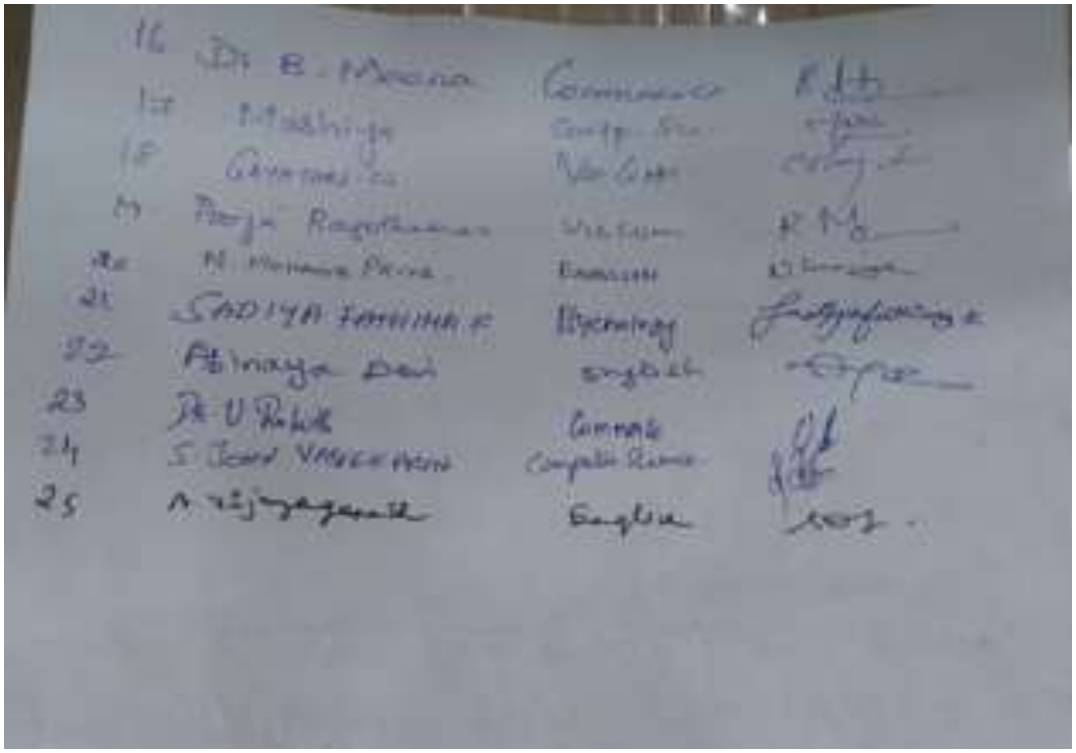
PATRICIAN KNOWLEDGE TRANSFER SERIES - 1 MAY -18

Presenter:
Mrs. Vinola Shirley

STORY TELLING

ATTENDANCE SHEET

S.No	NAME	DEPARTMENT	SIGNATURE
1	Dr. M. BABU	Tamil	[illegible]
2	D. Shanmugam	Tamil	[illegible]
3	Dr. [illegible]	Tamil	[illegible]
4	M. [illegible]	[illegible]	[illegible]
5	Dr. [illegible]	Social Work	[illegible]
6	Mr. N. Sangeetha	Management	[illegible]
7	Dr. A. [illegible]	English	[illegible]
8	Mr. [illegible]	Computer Science	[illegible]
9	LEANNE MARIA	Social Work	[illegible]
10	K. GAYATHRI	English	[illegible]
11	[illegible]	English	[illegible]
12	Mr. Nivedhitha S	English	[illegible]
13	[illegible]	English	[illegible]
14	[illegible]	English	[illegible]
15	[illegible]	English	[illegible]



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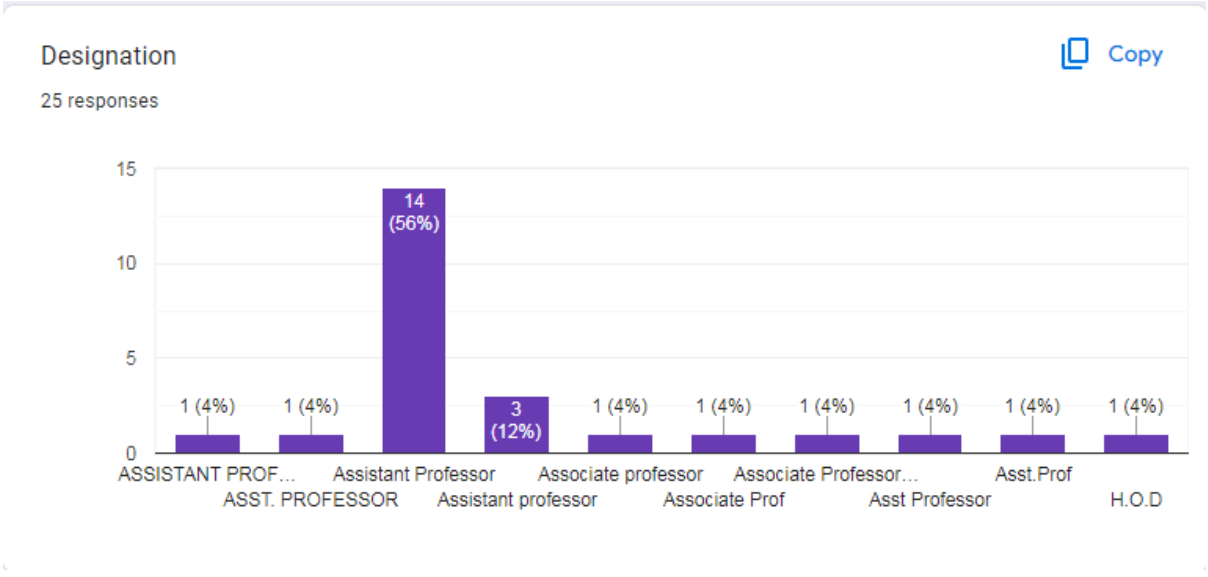
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ASSISTANT PROF...
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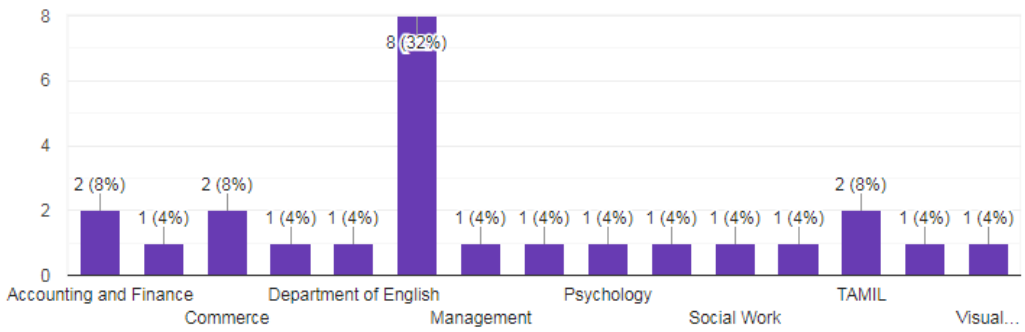

Shift

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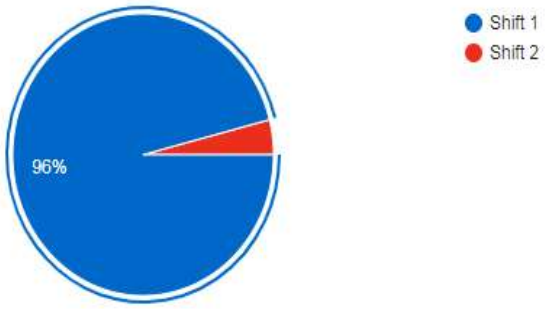

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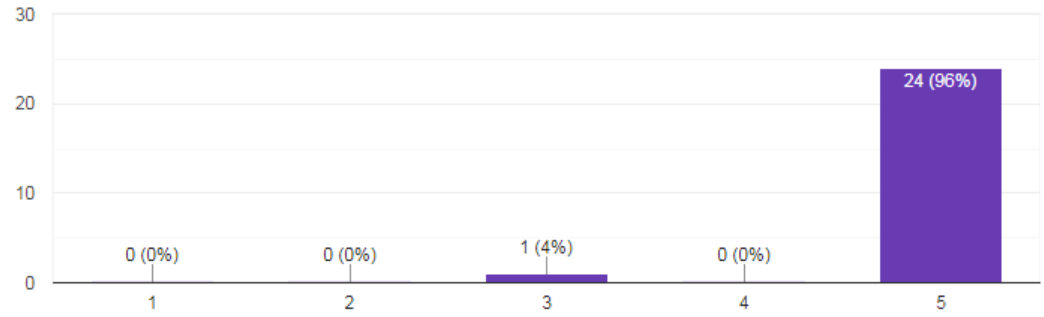

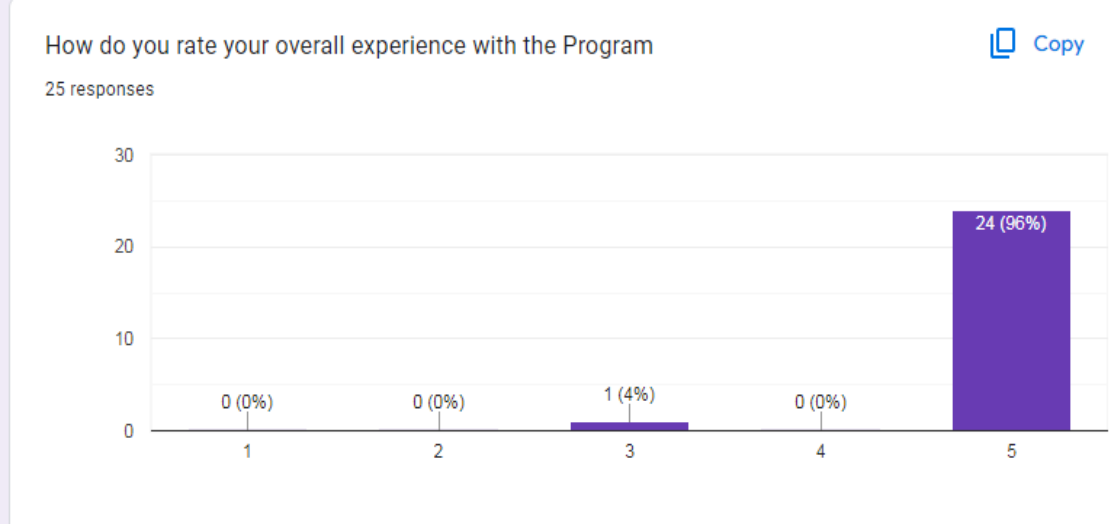
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PHOTOS

GPS Map Camera
Chennai, Tamil Nadu, India
SCIENCE BLOCK, ST. PATRICKS HIGH SCHOOL-GANDHI NAGAR, Canal Bank Rd, Gandhi Nagar, Adyar, Chennai, Tamil Nadu 600020, India
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GPS Map Camera
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Long 80.24936°
19/03/24 01:57 PM GMT +05:30

Session :2

Dr. Vijayaganesh A
Assistant Professor
Department of English, Shift1

Topic: Digital Marketing

Time: 1.15 pm – 1.45 pm

Introduction:

In today's digital age, educators are increasingly recognizing the importance of leveraging digital marketing strategies to reach and engage with their target audience effectively. This report provides an overview of digital marketing techniques tailored specifically for teachers, emphasizing the potential benefits of utilizing digital platforms to enhance visibility, attract students, and promote educational initiatives.

Key Digital Marketing Strategies for Educators:

Content Marketing: Creating and sharing valuable educational content, such as blog posts, articles, videos, infographics, and eBooks, to attract and engage with target audiences. Content should be informative, relevant, and tailored to address the needs and interests of the target audience.

Social Media Marketing: Leveraging popular social media platforms, such as Facebook, Twitter, LinkedIn, Instagram, and YouTube, to share educational content, engage with followers, and build a community around educational initiatives. Consistent posting, interaction with followers, and utilizing relevant hashtags can enhance visibility and engagement.

Email Marketing: Building an email list of students, parents, colleagues, and other stakeholders and sending regular newsletters, updates, announcements, and educational resources. Personalized and targeted email campaigns can nurture relationships, promote events, and drive traffic to educational websites or platforms.

Search Engine Optimization (SEO): Optimizing educational websites, blogs, and online profiles for search engines to improve visibility and organic traffic. Keyword research, quality content creation, meta tags optimization, and link building strategies can enhance search engine rankings and attract relevant traffic.

Paid Advertising: Investing in online advertising channels, such as Google Ads, social media ads, and display advertising, to target specific audiences, promote educational offerings, and drive conversions. Paid advertising can complement organic efforts and amplify reach to a broader audience.

Best Practices for Digital Marketing Success:

Define Clear Objectives: Establish specific goals and objectives for digital marketing initiatives, such as increasing enrollment, enhancing brand awareness, or driving website traffic.

Know Your Audience: Understand the preferences, needs, and behaviors of your target audience to tailor digital marketing efforts effectively.

Consistency and Persistence: Maintain a consistent online presence, engage with followers regularly, and persistently promote educational content and offerings.

Measure and Analyze Performance: Monitor key performance metrics, such as website traffic, social media engagement, email open rates, and conversion rates, to evaluate the effectiveness of digital marketing campaigns and make data-driven decisions.

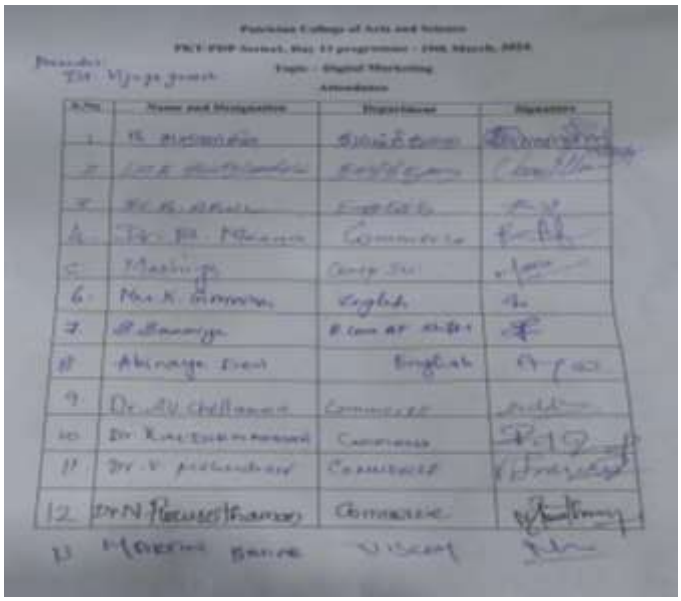
Adapt and Evolve: Stay updated with emerging trends, technologies, and best practices in digital marketing, and be willing to adapt strategies based on feedback and performance insights.

Conclusion:

Digital marketing offers educators powerful tools and techniques to promote educational initiatives, engage with target audiences, and achieve their objectives in an increasingly digital world. By embracing digital marketing strategies, educators can enhance visibility, attract students, foster community engagement, and ultimately contribute to the advancement of education in the digital age.

Photos:

Attendance Sheet:



Day 14

Invite

Session 1: Mrs.Sangeetha K

Assistant Professor
Department of Computer Applications, Shift1
Time: 12.15pm to 12.45 pm

Introduction:

The Professional Development Program (PDP) on "Idea Generation Methods" aimed to equip educators with innovative techniques to foster creativity and generate novel ideas in teaching, research, and professional development. This report summarizes the objectives, activities, outcomes, and feedback from the session.

Objectives:

1. To introduce participants to various idea generation methods and techniques.
2. To explore how idea generation can enhance teaching effectiveness, research innovation, and professional growth.
3. To provide hands-on experience and practical tools for participants to apply idea generation methods in their respective domains.
4. To foster collaboration, creativity, and a culture of innovation among faculty members.

Session Overview:

The session covered the following key topics:

Introduction to Idea Generation: Understanding the importance of generating new ideas in academia and beyond. Exploring the role of creativity in problem-solving, decision-making, and innovation.

Techniques for Idea Generation: Introducing participants to a variety of idea generation methods, including brainstorming, mind mapping, SCAMPER technique, lateral thinking, reverse thinking, and design thinking. Each method was explained in detail, with examples and practical exercises to reinforce learning.

Application in Teaching: Discussing how idea generation methods can be applied in curriculum design, lesson planning, instructional strategies, and student engagement activities. Participants shared their experiences and brainstormed innovative teaching ideas relevant to their disciplines.

Application in Research: Exploring how idea generation techniques can stimulate research creativity, identify research questions, conceptualize research projects, and generate innovative solutions to research challenges. Participants collaborated on generating research ideas and received feedback from peers.

Professional Development: Highlighting the relevance of idea generation for professional growth, career advancement, and lifelong learning. Participants explored ways to apply idea generation methods in developing new courses, workshops, grant proposals, publications, and academic projects.

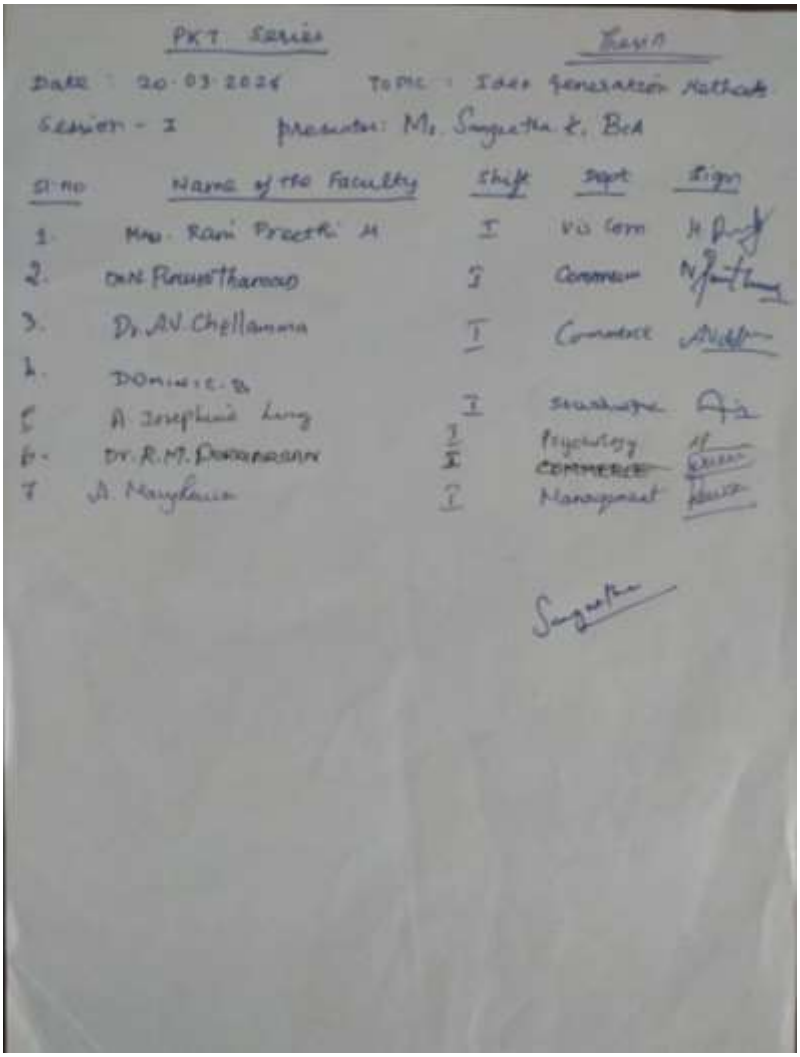
Outcomes:

1. Increased awareness and understanding of various idea generation methods and techniques.
2. Enhanced creativity and innovative thinking skills among participants.
3. Practical strategies and tools for applying idea generation methods in teaching, research, and professional development.
4. Collaborative learning and knowledge sharing among faculty members from diverse disciplines.
5. Encouragement of a culture of innovation and experimentation within the academic

Conclusion:

The FDP session on "Idea Generation Methods" was successful in equipping faculty members with valuable skills and tools to foster creativity, innovation, and problem-solving in their academic endeavors. By incorporating idea generation techniques into teaching, research, and professional development activities, educators can inspire new ideas, drive meaningful change, and contribute to the advancement of knowledge and practice in their respective fields.

Attendance Sheet:



PKT Series

Date : 20-03-2026 Topic : Idea Generation Methods

Session - I Presenter: Ms. Sangeetha K. BCA

Sl.No	Name of the Faculty	Shift	Dept	Sign
1.	Mrs. Rani Preethi M	I	Vis Com	
2.	Dr. N. Prasanthamani	I	Commerce	
3.	Dr. A.V. Chellamma	I	Commerce	
4.	Dominic B			
5	A. Josephine Lung	I	Stockholm	
6.	Dr. R.M. Dorairaan	I	Psychology	
7	A. Mayhana	I	Management	

Sangeetha

Photos:

Session 2: Mr. Navin Kumar

Assistant Professor
Department of Mathematics, Shift 1
Time: 1.15pm to 1.45pm

Patrician College of Arts and Science, Adyar, Chennai -20

Patrician ICT and IQAC

Patrician Knowledge Transfer (PKT-PDP) Series 1: Day 14

Topic: Foundation of AI, ML and DL

Date: 21.03.2024

Time: 1:15 p.m to 1.45 p.m

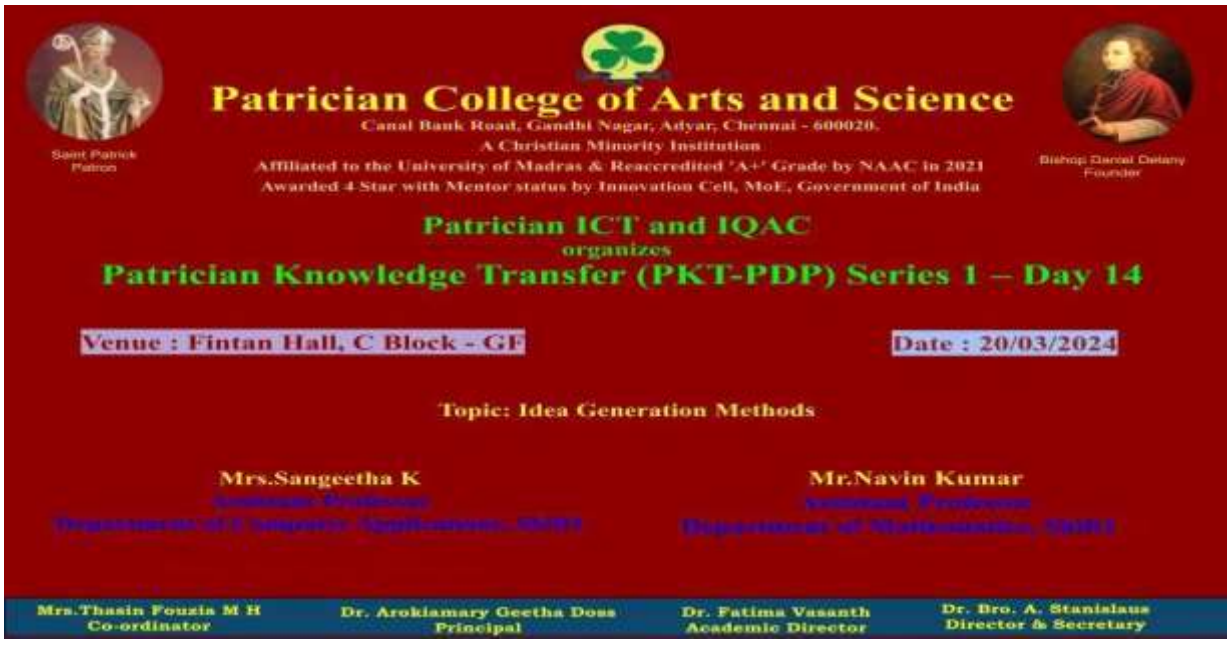
Venue: Fintan Hall, C- Block Patrician College of Arts and Science

Presenter: Mr. Navin Kumar U, Assistant Professor,
Department of Mathematics (Shift I)

Objective:

The primary objective of the Patrician Knowledge Transfer session on Idea Generation Methods was to comprehensively explore and elucidate various idea generation methods, providing insights into their applicability, effectiveness, and potential outcomes.

Invite:



Report:

The seminar commenced with an overview of idea generation, emphasizing its pivotal role in driving innovation across diverse domains. Various methods were introduced, ranging from traditional techniques such as brainstorming to more contemporary approaches like design thinking and SCAMPER. The audience was acquainted with the diverse array of methods available for generating ideas, each offering unique perspectives and processes. The seminar analysed the applicability and effectiveness of each idea generation method, considering factors such as the nature of the problem, organizational context, and team dynamics. For example, while brainstorming may be effective for generating ideas in a collaborative setting, techniques like SCAMPER may be more suitable for refining existing concepts or products. Real-world examples and case studies were incorporated to illustrate the practical application of these methods in diverse contexts, ranging from academia to industry. The seminar on idea generation methods provided faculty members with valuable insights and practical tools for stimulating creativity and innovation. By exploring a diverse range of techniques and their applications, the audience was equipped with the knowledge necessary to generate and nurture innovative ideas in their academic and professional endeavours.

Photos:

GPS Map Camera
Chennai, Tamil Nadu, India
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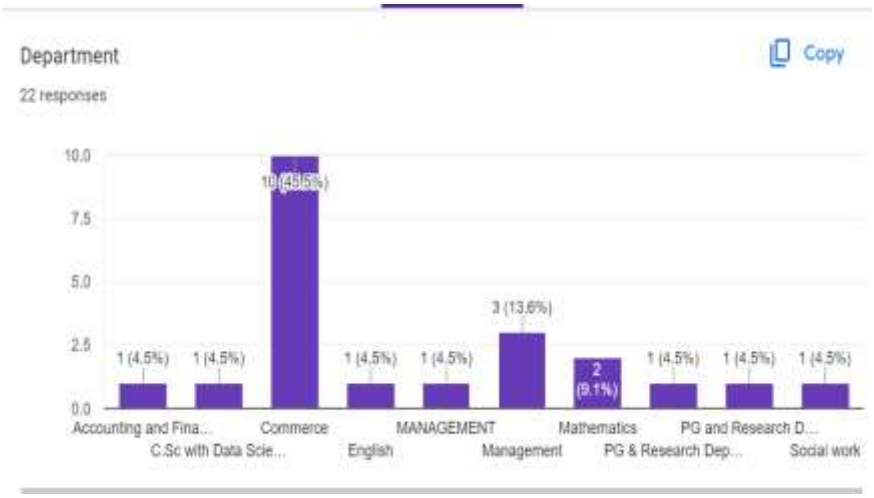
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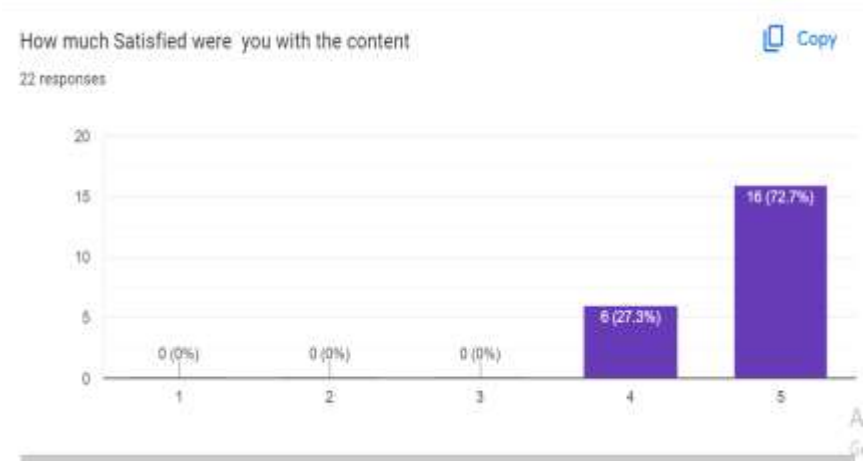
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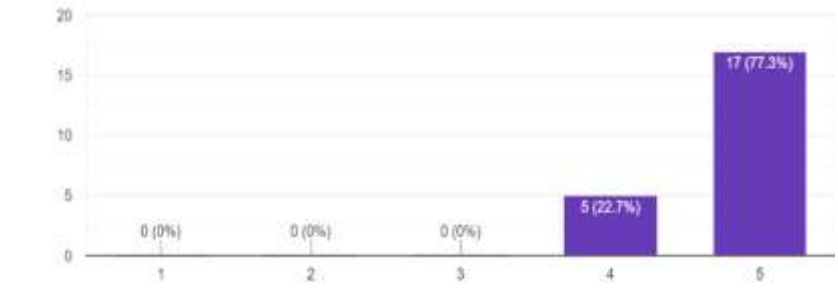


Any Suggestions

22 responses

Very good videos were displayed
Useful
Excellent
Super and enjoyed a lot
Good
Good one
Great job
It was a good session continue the same spirit

Attendance Sheet:

	A	B	C	D	E
1	Timestamp	Email Address	Name	Department	Shift
2	3/20/2024 13:36:52	rajaabel@patriciancolleg	Dr.A.RAJA	Management	I
3	3/20/2024 13:37:09	palanisamy@patriciancol	Palanisamy M	English	I
4	3/20/2024 13:37:24	meena@patriciancollege	Dr.B.Meena	PG & Research Departm	I
5	3/20/2024 13:37:25	rmdurai@patriciancolleg	Dr.R.M. Duraiarasan	Commerce	I
6	3/20/2024 13:37:34	sasikala@patriciancolleg	Dr.B.Sasikala	Management	I
7	3/20/2024 13:37:36	yuvnesh@patriciancolleg	R.J Yuvnesh Kumar	Commerce	I
8	3/20/2024 13:37:46	florence@patriciancolleg	I. Florence Josephin Pun	Accounting and Finance	I
9	3/20/2024 13:37:48	shiney@patriciancollege.	Dr.Y.M Shiney	Commerce	I
10	3/20/2024 13:37:57	drchellamma@patricianc	A.V.Chellamma	PG and Research Depar	I
11	3/20/2024 13:38:02	saranyamaths@patrician	SARANYA A	Mathematics	I
12	3/20/2024 13:38:05	vaidegi@patriciancollege	Dr Vaidegi T	Commerce	I
13	3/20/2024 13:39:15	jansi@patriciancollege.ac	DR.S.JANSIRANI	Commerce	I
14	3/20/2024 13:39:42	sriram@patriciancollege.	Dr S Sriram	Mathematics	I
15	3/20/2024 13:40:05	louisa@patriciancollege.a	Mary Louisa .A	Management	I
16	3/20/2024 13:40:38	suryasusan@patriciancol	Surya Susan Thomas	C.Sc with Data Science	I
17	3/20/2024 13:42:47	unikadavid2014@gmail.c	Dr D unika	Commerce	I
18	3/20/2024 13:42:54	rohith@patriciancollege.a	Rohith U	Commerce	I
19	3/20/2024 13:44:27	dominic@patriciancolleg	Dominic B	Social work	I
20	3/20/2024 13:47:37	arunan@patriciancollege	ARUNAN S	Commerce	I
21	3/20/2024 13:53:25	purusothaman@patrician	Dr PURUSOTHAMAN N	Commerce	I
22	3/20/2024 14:26:26	palin@patriciancollege.a	X.PALIN JEROMINA	MANAGEMENT	I
23	3/20/2024 14:36:26	prakash@patriciancolleg	Dr.N.Prakash	Commerce	I
24					

Program Outcome:

By the end of this series on idea generation methods, participants will have a solid understanding of various creative techniques such as brainstorming, mind mapping, SCAMPER, lateral thinking, and design thinking. They will be able to apply these methods to generate innovative ideas, solve problems creatively, and enhance their overall creative process. Participants will also learn to evaluate and refine their ideas effectively, enabling them to implement the best solutions in their personal or professional projects. This series aims to empower individuals with practical tools to boost their creativity and innovation skills

Day 15

Invite

Session1: Ms. Pushpalatha L

Assistant Professor
Department of Computer Applications Shift 2

PATRICIAN COLLEGE OF ARTS AND SCIENCE

PATRICIAN ICT AND IQAC

Organizes

Patrician Knowledge Transfer (PKT-FDP) Series 1 - Day 15

Report

Session 1

Date: 21.3.2024

Time:12.15pm - 12.45pm

Coordinator:

Ms. L. Pushpalatha

Assistant Professor

Department of Computer Applications - Shift II

Patrician College of Arts and Science.

Objective:

The objective of the seminar on Foundation of AI/ML was to provide faculty members with a comprehensive understanding of the fundamental concepts, techniques, and applications of Artificial Intelligence (AI) and Machine Learning (ML). The seminar aimed to equip faculty with the knowledge necessary to integrate AI/ML principles into their teaching curriculum effectively.

Report Summary:

The session commenced with an overview of the history and evolution of AI/ML, highlighting key milestones and breakthroughs. Subsequently, the session covered an introduction to computer vision, outlining its significance in various fields such as healthcare, autonomous vehicles, surveillance, and augmented reality. Participants were introduced to the basic principles of image formation, feature extraction, and image processing techniques.

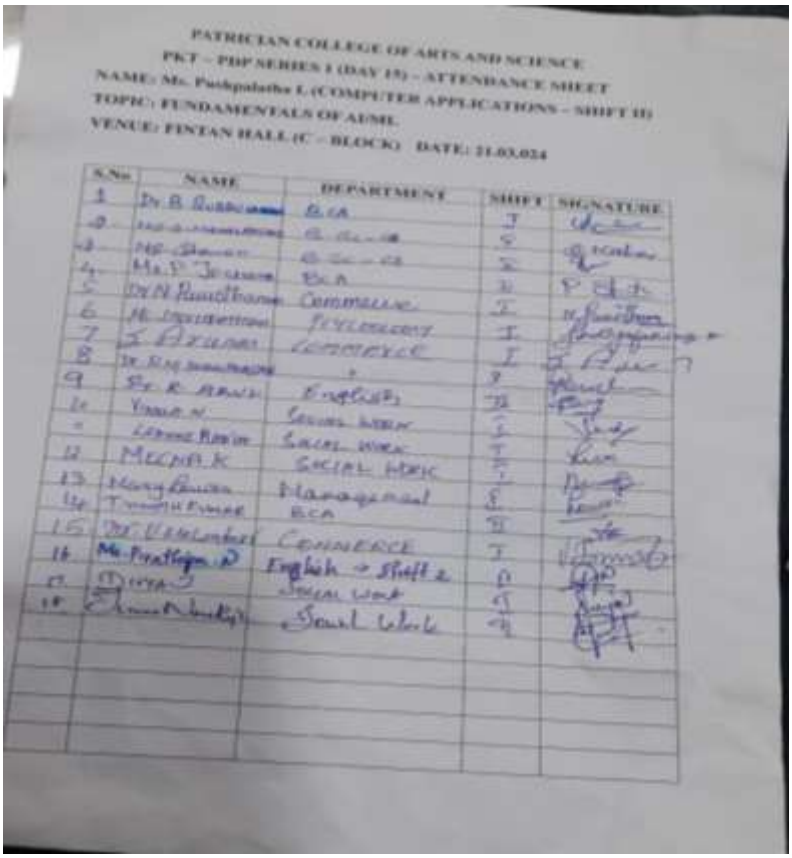
Then moved into advanced topics such as image classification, object detection, image segmentation, and image recognition. Key algorithms and methodologies, including convolutional neural networks (CNNs), deep learning architectures, and transfer learning, were discussed in detail. Real-world case studies and demonstrations showcased the practical applications of computer vision across diverse domains.

Participants were guided through exercises involving image preprocessing, feature extraction, model training, and evaluation, allowing them to gain hands-on experience in computer vision implementation.

Interactive discussions and Q&A sessions enabled participants to clarify doubts, share insights, and explore specific topics of interest.

No. of Beneficiaries:18

Attendance:

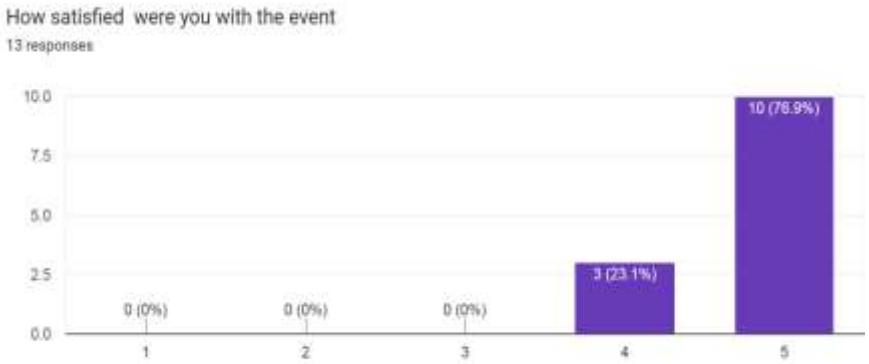


PATRICIAN COLLEGE OF ARTS AND SCIENCE
PKT – PDP SERIES 1 (DAY 15) – ATTENDANCE SHEET
NAME: Ms. Pushpalatha L (COMPUTER APPLICATIONS – SHIFT II)
TOPIC: FUNDAMENTALS OF AI/ML
VENUE: FINTAN HALL (C – BLOCK) DATE: 21.03.024

S.No	NAME	DEPARTMENT	SHIFT	SIGNATURE
1	Dr. B. [illegible]	BCA	I	[illegible]
2	[illegible]	[illegible]	I	[illegible]
3	[illegible]	[illegible]	I	[illegible]
4	Ms. P. [illegible]	BCA	II	[illegible]
5	Dr. N. [illegible]	Commerce	I	[illegible]
6	[illegible]	Psychology	I	[illegible]
7	[illegible]	Commerce	I	[illegible]
8	[illegible]		I	[illegible]
9	[illegible]	English	II	[illegible]
10	[illegible]	Social Work	I	[illegible]
11	[illegible]	Social Work	I	[illegible]
12	[illegible]	Social Work	I	[illegible]
13	[illegible]	Management	I	[illegible]
14	[illegible]	BCA	II	[illegible]
15	Dr. [illegible]	Commerce	I	[illegible]
16	Ms. [illegible]	English → Shift 2	II	[illegible]
17	[illegible]	Social Work	II	[illegible]
18	[illegible]	Social Work	II	[illegible]

Feedback Link:

https://forms.gle/aAWTvrtXWN3fR9Wf9



Geotag Photos:

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Session 2

Patrician College of Arts and Science, Adyar, Chennai -20

Patrician ICT and IQAC

Patrician Knowledge Transfer (PKT-PDP) Series 1: Day 15

Topic: Foundation of AI, ML and DL

Date: 21.03.2024

Time: 1:15 p.m to 1.45 p.m

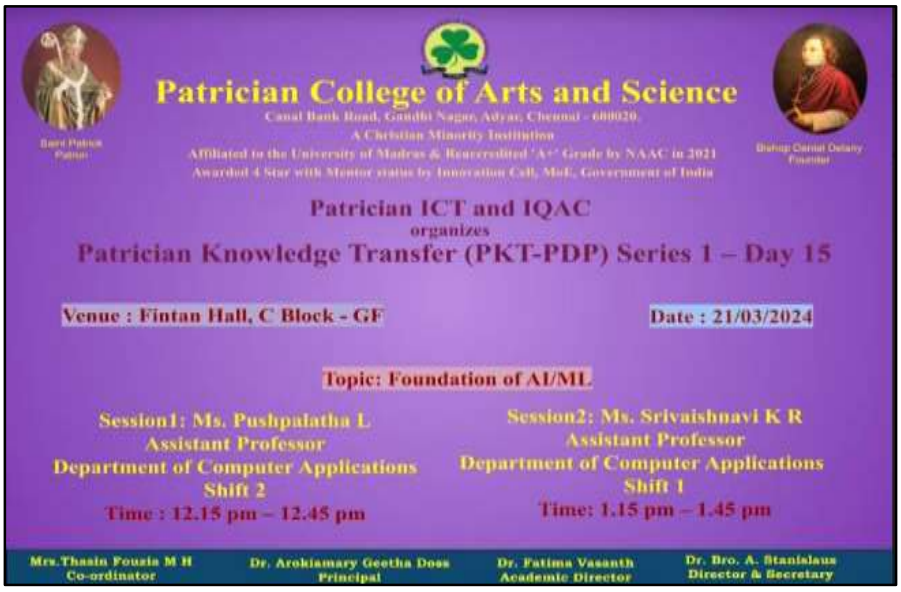
Venue: Fintan Hall, C- Block Patrician College of Arts and Science

Presentor: Mrs. Srivaishnavi K R, Assistant Professor,
Department of BCA (Shift I)

Objective:

The primary objective of the Patrician Knowledge Transfer session on the Foundation of AI/ML was to enhance the presentation skills of Presenter while providing them with foundational knowledge in the fields of Artificial Intelligence (AI) and Machine Learning (ML). Through this session, we aimed to equip faculty members with essential concepts, principles, and applications of AI/ML, enabling them to integrate this knowledge into their teaching methodologies and curriculum.

Invite:



Report:

The seminar provides attendees with a concise overview of Artificial Intelligence (AI) and its diverse applications, followed by an exploration of Machine Learning (ML) and its various types, culminating in an understanding of Deep Learning (DL) and its significance in contemporary technology landscapes. Participants gained insights into the practical implications of these technologies across various industries, enhancing their awareness of the evolving technological landscape. The session provided faculty members with a comprehensive understanding of the foundational concepts of AI and ML, including definitions, algorithms, and real-world applications. Attendees gained insights into various techniques used in AI/ML, such as supervised learning, unsupervised learning, and reinforcement learning.Overall, the PKT-PDP Series 1 session on the Foundation of AI/ML was highly successful in achieving its objectives of enhancing presentation skills and imparting foundational knowledge in AI/ML to faculty members. The insights gained from this session will undoubtedly contribute to the continuous improvement of teaching methodologies

Photos:

Patrician College
PKT
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13.0131° N 80.25029° E
Canal Bank Rd, Gandhi Nagar, Adyar, Chennai 600020
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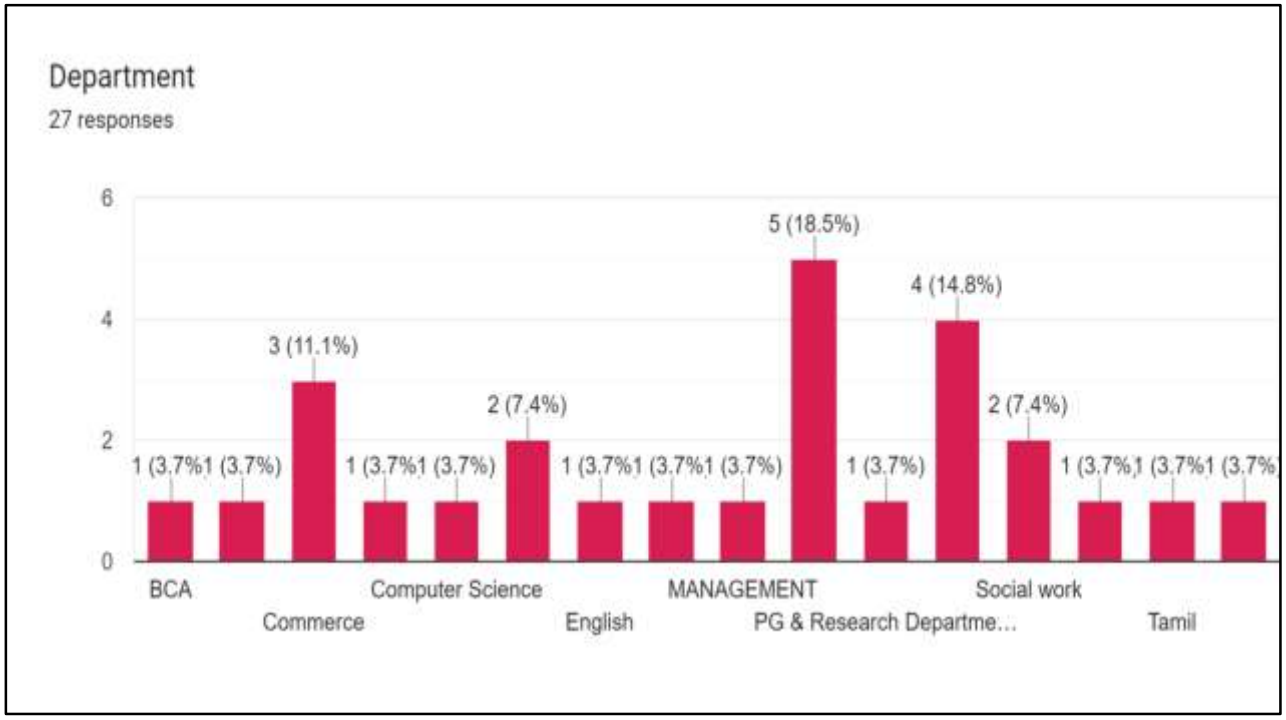
Feedback:


Department
27 responses
6
4
2
0
1 (3.7%)
1 (3.7%)
3 (11.1%)
1 (3.7%)
1 (3.7%)
2 (7.4%)
1 (3.7%)
1 (3.7%)
1 (3.7%)
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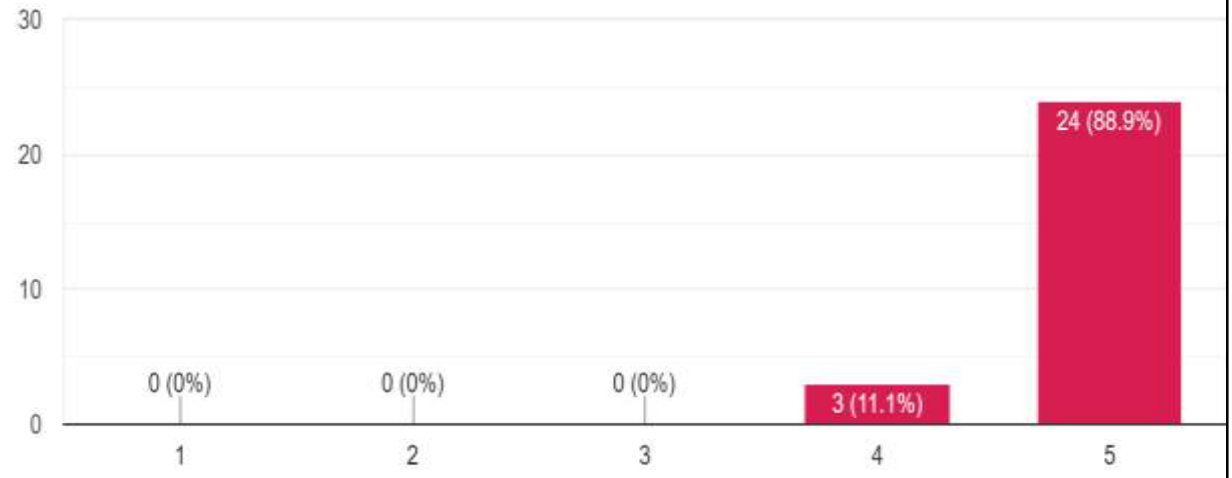
4 (14.8%)
2 (7.4%)
1 (3.7%)
1 (3.7%)
1 (3.7%)
BCA
Commerce
Computer Science
English
MANAGEMENT
PG & Research Departme...
Social work
Tamil

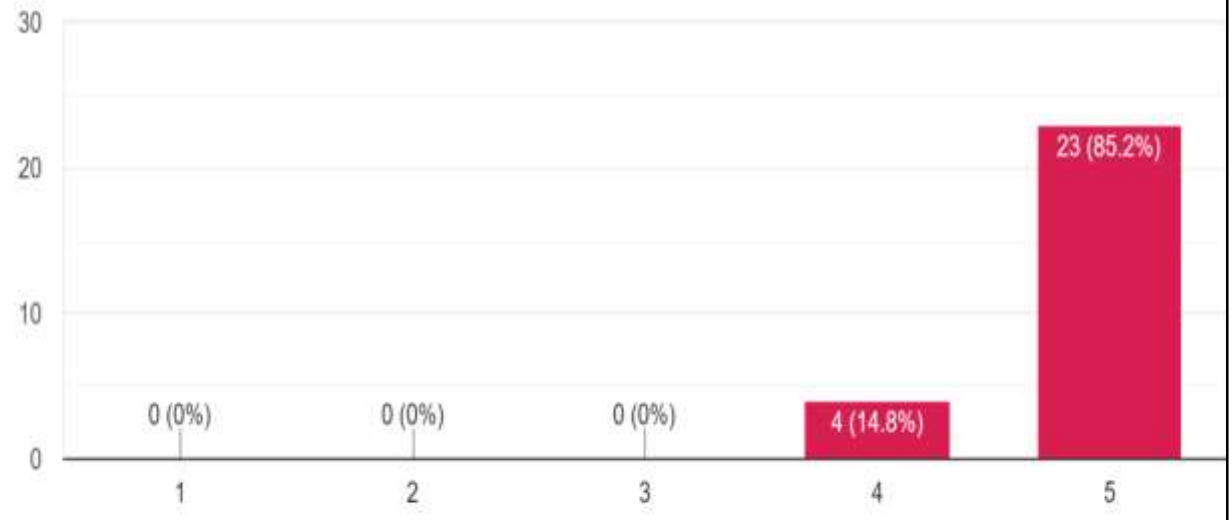
The Seminar is well organized

27 responses



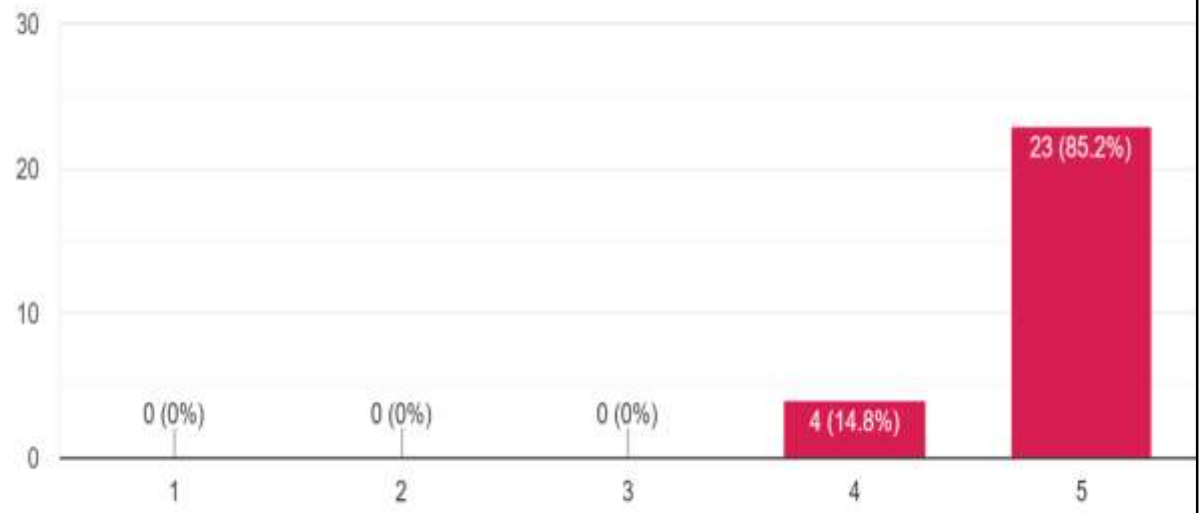
The speaker Communicated the instructions clearly

27 responses



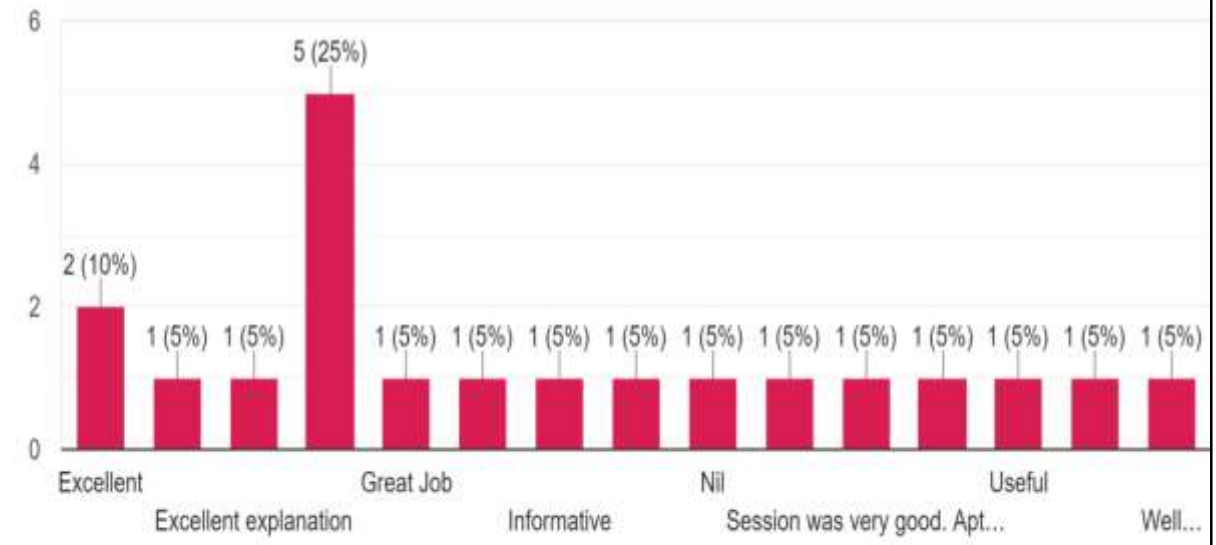
Did the Seminar help you to learn about MI/ML

27 responses



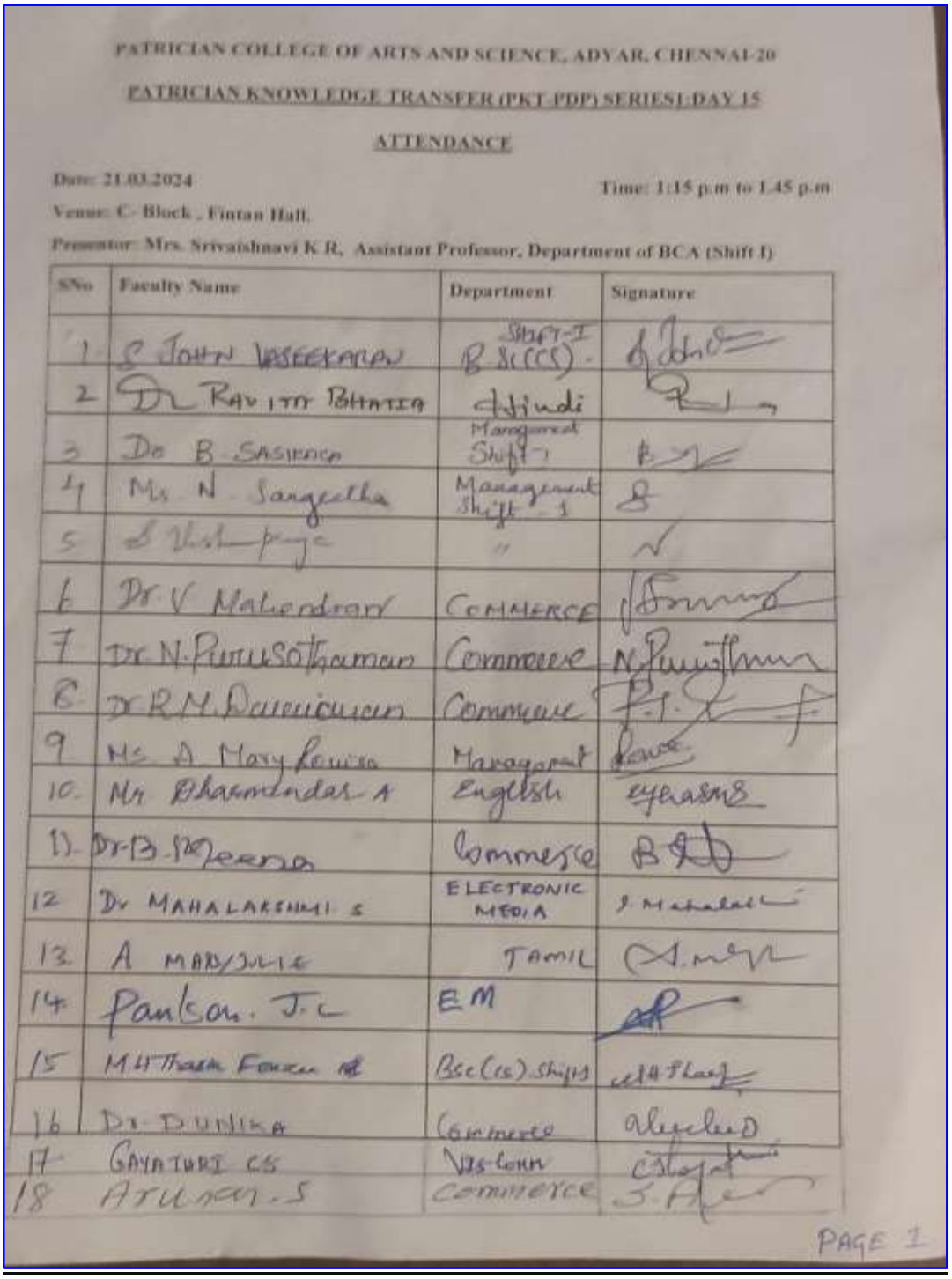
Any suggestion or Comments

20 responses



ATTENDANCE

PAGE1:



PATRICIAN COLLEGE OF ARTS AND SCIENCE, ADYAR, CHENNAI-20

PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP) SERIES1:DAY 15

ATTENDANCE

Date: 21.03.2024 Time: 1:15 p.m to 1.45 p.m

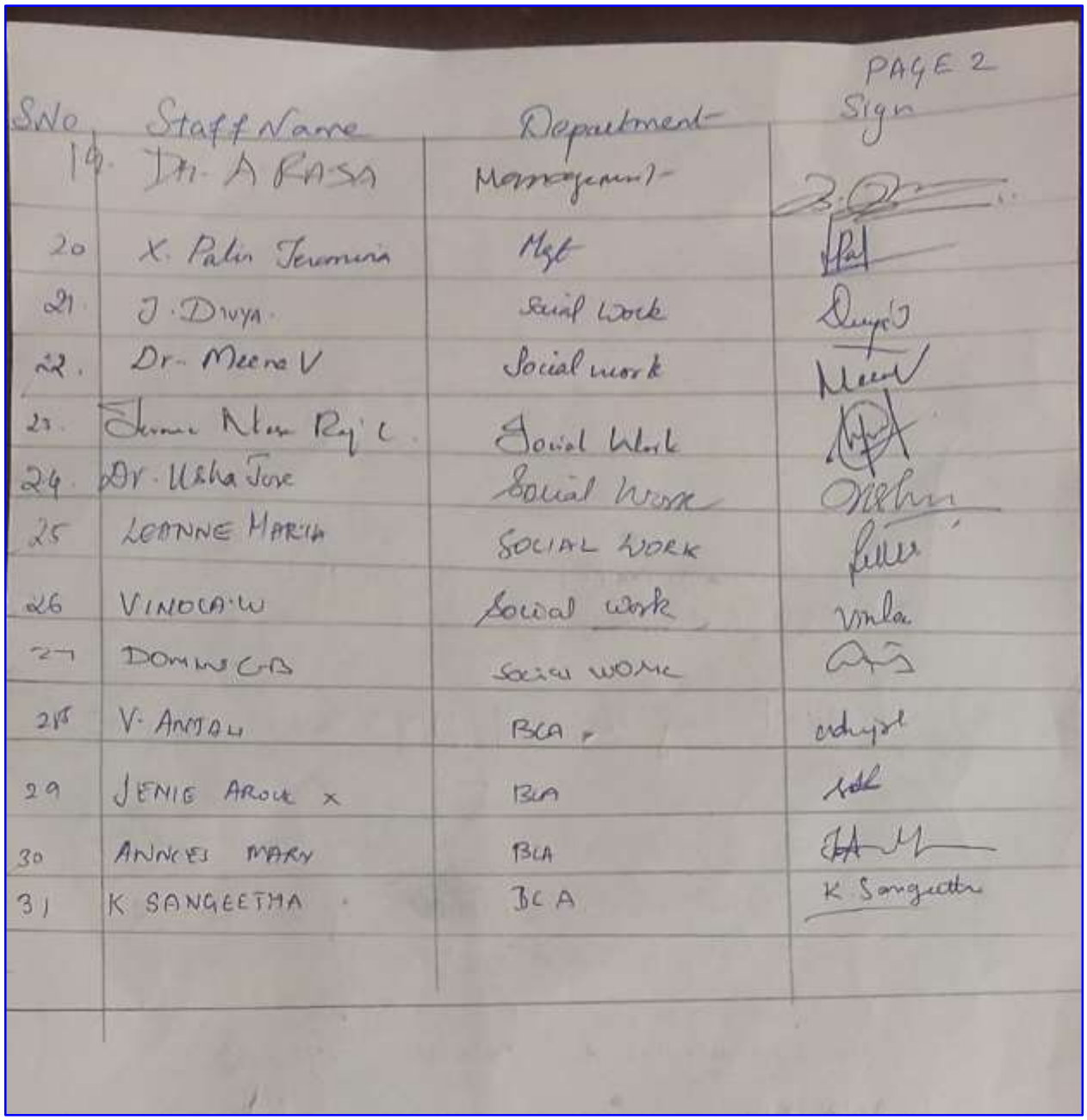
Venue: C- Block , Fintan Hall.

Presentor: Mrs. Srivaishnavi K R, Assistant Professor, Department of BCA (Shift I)

SNo	Faculty Name	Department	Signature
1	S JOHN VASEEKARAN	SHIFT-I B.Sc(CS)	[signature]
2	Dr RAVITA BHATIA	Hindi	[signature]
3	Dr B SASIKALA	Management Shift-1	[signature]
4	Ms N Sangeetha	Management Shift-1	[signature]
5	S Vishnupriya	"	[signature]
6	Dr V Mahendran	COMMERCE	[signature]
7	Dr N. Purusothaman	Commerce	N. Purusothaman
8	Dr R M Dawidaran	Commerce	[signature]
9	Ms A Mary Rowena	Management	[signature]
10	Mr Dharmendar A	English	[signature]
11	Dr B Meena	Commerce	[signature]
12	Dr MAHALAKSHMI S	ELECTRONIC MEDIA	[signature]
13	A MARY JULIE	TAMIL	[signature]
14	Paulson. J.C	EM	[signature]
15	M H Thasim Fouzan	Bsc(CS) Shift-1	[signature]
16	Dr. DUNIKA	Commerce	[signature]
17	GAYATURI CS	VIS-COMM	[signature]
18	ARUNAN. S	COMMERCE	[signature]

PAGE 1

PAGE2:



PAGE 2

S.No	Staff Name	Department	Sign
19.	Dr. A RASA	Management	[illegible]
20	X. Palin Jeremina	Mgt	[illegible]
21.	J. Divya	Social Work	[illegible]
22.	Dr. Meena V	Social work	[illegible]
23.	[illegible]	Social Work	[illegible]
24.	Dr. Usha Jose	Social Work	[illegible]
25	LEANNE MARIA	SOCIAL WORK	[illegible]
26	VINOLA W	Social work	[illegible]
27	DOMINIC G B	Social work	[illegible]
28	V. ANJALI	BCA	[illegible]
29	JENIE AROUL X	BCA	[illegible]
30	ANNCES MARY	BCA	[illegible]
31	K SANGEETHA	BCA	K Sangeetha

Program Outcome: The seminar successfully achieved its objective of delivering essential knowledge about AI, ML, and DL in a concise and informative manner, thereby contributing to the professional development of the attendees and promoting awareness of emerging technologies.

Day 16

Invite

Session1: Dr.Jansirani S

Assistant Professor
Department of Commerce-Shift1
Topic: Salesforce Platform Developer
Time: 12.15 pm – 12.45 pm

PATRICIAN COLLEGE OF ARTS AND SCIENCE

Patrician ICT and IQAC

Organizes

Patrician Knowledge Transfer (PKT -PDP) Series 1 -Day 16

Date :25.03.2024

Session: I Sales Force Management

Presented by: Dr. Jansi Rani, Asst. Prof, Dept of Commerce

Invitation:

Objective of the Programme:

The objective of the PDP is to transfer the knowledge acquired by attending the respective ICT Series to the faculty members.

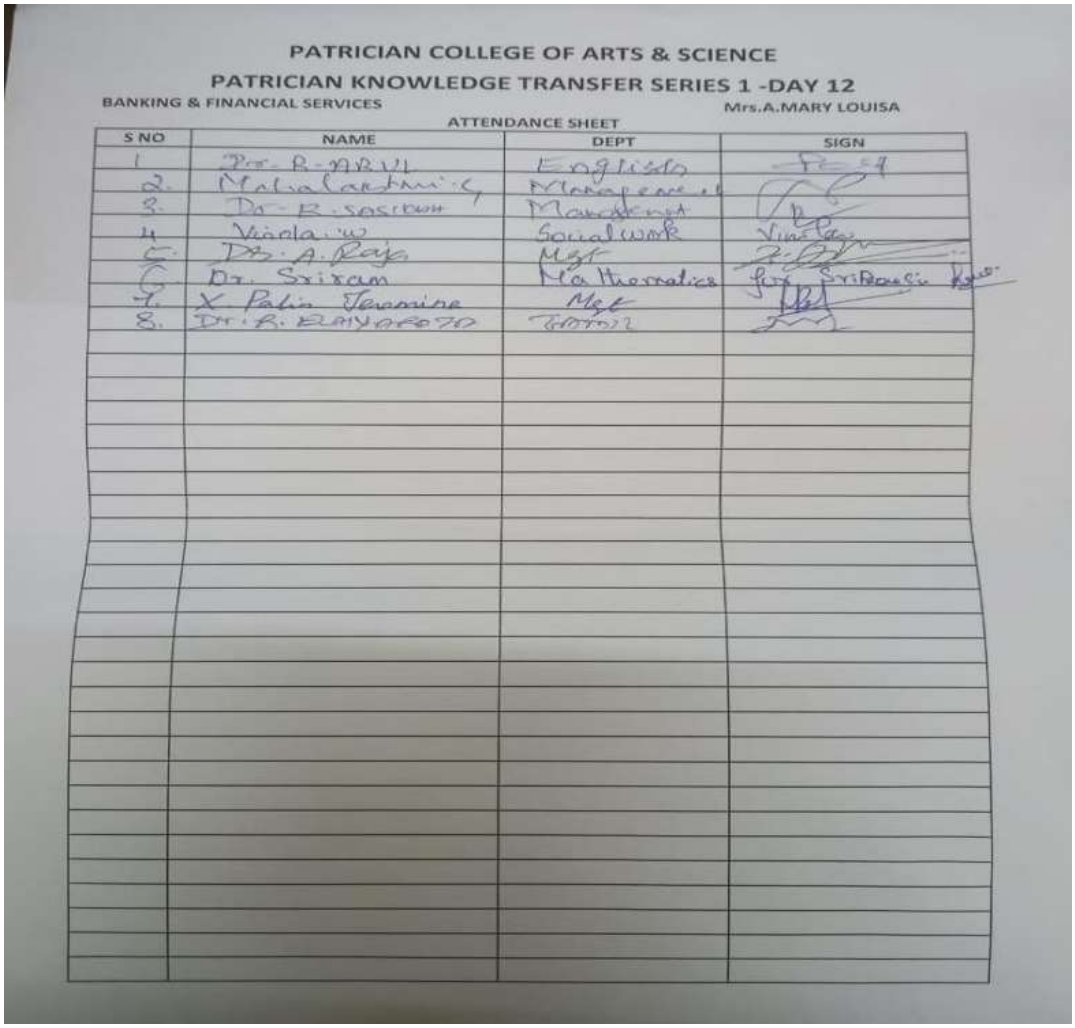
Report:

The topic covered during the session included the following in brief. Salesforce Management, The process of hiring, training, and motivating sales staff as well as co-ordinating activities and implementing a sales strategy designed to increase sales revenue. Other significant take over of the session covered the aspects of Hiring the sales staff, to find the Good sales person, Talent search, screening and short listing, Interviewing the candidate, their Review, and pay package; Under the Training the sales staff: Orientation Training, on the job Training, Lecture on Sales, Case

Discussion, Apprenticeship and sales manuals. Under motivating the sales staff: Incentive program, Recognition, Goal setting, and Team Building, In Price fixation: Cost Analysis, Fixed and variable costs, In Sales Promotion through Decision Making, Both the Local Market and Foreign market pricing strategies were discussed.

Feedback:
https://docs.google.com/forms/d/e/1FAIpQLSe-8HCuvmtrWtWcsCvJt-ICV12P5HTKxzz1KU9HDNhz0o6VHg/viewform?usp=sf_link

Report on Feedback:
The overall feedback from the respondents was Good presentation and stated that they are interested in attending in further elaborated and pragmatic sessions.



PATRICIAN COLLEGE OF ARTS & SCIENCE

PATRICIAN KNOWLEDGE TRANSFER SERIES 1 -DAY 12

BANKING & FINANCIAL SERVICES — Mrs.A.MARY LOUISA

ATTENDANCE SHEET

S NO	NAME	DEPT	SIGN
1	Dr. R. MRVL	English	
2	Malalakshmi.G	Management	
3	Dr. B. Sasirekha	Management	
4	Vimala.W	Social work	
5	Dr. A. Raja	Mgt	
6	Dr. Sriram	Mathematics	
7	X. Palin Jeromine	Mgt	
8	Dr. R. Elayaraja	Tamil	

Sample Photos:

Session2: Mr. Prithivi Rajkumar

Assistant Professor
Department of English-Shift1
Topic: Graphic Design
Time: 1.15 pm – 1.45 pm

Date: 25th March 2024

Resource Person:

Mr. Prithivi Rajkumar M

Assistant Professor,

Department of English

Patrician College of Arts and Science

Report on Professional Development Programme on Graphic Designing

Objective of the Program:

The Professional Development Program (PDP) titled "**Graphic Design**" aimed to equip participants with essential skills and knowledge in graphic design principles and tools.

- To familiarize participants with fundamental graphic design principles such as color patterns, shapes, layouts, symmetrical, and asymmetrical patterns.
- To introduce participants to various online free software tools essential for graphic design, including Inkscape, Figma, Canva, and Blender.
- To empower participants with the skills needed to create engaging and visually appealing educational materials.

Report

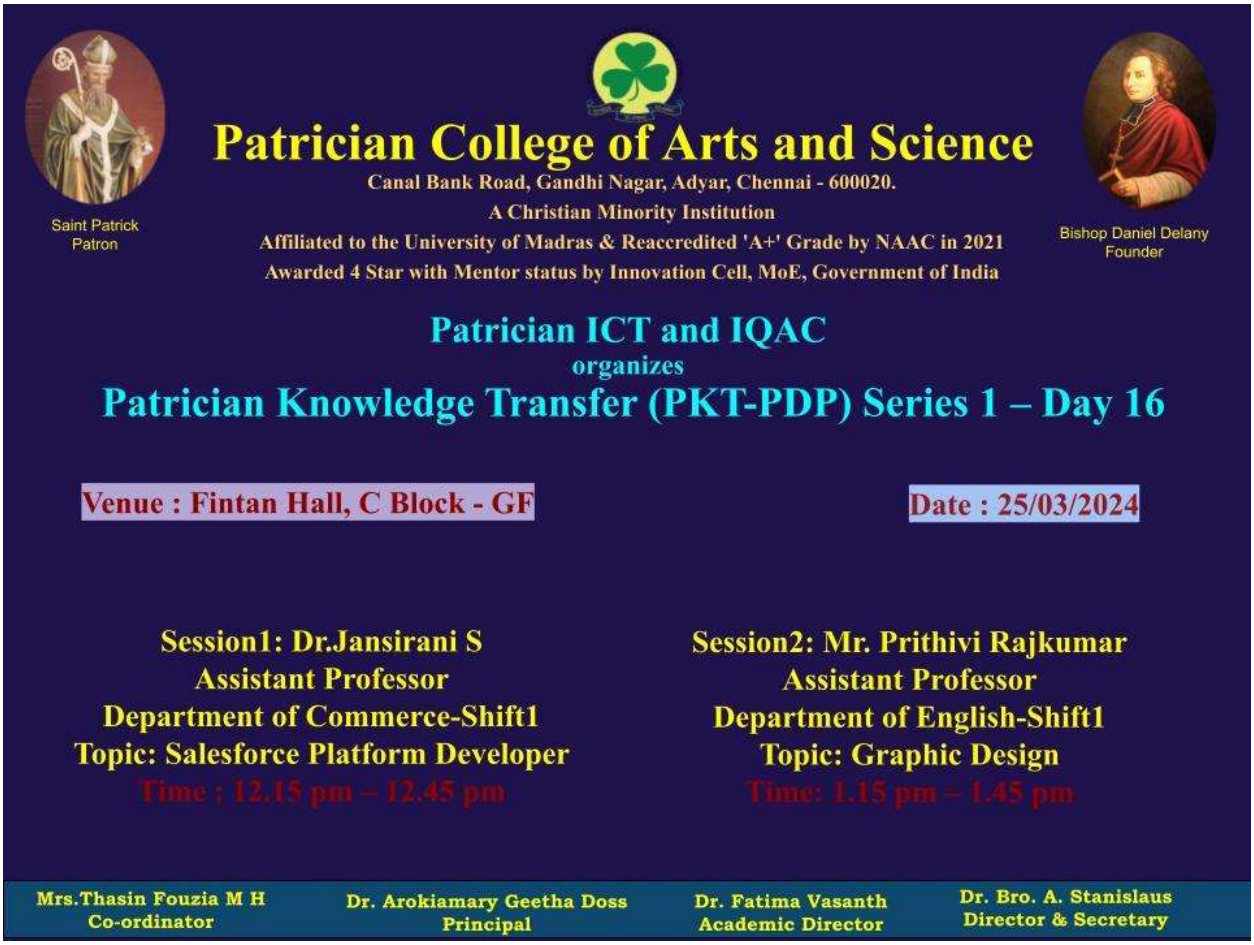
The program commenced with an overview of graphic design principles, emphasizing the importance of visual communication and design aesthetics. The participants gained a deeper understanding of fundamental graphic design concepts, including color patterns, shapes, layouts, and symmetrical/asymmetrical patterns. They learned how to apply these principles effectively in

educational materials to improve visual communication. Armed with newfound knowledge and skills in graphic design, participants felt empowered to create engaging and interactive educational materials tailored to their specific teaching needs. They gained confidence in utilizing visual elements to make learning experiences more dynamic and impactful for students.

The Professional Development Program on Graphic Design conducted by Mr. Prithivi Rajkumar M, Assistant Professor, Department of English, Patrician College of Arts and Science, provided participants with valuable insights and practical skills in utilizing online free software tools for graphic design. The PDP sparked creativity and innovation among participants, enabling them to explore new design ideas and techniques.

Throughout the program, interactive discussions and Q&A sessions facilitated knowledge sharing and collaborative learning among participants. They exchanged ideas, shared experiences, and received feedback on their designs through a short activity conducted by the resource person.

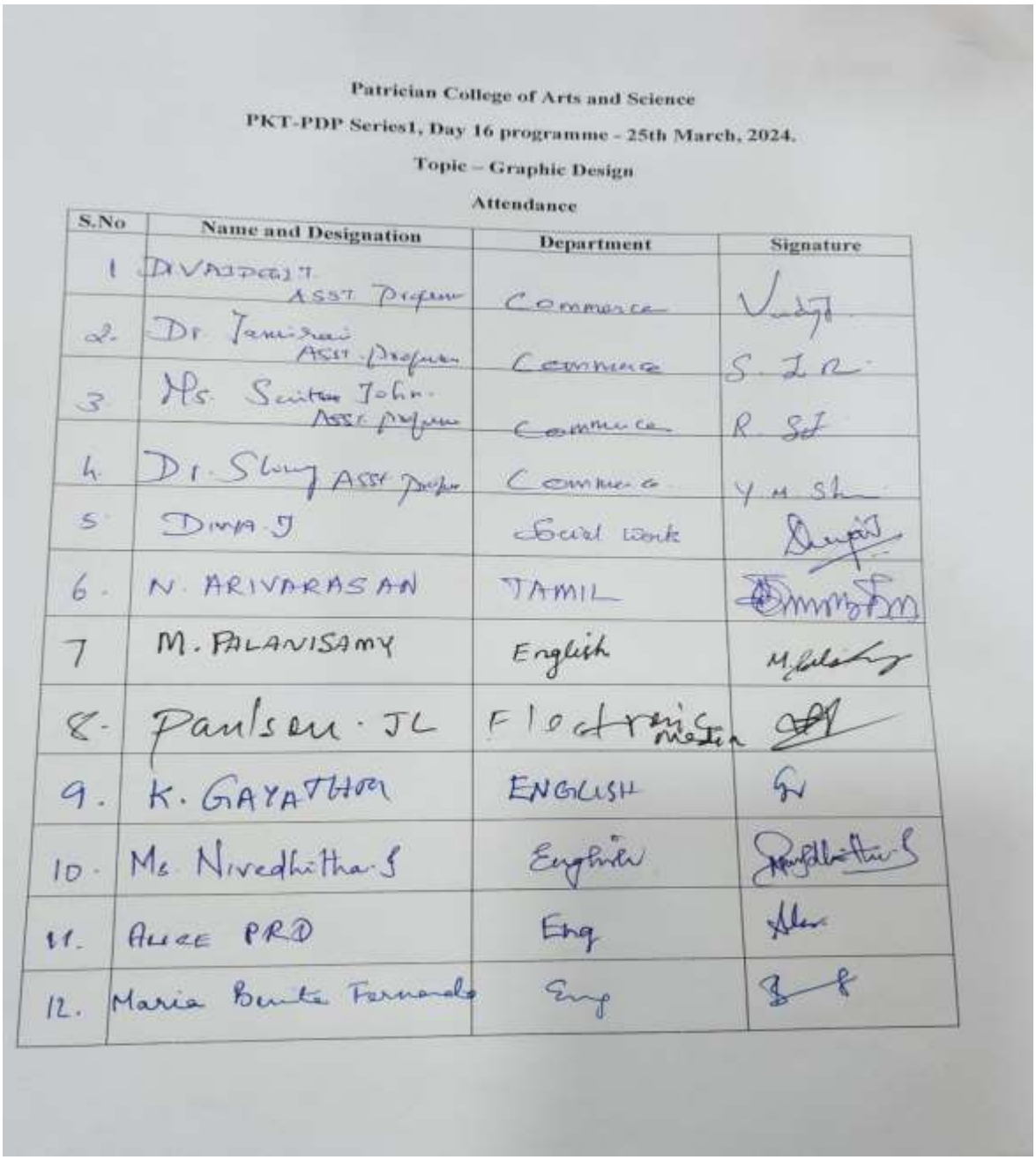
Invitation



Outcome of the Program:

- Enhanced Understanding of Graphic Design Principles
- Empowerment for Creating Engaging Educational Materials

Attendance of the Participants:



Patrician College of Arts and Science

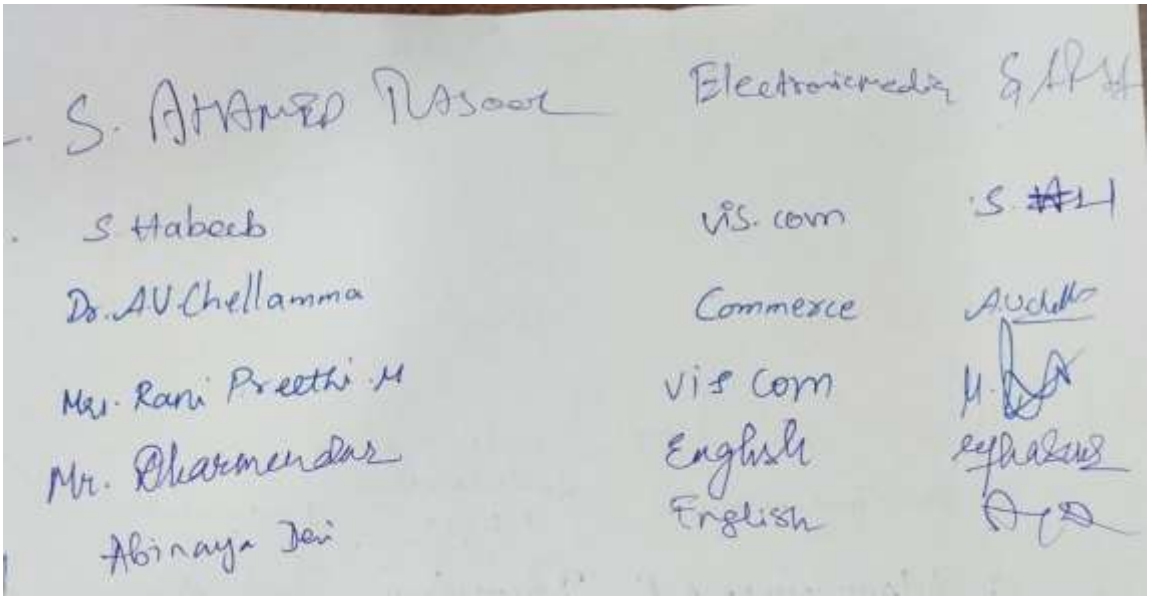
PKT-PDP Series1, Day 16 programme - 25th March, 2024.

Topic – Graphic Design

Attendance

S.No	Name and Designation	Department	Signature
1	DIVAJDEGIT ASST Professor	Commerce	[illegible]
2.	Dr Jamirai ASST Professor	Commerce	S. J. R.
3	Ms. Sunitha John ASST Professor	Commerce	R. Sd
4.	Dr. Shiny ASST Professor	Commerce	Y. M. Sh
5	DIVYA J	Social Work	[illegible]
6.	N. ARIVARASAN	TAMIL	[illegible]
7	M. PALANISAMY	English	[illegible]
8.	Paulson. JL	Electronic Media	[illegible]
9.	K. GAYATHRI	ENGLISH	[illegible]
10.	Ms. Nivedhitha. S	English	[illegible]
11.	ALICE PRD	Eng	[illegible]
12.	Maria Benita Fernando	Eng	[illegible]

S.No	Name and Designation	Department	Signature
13	J. MARTIN BOSCO	VISCOM	
14.	Dr V. Malendiran	Commerce	
15.	Dr. MAHALAKSHMI. S	ELECTRONIC MEDIA	
16.	MARY THERESA K	Psychology	
17.	T. ROHINI	PSYCHOLOGY	
18.	Nivedha. K	Psychology	
19.	Raichel Diana	Social Work	
20	ABHISHEK SINGH	ENGLISH	
21	JUDY L. KAROL	PSYCHOLOGY	
22	Mahalakshmi. G	Management	25/3/24
23	SRIVAISHNAVI. K.R	B.C.A	25/3/24
24.	Dr. R. STEFFI	English	
25.	Basilea Philem Shalome	English	
26	Dr. A. VIJAYAGANESH	English	
27	Mr. NAGARAJAN	A&F Shift-II	25/3/24
28.	Dr. HARIHARA KRISHNAN	BCA	25/3/24
29.	Dr. RAVITA BHATIA	Hindi	
30.	Dr. Usha Jose	Social Work	
31.	DOMINIC KS	Social Work	



Photos:

Feedback Link:
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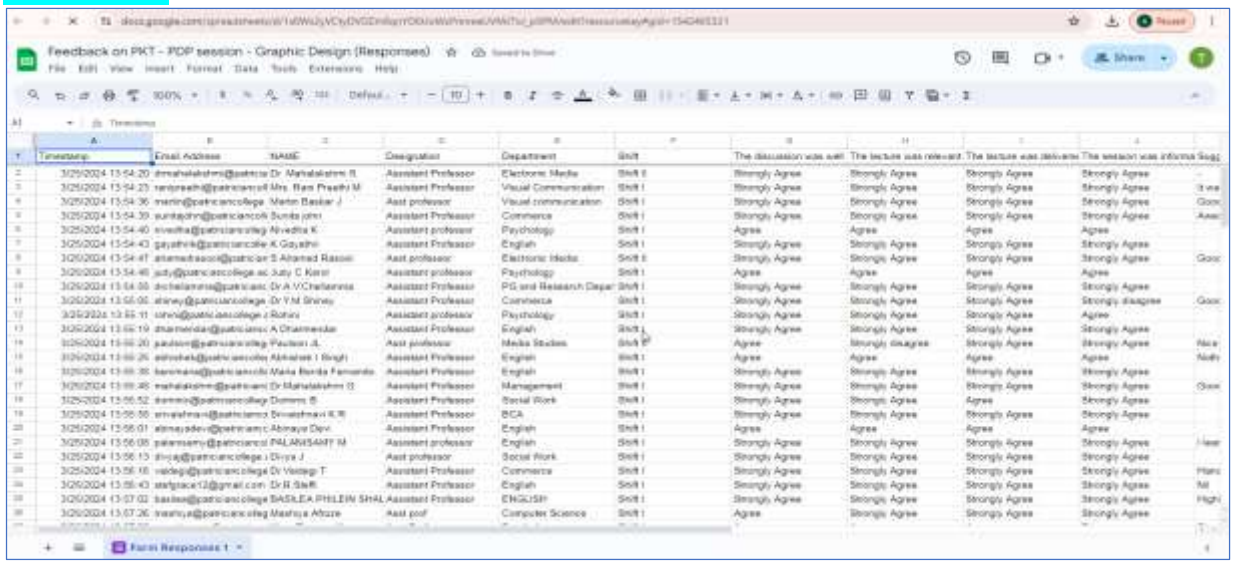
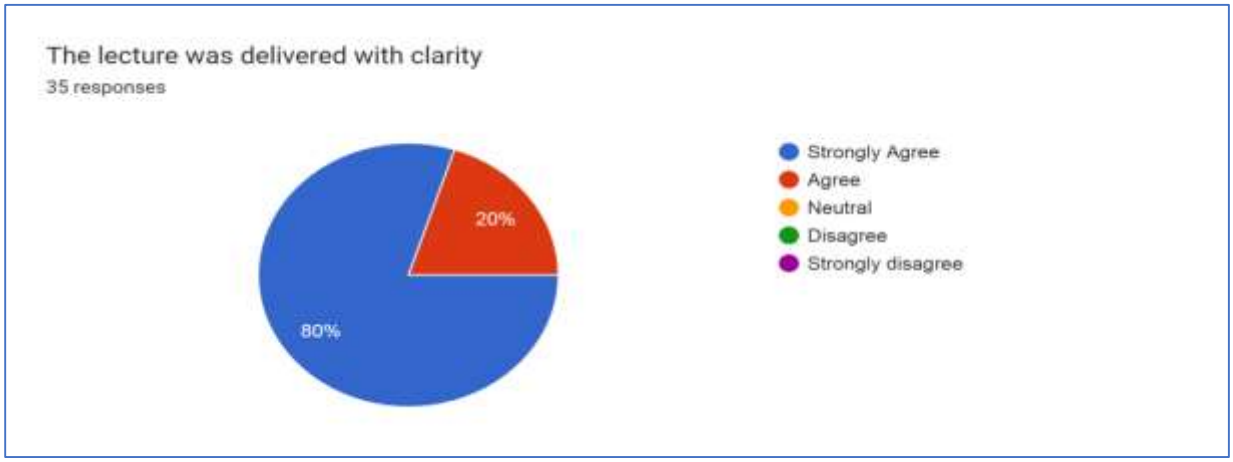
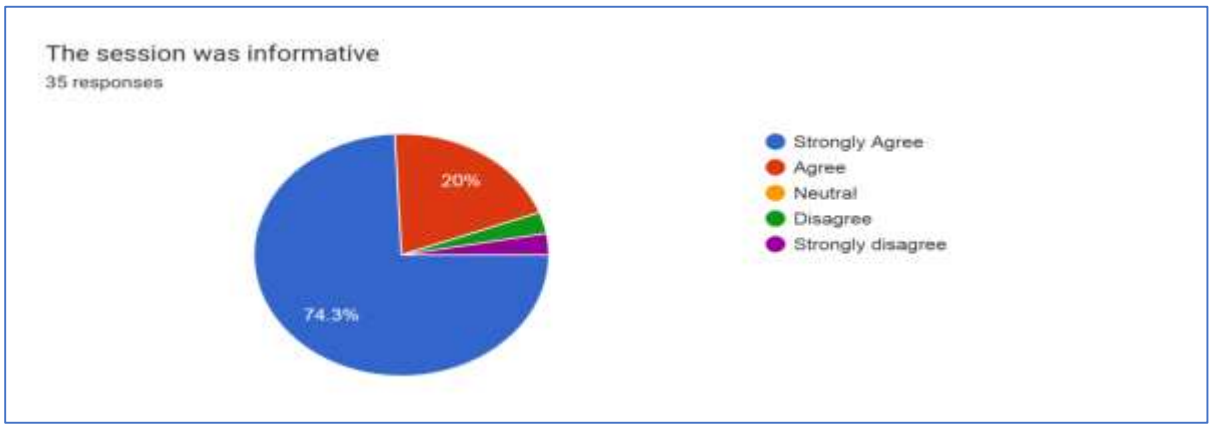
Feedback:


Feedback on PKT - PDP session - Graphic Design (Responses)
Timestamp
Email Address
NAME
Designation
Department
Shift
The discussion was well
The lecture was relevant
The lecture was delivere
The session was informa
Sugg
Form Responses 1


The lecture was delivered with clarity
35 responses
20%
80%
Strongly Agree
Agree
Neutral
Disagree
Strongly disagree


The session was informative
35 responses
20%
74.3%
Strongly Agree
Agree
Neutral
Disagree
Strongly disagree

Day 17

Invite

Session - 1: Dr.Arunan, Assistant Professor

Department of Commerce-Shift1

Topic: Salesforce Administrator

Time: 12.15 pm – 12.45 pm

Introduction:

The session on Salesforce Administrator provided participants with comprehensive training and insights into effectively managing and optimizing Salesforce implementations within their organizations. This report summarizes the key objectives, topics covered, activities undertaken, outcomes, and feedback from the session.

Objectives:

1. To familiarize participants with the role and responsibilities of a Salesforce Administrator.

2. To provide an overview of Salesforce architecture, features, and functionalities.
3. To equip participants with practical skills for configuring, customizing, and maintaining Salesforce orgs.
4. To discuss best practices for data management, security, automation, and user adoption within Salesforce environments.
5. To prepare participants for Salesforce Administrator certification exams (if applicable).

Session Overview:

The Salesforce Administrator session spanned over several days, comprising interactive lectures, hands-on exercises, group discussions, and Q&A sessions. The following key topics were covered:

Introduction to Salesforce: Overview of Salesforce as a leading cloud-based CRM platform, its benefits, and its role in driving business growth and innovation.

Role of Salesforce Administrator: Understanding the responsibilities and duties of a Salesforce Administrator, including user management, security settings, data management, customization, and troubleshooting.

Salesforce Architecture: Exploring the architecture of Salesforce, including the Salesforce platform, databases, metadata, APIs, and integration capabilities.

Configuration and Customization: Hands-on exercises and demonstrations on configuring Salesforce org settings, customizing objects, fields, page layouts, workflows, and approval processes to meet business requirements.

Data Management: Best practices for data import, export, cleansing, deduplication, and maintenance in Salesforce orgs. Discussion on data security, privacy, and compliance considerations.

Automation: Introduction to automation tools and features in Salesforce, including Process Builder, Workflow Rules, Flow Builder, and Apex triggers for automating business processes and streamlining workflows.

Reports and Dashboards: Creating and customizing reports and dashboards in Salesforce to visualize data, track key metrics, and gain insights into business performance.

User Adoption and Training: Strategies for promoting user adoption, conducting training sessions, and providing ongoing support to Salesforce users within the organization.

Outcomes:

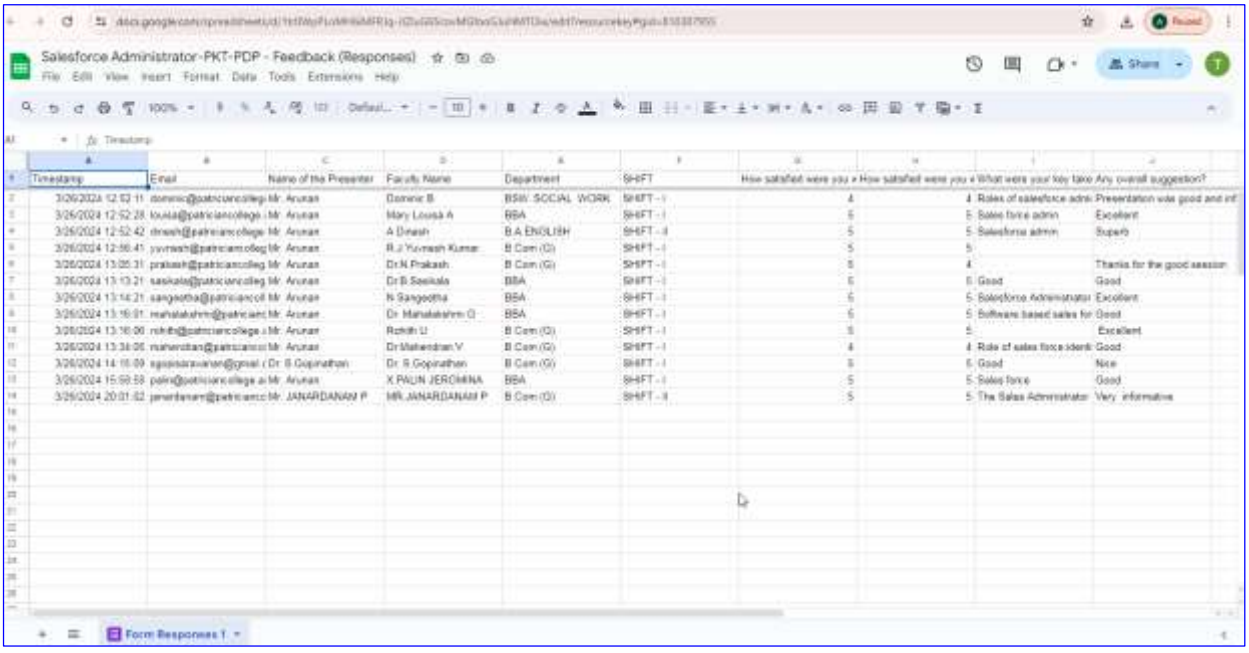
1. Enhanced understanding of Salesforce architecture, features, and functionalities.
2. Improved proficiency in configuring, customizing, and maintaining Salesforce orgs.
3. Practical skills for data management, automation, reporting, and user adoption within Salesforce environments.
4. Opportunities for networking, collaboration, and knowledge sharing among participants.

Conclusion:

The Salesforce Administrator session successfully equipped participants with the knowledge, skills, and resources needed to excel in managing Salesforce implementations within their organizations.

Sample Photos:

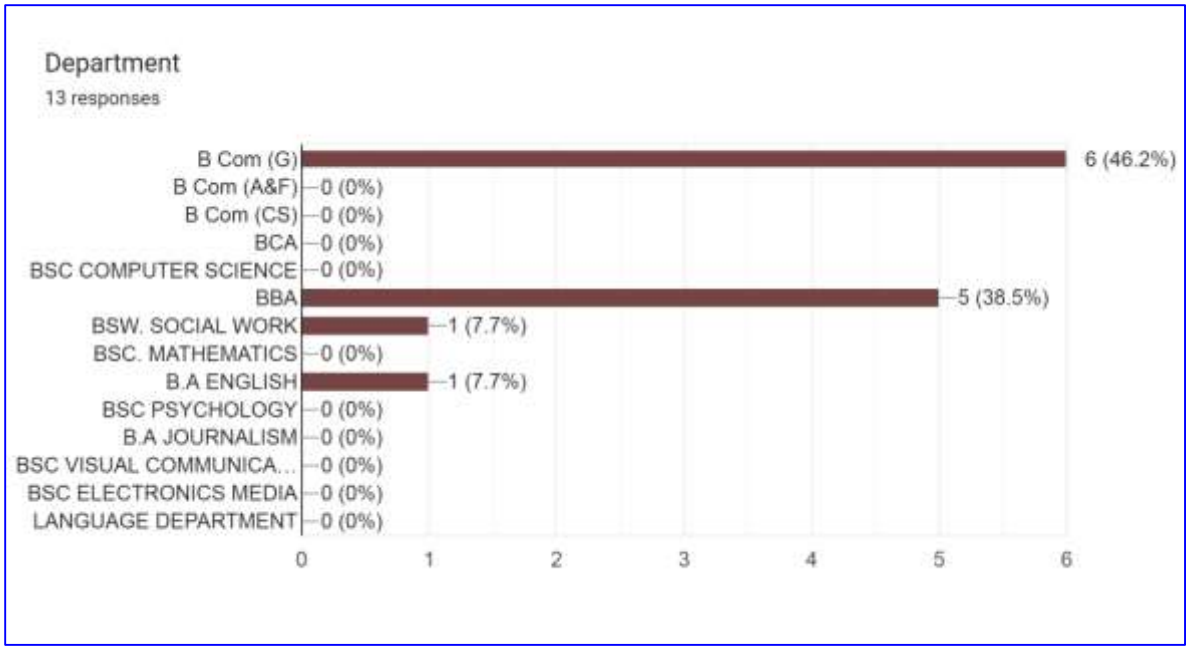
Feedback responses:



Salesforce Administrator-PKT-PDP - Feedback (Responses)

Timestamp	Email	Name of the Presenter	Faculty Name	Department	SHIFT	How satisfied were you w	How satisfied were you w	What were your key take	Any overall suggestion?
3/26/2024 12:52:11	dominic@patriciancolleg	Mr. Arunan	Dominic B	BSW. SOCIAL WORK	SHIFT - I	4	4	Roles of salesforce admi	Presentation was good and inf
3/26/2024 12:52:28	lousia@patriciancollege.i	Mr. Arunan	Mary Lousia A	BBA	SHIFT - I	5	5	Sales force admin	Excellent
3/26/2024 12:52:42	dinesh@patriciancollege	Mr. Arunan	A Dinesh	B.A ENGLISH	SHIFT - II	5	5	Salesforce admin	Superb
3/26/2024 12:56:41	yuvnesh@patriciancolleg	Mr. Arunan	B.J Yuvnesh Kumar	B Com (G)	SHIFT - I	5	5		
3/26/2024 13:05:31	prakash@patriciancolleg	Mr. Arunan	Dr.N.Prakash	B Com (G)	SHIFT - I	5	4		Thanks for the good session
3/26/2024 13:13:21	sasikala@patriciancolleg	Mr. Arunan	Dr.B.Sasikala	BBA	SHIFT - I	5	5	Good	Good
3/26/2024 13:14:21	sangeetha@patriciancoll	Mr. Arunan	N.Sangeetha	BBA	SHIFT - I	5	5	Salesforce Administrator	Excellent
3/26/2024 13:16:01	mahalakshmi@patriciancl	Mr. Arunan	Dr. Mahalakshmi G	BBA	SHIFT - I	5	5	Software based sales for	Good
3/26/2024 13:16:06	rohith@patriciancollege.i	Mr. Arunan	Rohith U	B Com (G)	SHIFT - I	5	5		Excellent
3/26/2024 13:36:06	mahendran@patriciancol	Mr. Arunan	Dr.Mahendran V	B Com (G)	SHIFT - I	4	4	Role of sales force identi	Good
3/26/2024 14:16:09	sgopisaravanan@gmail.c	Dr. S.Gopinathan	Dr. S.Gopinathan	B Com (G)	SHIFT - I	5	5	Good	Nice
3/26/2024 15:59:59	palin@patriciancollege.ac	Mr. Arunan	X.PALIN JEROMINA	BBA	SHIFT - I	5	5	Sales force	Good
3/26/2024 20:01:02	janardanam@patriciancc	Mr. JANARDANAM P	MR.JANARDANAM P	B Com (G)	SHIFT - II	5	5	The Sales Administrator	Very informative

Form Responses 1


Department
13 responses
B Com (G)
B Com (A&F)
B Com (CS)
BCA
BSC COMPUTER SCIENCE
BBA
BSW. SOCIAL WORK
BSC. MATHEMATICS
B.A ENGLISH
BSC PSYCHOLOGY
B.A JOURNALISM
BSC VISUAL COMMUNICA...
BSC ELECTRONICS MEDIA
LANGUAGE DEPARTMENT
6 (46.2%)
0 (0%)
0 (0%)
0 (0%)
0 (0%)
5 (38.5%)
1 (7.7%)
0 (0%)
1 (7.7%)
0 (0%)
0 (0%)
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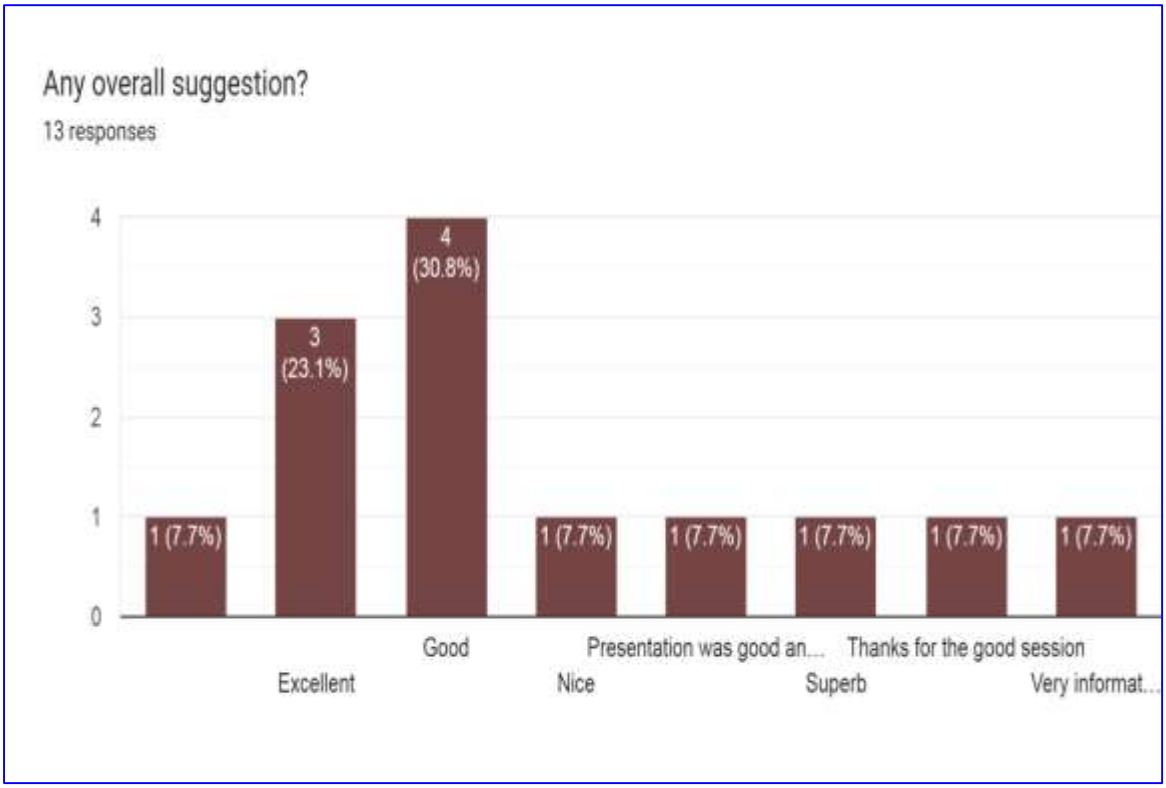
0 (0%)
0
1
2
3
4
5
6


Any overall suggestion?
13 responses
4
3
2
1
0
1 (7.7%)
3 (23.1%)
4 (30.8%)
1 (7.7%)
1 (7.7%)
1 (7.7%)
1 (7.7%)
1 (7.7%)
Excellent
Good
Nice
Presentation was good an...
Superb
Thanks for the good session
Very informat...

Session - 2: Ms. N. Mohana Priya

Assistant Professor
Dept of English-Shift1
Topic: Overview of English Communication
Time: 1.15 pm – 1.45 pm

Invite:

Purpose:

In today's fast-paced economy, effective speaking skills are crucial for success in studies and employment.

This program is meticulously designed to empower students with necessary knowledge and to build proficiency for success in academic endeavours.

Focus:

- ✓ Primary Intention is to help students to communicate their thoughts and ideas clearly.
- ✓ The FDP was organized by Cambridge through Naan Mudhalvan at UNOM for two days on 22 and 23rd of January 2024.
- ✓ The two training enhanced the how the teacher should play a vital role to serve as mentors and guides and they should provide knowledge, feedback, and support to develop effective speaking skills.
- ✓ They should act as facilitators of learning, helping students build confidence and refine their communication abilities through personalized guidance and provide them feedback.
- ✓ The Common European Framework of Reference for Languages (CEFR) is an international scale for assessing language ability. The CEFR is language neutral so you can use it no

matter what language you're learning. And it’s easy for both educators and learners to use — to assess someone’s level you just need to check some can-do statements.

For example, if Student A can understand and use only familiar everyday expressions and very basic phrases they are level A1. It can be that simple.

Originally people used the CEFR language proficiency levels to assess European language ability but nowadays people all over the world use the CEFR to assess language skills in any language.

What are the language proficiency levels?

The CEFR breaks language ability down into 6 levels.

The 6 CEFR levels

Basic userA1 A2

Independent user B1B2

Proficient user C1 C2

Focus areas and development of speaking skills in the programme

This programme primarily focuses on the development of the following skills:

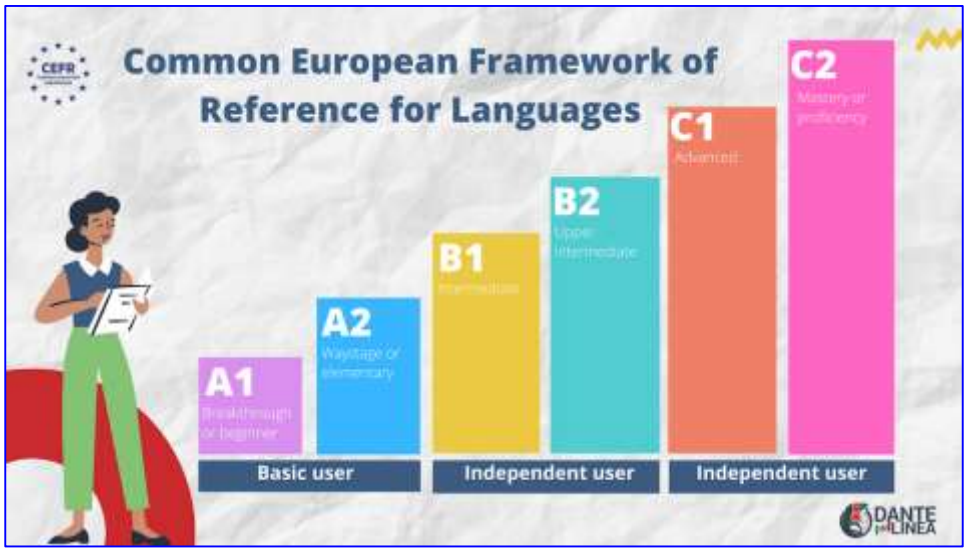
- Fluency: communicate Effectively
- Developing fluency in spoken communication can enhance relationships, boost career performance, and improve one’s ability to communicate ideas and thoughts in general.
- Pronunciation: Two Elements: Intelligibility and Intonation.
- Intelligibility ensures that words are articulated clearly.
- Easy to understand by the listeners.
- Intonation : Encompasses the rise and fall of the pitch in speech, imparting meaning and emotions to words and sentences.
- Vocabulary : Appropriate vocabulary selection is crucial for effective communication. Choosing the right words of the choices is necessary to enhance the clarity of the message with the context.

Example:

Formal Audience- professional language

Friends - Colloquial Expressions

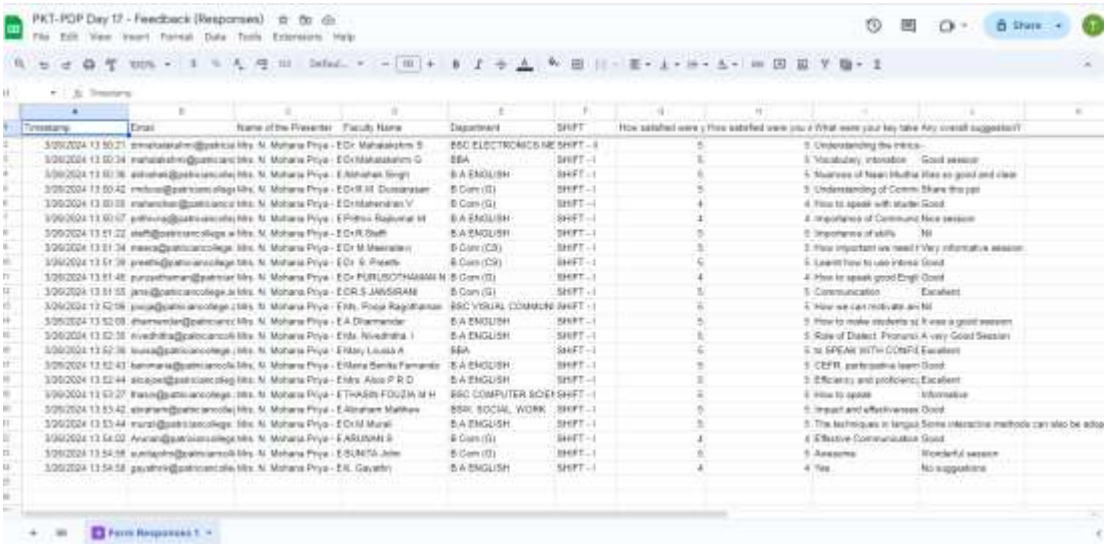
Choosing the right vocabulary illustrates the significance of the context.



PROFICIENT USER	C2	Can understand with ease virtually everything heard or read. Can summarise information from different spoken and written sources, reconstructing arguments and accounts in a coherent presentation. Can express him/herself spontaneously, very fluently and precisely, differentiating finer shades of meaning even in more complex situations.
	C1	Can understand a wide range of demanding, longer texts, and recognise implicit meaning. Can express him/herself fluently and spontaneously without much obvious searching for expressions. Can use language flexibly and effectively for social, academic and professional purposes. Can produce clear, well-structured, detailed text on complex subjects, showing controlled use of organisational patterns, connectors and cohesive devices.
INDEPENDENT USER	B2	Can understand the main ideas of complex text on both concrete and abstract topics, including technical discussions in his/her field of specialisation. Can interact with a degree of fluency and spontaneity that makes regular interaction with native speakers quite possible without strain for either party. Can produce clear, detailed text on a wide range of subjects and explain a viewpoint on a topical issue giving the advantages and disadvantages of various options.
	B1	Can understand the main points of clear standard input on familiar matters regularly encountered in work, school, leisure, etc. Can deal with most situations likely to arise whilst travelling in an area where the language is spoken. Can produce simple connected text on topics which are familiar or of personal interest. Can describe experiences and events, dreams, hopes & ambitions and briefly give reasons and explanations for opinions and plans.
BASIC USER	A2	Can understand sentences and frequently used expressions related to areas of most immediate relevance (e.g. very basic personal and family information, shopping, local geography, employment). Can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. Can describe in simple terms aspects of his/her background, immediate environment and matters in areas of immediate need.
	A1	Can understand and use familiar everyday expressions and very basic phrases aimed at the satisfaction of needs of a concrete type. Can introduce him/herself and others and can ask and answer questions about personal details such as where he/she lives, people he/she knows and things he/she has. Can interact in a simple way provided the other person talks slowly and clearly and is prepared to help.

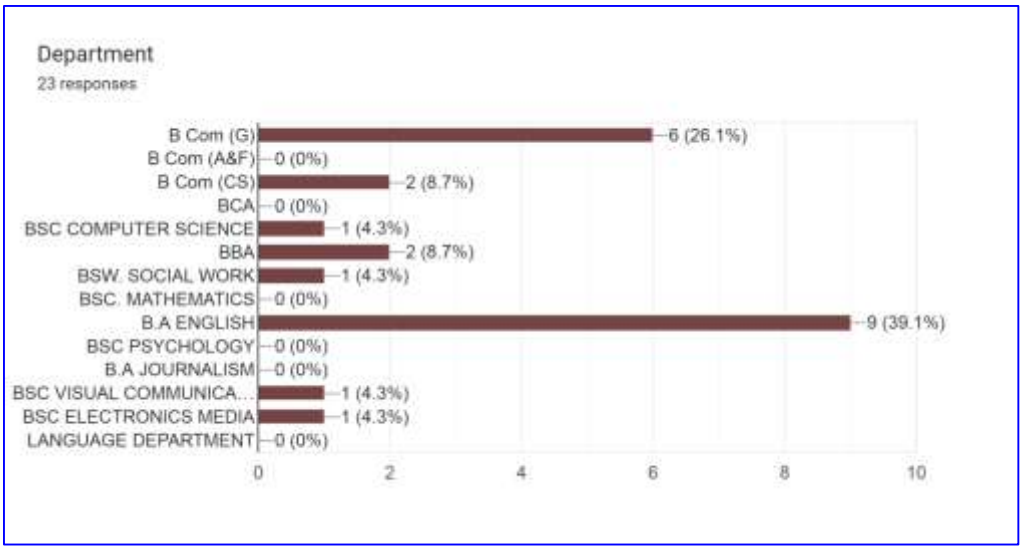
Sample Photos:

Feedback:



PKT-POP Day 17 - Feedback (Responses)

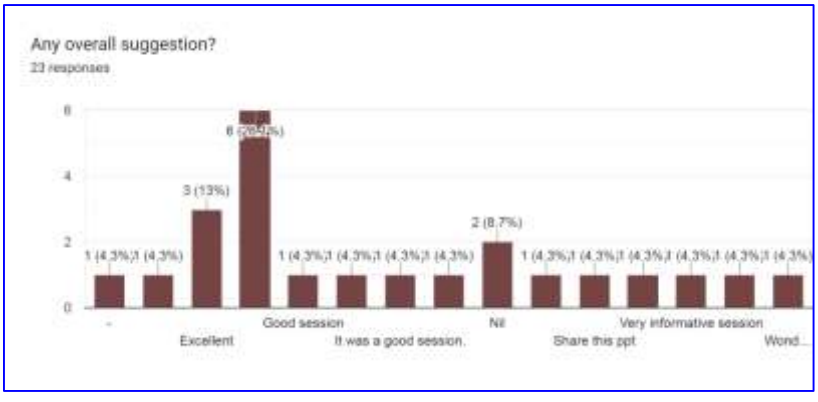
Timestamp	Email	Name of the Presenter	Faculty Name	Department	SHIFT	How satisfied were you with the session?	How satisfied were you with the presenter?	What were your key take aways from the session?	Any overall suggestion?
3/26/2024 13:50:21	srimahalakshmi@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr. Mahalakshmi S	BSC ELECTRONICS ME	SHIFT - I	5	5	Understanding the intrico-	
3/26/2024 13:50:34	mahalakshmi@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.Mahalakshmi G	BBA	SHIFT - I	5	5	Vocabulary, intonation	Good session
3/26/2024 13:50:36	abhishek@patriciancollege.in	Mrs. N. Mohana Priya - E	Abhishek Singh	B.A ENGLISH	SHIFT - I	5	5	Nuances of Naan Mudhal	Was so good and clear
3/26/2024 13:50:42	mdoss@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.M.M. Dossanaan	B.Com (G)	SHIFT - I	5	5	Understanding of Comm	Share this ppt
3/26/2024 13:50:53	mahendran@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.Mahendran V	B.Com (G)	SHIFT - I	4	4	How to speak with confi	Good
3/26/2024 13:50:57	pithiraj@patriciancollege.in	Mrs. N. Mohana Priya - E	Pithiraj Rajkumar M	B.A ENGLISH	SHIFT - I	4	4	Importance of Communic	Nice session
3/26/2024 13:51:22	staff@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.R.Steffi	B.A ENGLISH	SHIFT - I	5	5	Importance of skills	Nil
3/26/2024 13:51:34	meera@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.M.Meeraben	B.Com (CS)	SHIFT - I	5	5	How important we need t	Very informative session
3/26/2024 13:51:39	preethi@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr. S. Preethi	B.Com (CS)	SHIFT - I	5	5	Learnt how to use intrins	Good
3/26/2024 13:51:48	purusothaman@patrician.in	Mrs. N. Mohana Priya - E	Dr.PURUSOTHAMAN M	B.Com (G)	SHIFT - I	4	4	How to speak good Engli	Good
3/26/2024 13:51:55	jans@patriciancollege.in	Mrs. N. Mohana Priya - E	DR.S.JANSIRANI	B.Com (G)	SHIFT - I	5	5	Communication	Excellent
3/26/2024 13:52:06	pooja@patriciancollege.in	Mrs. N. Mohana Priya - E	Ms. Pooja Ragothaman	BSC VISUAL COMMUNI	SHIFT - I	5	5	How we can motivate an	Nil
3/26/2024 13:52:08	dharmendar@patrician.in	Mrs. N. Mohana Priya - E	A Dharmendar	B.A ENGLISH	SHIFT - I	5	5	How to make students sp	It was a good session
3/26/2024 13:52:35	nivedhitha@patriciancollege.in	Mrs. N. Mohana Priya - E	Ms. Nivedhitha. I	B.A ENGLISH	SHIFT - I	5	5	Role of Dialect, Pronunci	A very Good Session
3/26/2024 13:52:36	louisa@patriciancollege.in	Mrs. N. Mohana Priya - E	Mary Louisa A	BBA	SHIFT - I	5	5	to SPEAK WITH CONFIL	Excellent
3/26/2024 13:52:43	fernanda@patriciancollege.in	Mrs. N. Mohana Priya - E	Maria Benita Fernande	B.A ENGLISH	SHIFT - I	5	5	CEFR, participative learn	Good
3/26/2024 13:52:44	alice.poc@patriciancollege.in	Mrs. N. Mohana Priya - E	Mrs. Alice P R D	B.A ENGLISH	SHIFT - I	5	5	Efficiency and proficiency	Excellent
3/26/2024 13:53:27	thasni@patriciancollege.in	Mrs. N. Mohana Priya - E	THASNI FOUZIA M H	BSC COMPUTER SCIEN	SHIFT - I	5	5	How to speak	Informative
3/26/2024 13:53:42	abraham@patriciancollege.in	Mrs. N. Mohana Priya - E	Abraham Mathew	BSW, SOCIAL WORK	SHIFT - I	5	5	Impact and effectiveness	Good
3/26/2024 13:53:44	murali@patriciancollege.in	Mrs. N. Mohana Priya - E	Dr.M.Murali	B.A ENGLISH	SHIFT - I	5	5	The techniques in langua	Some interactive methods can also be adop
3/26/2024 13:54:03	Arunan@patriciancollege.in	Mrs. N. Mohana Priya - E	ARUNAN B	B.Com (G)	SHIFT - I	4	4	Effective Communication	Good
3/26/2024 13:54:58	sumanjohn@patriciancollege.in	Mrs. N. Mohana Priya - E	SUMITA John	B.Com (G)	SHIFT - I	5	5	Awesome	Wonderful session
3/26/2024 13:54:58	gayathrin@patriciancollege.in	Mrs. N. Mohana Priya - E	M. Gayathri	B.A ENGLISH	SHIFT - I	4	4	Yes	No suggestions



What were your key take aways from this session?

23 responses

Understanding the intricacies of language
Vocabulary, intonation
Nuances of Naan Mudhalvan
Understanding of Communication, Vocabulary etc
How to speak with students as a teacher
Importance of Communication
Importance of skills
How important we need to know the pronunciation, vocabulary to speak
Learnt how to use intonations when we speak



Day 18

Invite

Session 1

TOPIC: PRESENTATION SKILLS IN A CLASSROOM

Date : 27.03.2024

Time : 12:15 PM to 12.45 PM

Venue : Fintan Hall, C- Block, Patrician College of Arts and Science

Presenter : Mr. Jerome Nesa Raj L, Assistant Professor, Department of Social Work.

Objectives:

- To equip faculty members with the skills and techniques necessary to deliver engaging and effective presentations in the classroom, thereby improving the overall quality of teaching and learning.
- To help faculty members improve their communication skills, including verbal and non-verbal communication, articulation, clarity, and confidence in delivering presentations to students.

- To explore strategies for creating interactive and participatory classroom environments through effective presentation techniques, such as incorporating multimedia, interactive activities, and discussions to engage students and promote active learning.

Report:

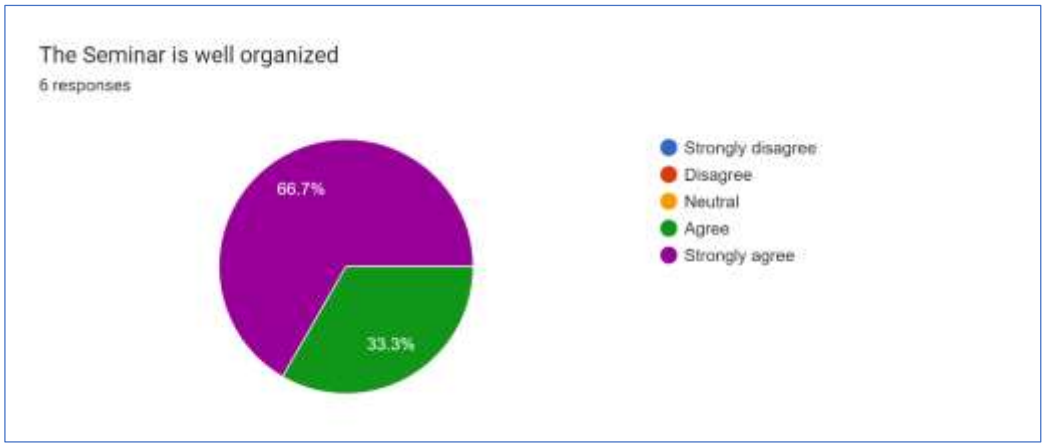
The seminar aimed to equip attendees with essential presentation skills for effective teaching in a classroom setting. It began with an overview of the importance of presentation skills in education and proceeded to explore various techniques and strategies to enhance classroom presentations. Participants gained insights into the significance of clear communication, engaging delivery, and interactive methods to promote student learning and engagement. The session delved into the fundamentals of effective presentations, covering topics such as structuring content, utilizing visual aids, and managing audience interaction. Attendees learned practical tips for creating engaging slides, delivering confident speeches, and managing classroom dynamics to foster a conducive learning environment.

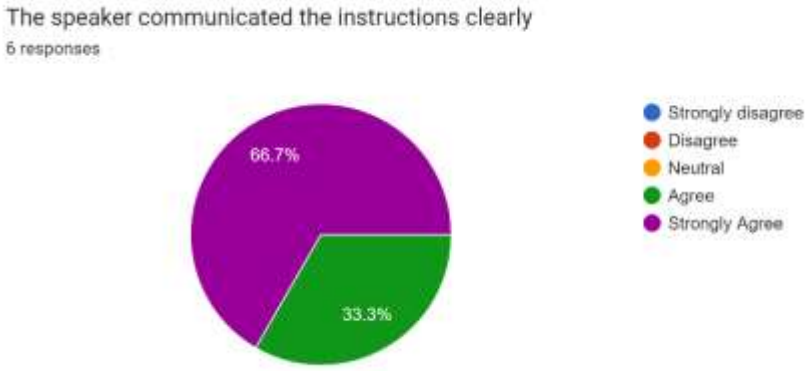
Furthermore, the seminar provided opportunities for hands-on practice and peer feedback, allowing participants to apply newfound skills and receive constructive criticism for improvement. Interactive activities and group discussions facilitated knowledge sharing and collaboration among attendees, enriching the learning experience. The seminar successfully achieved its objectives of enhancing presentation skills and imparting practical knowledge to faculty members. Attendees left the session with valuable insights and tools to enhance their teaching methodologies and engage students effectively in the classroom. The seminar's impact is expected to contribute to continuous improvement in teaching practices and student learning outcomes.

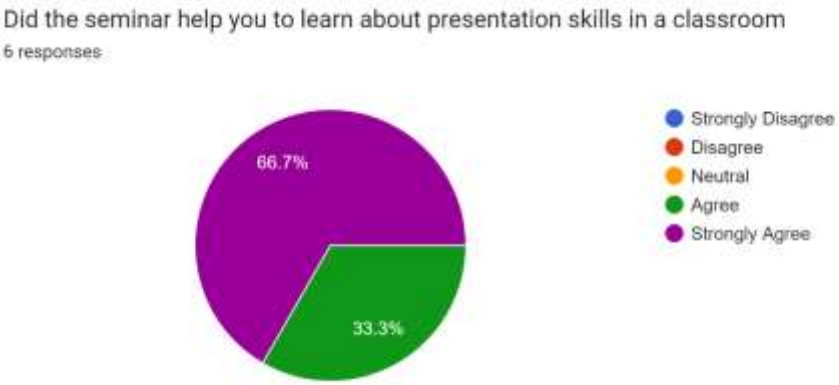
Photos:

The presenter is addressing the attendees on presentation skills in a classroom

Feedback:



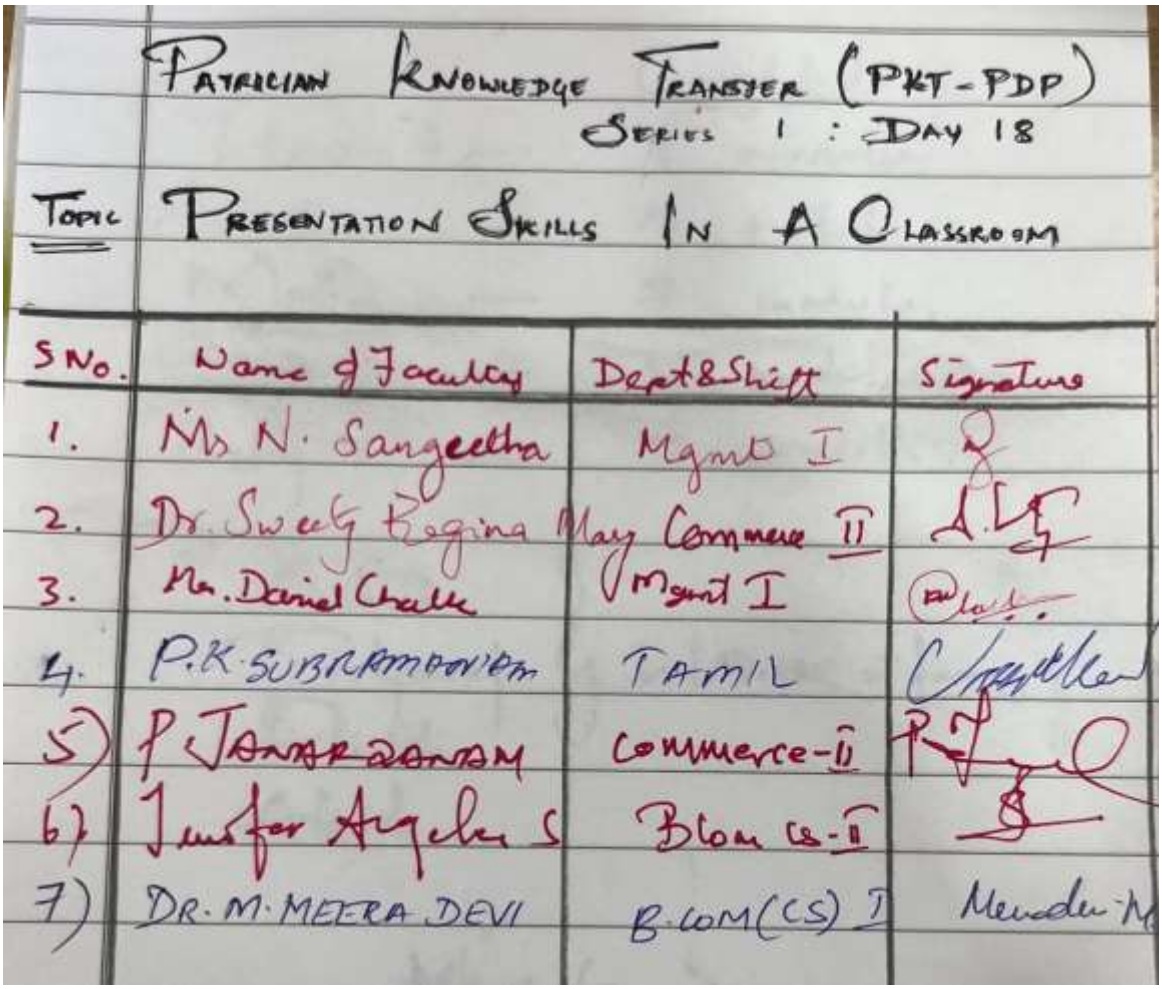




Any suggestion or comments:

- One of the AI tools could have been demonstrated
- Good
- Good session
- Very informative. Nice session
- The session was presented clearly and AI presentation usage was an eye-opening learning

Attendance:



PATRICIAN KNOWLEDGE TRANSFER (PKT-PDP)
SERIES 1 : DAY 18

TOPIC: PRESENTATION SKILLS IN A CLASSROOM

S No.	Name of Faculty	Dept & Shift	Signature
1.	Ms N. Sangeetha	Mgmt I	
2.	Dr. Sweety Regina	May Commerce II	
3.	Mr. Daniel Chalk	Mgmt I	
4.	P.K. SUBRAMONIAN	TAMIL	
5)	P. JANARDANAM	Commerce-II	
6)	Jusfer Angelo S	Bloom (S-II	
7)	DR. M. MEERA DEVI	B.COM(CS) I	

Program Outcome:

In the programme on presentation skills in a classroom, attendees achieved a range of outcomes. They developed a thorough understanding of the foundational principles of effective presentations, including clear communication, engaging delivery, and the use of interactive methods to enhance student learning. Through discussions and activities, participants gained practical insights into structuring content, utilizing visual aids, and managing audience interaction. The programme successfully equipped participants with valuable tools and techniques to enhance their teaching methodologies and engage students effectively in the classroom, contributing to their continuous professional development in education.

Session 2

Mrs.Gayathri C S
Assistant Professor
Department of Media Studies-Shift1
Time: 1.15 pm – 1.45 pm

TOPIC: PRESENTATION SKILLS IN A CLASSROOM

Introduction:

The Professional Development Program (PDP) on "Presentation Skills in a Classroom" aimed to empower educators with effective techniques for delivering engaging and impactful presentations in educational settings. This report provides an overview of the session objectives, content covered, activities conducted, outcomes, and participant feedback.

Session Objectives:

1. To enhance educators' understanding of the importance of effective presentation skills in facilitating learning and engagement in the classroom.
2. To provide practical strategies for structuring and delivering clear, organized, and compelling presentations.

Session Overview:

The session on Presentation Skills in a Classroom was conducted over a half-day period, consisting of interactive workshops, demonstrations, role-playing exercises, and peer feedback sessions. The following key topics were covered:

Importance of Effective Presentations: Understanding the role of presentations in conveying information, stimulating interest, and fostering learning outcomes in educational settings.

Structure and Organization: Exploring techniques for structuring presentations, including establishing clear objectives, outlining key points, and creating a logical flow of content.

Engaging Content Delivery: Strategies for delivering presentations confidently, using appropriate language, tone, and pacing to maintain audience interest and attention.

Visual Aids and Technology: Best practices for incorporating visual aids, such as slides, videos, and interactive media, to enhance understanding and retention of key concepts.

Audience Interaction: Techniques for engaging with students through questioning, active listening, group discussions, and interactive activities to promote participation and collaboration.

Managing Nervousness: Tips for managing pre-presentation nerves and anxiety, including relaxation techniques, positive visualization, and rehearsal strategies.

Verbal and Nonverbal Communication: Enhancing verbal and nonverbal communication skills, such as voice modulation, body language, eye contact, and gestures, to convey confidence and credibility.

Feedback and Reflection: Providing opportunities for participants to deliver short presentations, receive constructive feedback from peers and facilitators, and reflect on areas for improvement.

Outcomes:

1. Increased awareness of the importance of effective presentation skills in educational contexts.
2. Improved ability to structure, deliver, and engage audiences through clear and compelling presentations.
3. Enhanced confidence in managing nervousness and communicating verbally and nonverbally with impact.
4. Practical strategies and techniques for incorporating visual aids, audience interaction, and technology into presentations.

Conclusion:

The Presentation Skills in a Classroom session provided educators with valuable insights, strategies, and techniques for delivering effective and engaging presentations in educational settings. By mastering presentation skills, educators are better equipped to communicate content effectively, engage students, and create positive learning experiences conducive to academic success and personal growth.